

FINANCIAL TIMES

GERMANY

Kohl's chickens
come home to roost

Page 18

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World News

Hong Kong losing battle of wills over new airport

Hong Kong is losing a tense diplomatic battle with China over plans to build a \$12.5bn international airport, which Peking is refusing to back until it has achieved extensive control over the project. Page 4

Comeback planned

French socialist Jean-Pierre Chevenement, who resigned as defence minister in protest against the Gulf war, is planning a comeback by standing in a by-election. Page 2

Police storm square

Hundreds of Romanian riot police armed with batons and shields stormed a central Bucharest square to break up a demonstration by several thousand people. Page 1

Cholera toll rises

The cholera epidemic ravaging Peru and its neighbours could kill 42,000 people and the UN alone does not have the resources to fight it, according to the head of the Panamerican Health Organisation. Page 6

Vietnam air link

Northwest Airlines will be the first US carrier to fly to Vietnam since the war ended in 1975, with a June flight to Ho Chi Minh City. Page 6

Sununu inquiry

The US General Accounting Office has begun an inquiry into the dozens of trips taken by White House chief of staff John Sununu, using military aircraft. Page 6

Threat to shuttle

Preparations went ahead for fueling the US space shuttle Discovery despite a 50-50 chance that a storm would delay its launch a "Star Wars" research mission. Page 6

Support for divorce

Nearly two out of three Irish citizens favour ending the republic's ban on divorce, an opinion poll shows. A 1986 referendum failed to win support for changing the law. Page 6

Abortion pill ban

France banned women who smoke heavily or are aged over 35 from taking a controversial abortion pill after a 31-year-old woman died of a heart attack. Page 6

UK gas leak

An accident at Britain's secret Aldermaston weapons factory leaked as much tritium gas in a few minutes as would normally escape in three months. Page 6

Ex-premier dies

Yumzhang Tsedenbal, Communist premier of Mongolia for 32 years, has died in exile in Moscow, aged 74. Page 6

Israel lifts ban

The Israeli army has lifted a ban on journalists freely entering the occupied territories imposed three months ago at the start of the Gulf war. Page 6

Military hang on

A leading member of Burma's military junta said there was no chance of a handover of power to civilians in the foreseeable future. Page 6

Secret Sikh talks

Caretaker prime minister Chandra Shekhar has opened secret talks with Sikh militants in a dramatic twist to a bitter debate over the inclusion of Punjab in India's general elections next month. Page 6

Behind bars

Geoff Muntz, 52, a former prison minister in the Australian state of Queensland, found himself on the other side of the bars when he was jailed for a year for misusing expenses. Page 6

Heavenly body

A mysterious quasar far brighter than everything else in the universe has been discovered by British astronomers in the Canary Islands. It makes the sun appear pale. Page 22

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Poland's search for an equal chance in Europe

Lech Wałęsa, the Polish president, who begins a state visit to Britain today, outlines his vision of his country's future in an interview with FT writers Page 17

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Tuesday April 23 1991

Soviet premier says force may be used to implement measures Pavlov outlines rescue plans

By Leyla Boulot in Moscow

MR VALENTIN PAVLOV, the Soviet prime minister, yesterday put to parliament his proposed programme to deal with the country's escalating economic crisis, and suggested that the Kremlin could resort to force to implement its measures.

Hardliners in the Soyuz (Union) group called for a state of emergency to impose a ban on strikes and breakaway republics to heel. Mr Pavlov said in response: "They are right in two respects. There is a need for a special regime in certain crucial branches of the economy, such as energy and transport, and in certain regions."

The programme, almost certain to be approved by the Soviet parliament, foresees a ban on strikes and political rallies during working hours, and an emergency system for distributing foodstuffs. It also calls for financial stabilisation measures, giving Gosbank, the central bank, the power to control spending by republican governments.

Although it seeks to encourage privatisation and foreign investment, the plan has been criticised by the country's leading economists as too vague to combat the budget crisis and avoid hyper-inflation.

Mr Pavlov stressed at a news conference that the so-called anti-crisis programme required co-operation with the republics and that any use of force would be limited. In the case of the current coal strikes, for example, he suggested force could be used to allow working miners to cross picket lines.

He added that it was not up to him to decide whether to agree to the proposal by Mr Boris Yeltsin, the Russian leader, for "round table" talks with republican leaders and opposition forces. Mr Nursultan Nazarbayev, the president of Kazakhstan, said, however, that the government could not introduce market reforms without recognising the sovereignty of republics. "This is our position and rejection of it

ANTI-CRISIS PROGRAMME

- ◆ Ban on strikes and political rallies during working hours
- ◆ Emergency measures for efficient distribution of essential foodstuffs
- ◆ Financial stabilisation measures, giving Gosbank, the central bank, power to control spending by republican governments
- ◆ Republics refusing to sign union treaty to be charged for energy and raw materials

will bury any hope for co-ordinated effective actions by all members of the Federation," he told parliament yesterday.

The programme also proposes that those republics which refuse to sign a union treaty and contribute to the union budget should be charged hard currency for raw materials and energy.

Although only eight out of 15 republics have agreed to sign the treaty incorporating them into a political federation, Mr Pavlov dismissed the alternative proposal of an economic union as set out in the 500-day programme which was rejected by Mr Gorbachev last year.

"How can you deal with partners who only hear what they want to hear and ignore what they don't like?" Mr Pavlov asked. The economic union proposal approved by the republics last year as the foundation for economic reform, committed republics to a common market and currency, a financial stabilisation programme and rapid privatisation.

Mr Pavlov is due to discuss the draft treaty with the republics today. Soviet disintegration "bad for Europe", Page 3



Valentin Pavlov yesterday: "special regime" needed

Kuwaiti politics shows dark side in ballroom

By Roger Mathews
in Kuwait City

THE LIGHTS may be on again in Kuwait City, but not, it seems, for the fledgling opposition parties.

Their attempt yesterday to hold a press conference to comment on the composition of the new government, just hours before the visit of Mr James Baker, US secretary of state, left everyone literally in the dark as the plug was pulled on the lighting system of the ballroom at the International Hotel.

"Things are really going to get hot here now. We can already see what this new government is going to be like," said one opposition leader as his colleagues, journalists, television crews, the hotel management – and the wife of a US senator, dressed in medical garb – milled in confusion around the ballroom. The seven main opposition groups had called their press conference for 10am. The management of the hotel then claimed that no booking had been made, therefore no press conference could be held.

On to the scene came Mrs Cindy McCain, whose every second sentence reminded the listener that her husband is Senator John McCain (Republican, Arizona). Senator McCain's political career has, apparently, not been prospering of late.

Mrs McCain was also due to give a press conference in the ballroom about the work of her American Voluntary Medical Team, which she founded five years ago and which explained her attire. Sadly for Mrs McCain she failed to grasp the attention of the audience, and offered to donate the rest of her allotted time to the opposition.

At this point, the hotel management had to come clean. There was no going to be an opposition press conference in the hotel now, or perhaps at any time. To emphasise the point, the ballroom was plunged into darkness.

"It's obvious what is behind this," said Dr Sami al-Katash, an economist from the University of Kuwait, carefully avoiding greater precision. Mr Mohammed al-Kabir, a former ambassador who in the last eight months had the unusual distinction of being jailed in Kuwait by both his own government and Iraq, was less cautious. He said the newly constituted government was not representative of anyone.

Setting up the system would cost about \$1m. The newly inaugurated European Bank for Reconstruction and Development has been made aware of the proposals.

Truhard investment, Page 18

Moscow to discuss Ecu payments system

By Peter Marsh, Economics Staff, in London

THE Soviet Union is to discuss today with three of Europe's leading banks a payments system that could ease trade among the former communist nations of eastern Europe and help them to move to a free-market economy.

Officials from Gosbank, the Soviet state (central) bank, are meeting in Turin to talk about the concept with representatives of Deutsche Bank of Germany, Credit Lyonnais of France and San Paolo Bank of Italy. These three groups have indicated general support for the idea, possibly through establishing lines of credit.

The system under discussion would use the European Currency Unit, a basket of the main west European currencies, as a common financial unit in settling transactions between banks in eastern Europe that arise from trade payments.

The Ecu-based system could start in about a year, assuming planning proceeded smoothly. It would use computers and financial procedures based on an existing Ecu payments-clearing system. This was established in 1986 by a group of 45 western banks and based

on the transferable route.

The transferable route was abolished earlier this year as part of the process of adopting western-style economic thinking in the former communist-bloc nations. Since then, trade among the countries in the region has been hit due to the lack of an alternative payments procedure.

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The Ecu-based system could start in about a year, assuming planning proceeded smoothly. It would use computers and financial procedures based on an existing Ecu payments-clearing system. This was established in 1986 by a group of 45 western banks and based

in Basle, Switzerland. This system handles payments of up to about \$200bn (\$27bn) a day.

It is thought that initially, the European venture would administer a far smaller total of transactions, involving about 15 commercial banks in eastern Europe. Later, it could be extended to incorporate banks in western Europe, so bolstering trade between the eastern and western parts of continental Europe.

According to one idea under discussion, the system could be run by a consortium of east European commercial banks, possibly with help from western

ern partners. Representatives from four commercial banks from the former communist states have indicated an interest in the idea and are attending the Turin meeting. The banks are the International Bank for Economic Co-operation of the Soviet Union; Investment Banks of Czechoslovakia; the Inter-Euro Bank of Hungary; and Poland's State Savings Bank.

Setting up the system would cost about \$1m. The newly inaugurated European Bank for Reconstruction and Development has been made aware of the proposals.

Truhard investment, Page 18

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EUROPEAN NEWS

Poll puts fate of Chancellor in question

By David Goodhart in Bonn

SUNDAY'S Social Democratic victory in a key German state election, giving the party control of the Bundesrat, the upper house of parliament, is certain to strengthen the trend towards co-operation between government and opposition.

For the first since the process of German re-unification began it has also placed a question-mark over the future of Chancellor Helmut Kohl himself.

Mr Kohl admitted yesterday that the loss of Rhineland-Palatinate, his home state, was a "little defeat" but said that his government could not duck unpopular decisions. He added the Social Democrats would now enjoy "a new dimension of responsibility" but stressed there would be no strategy change in Bonn and that he was not considering early retirement.

Mr Kohl, echoed by other leading members of the ruling Christian Democratic party, did say, however, that the generation change at the top of the party had to be speeded up. Mr Theo Waigel, head of the

CDU's sister party, the Christian Social Union, called the result a "disaster".

Mrs Anke Fuchs, SPD general secretary, said that Mr Kohl was "politically exhausted and had sunk to the level of unpopularity of 1989 before being saved by German unity "which he manipulated for electoral ends".

However, despite the boost to the SPD, the party has still to find a convincing leadership team, and as it gets drawn into accepting more responsibility for national politics will find it more difficult to score points at Bonn's expense. In national opinion polls the centre-right coalition continues to comfortably lead the SPD.

In the Rhineland-Palatinate itself the SPD will negotiate first with the liberal Free Democrats, also coalition partners in Bonn, but may follow Hesse and Lower Saxony with a "red-green" coalition.

In Bonn the SPD will use its blocking power in the Bundesrat to stop the coalition's plans to abolish two local taxes mainly levied on companies.

Swedish parties attacked on policies

By Robert Taylor in Stockholm

SWEDEN'S main opposition parties - the Moderates and the Liberals - were accused yesterday of wanting to introduce "Thatcherism into the country if they form a government after the next general election.

"They want to put Mrs Thatcher's discarded coat over Mother Sweden," said Mr Allan Larsson, finance minister of the ruling Social Democrats, in an attack on their joint economic programme revealed at the weekend which is designed to transform Sweden into a more market-oriented economy.

"What they want to do is

nothing more than to introduce the policies that were tried out in Britain during the 1980s and which led to very high unemployment and increased social division," he added.

Today Mr Larsson will introduce Sweden's supplementary budget for 1991 which will indicate the Social Democratic alternative to the Moderate-Liberal economic programme.

The two main opposition parties have indicated they intend to fight the forthcoming general election campaign on a common economic strategy.

It contains promises for a

direct cut in Sweden's value added tax from 25 per cent to between 15-20 per cent as part of a staged reduction in public spending and tax pressure for adjustment to future European Community membership.

The parties also pledge to cut the proportion of Sweden's gross national product of 60 per cent that goes to the public sector, reform the sickness insurance system to deal with the scandal of high absenteeism from work and privatise the state industry sector.

The Christian Democrats who are expected to enter Parliament for the first time will back the far-reaching economic manifesto. But Mr Olof Johansson, Centre party leader, said he could not agree with much of it and doubted whether the Centre would support such a market strategy.

the financial system and in industry.

Both Mr Carl Bildt, the Moderate leader and Mr Bengt Westerberg, leader of the Liberals said their programme would not be changed to satisfy any other possible coalition partners in a future non-Socialist government.

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Meciar may lose job as Slovakia's premier

By Leslie Collet in Prague

MR VLADIMIR MECIAR, Slovakia's controversial prime minister, could lose his job after forming a break-away government.

His Public Against Violence (PAV) party and the Christian Democratic Movement (CDM) are now negotiating to form a new coalition government in Bratislava, the Slovak capital. Mr Jan Carnogurak, CDM's leader and currently deputy prime minister, is widely favoured to succeed Mr Meciar.

Earlier this month the volatile Mr Meciar antagonised his party's leadership by forming a rival wing called PAV-Planform for Democratic Slovakia. He also aroused suspicion in the federal capital, Prague, by holding talks in Moscow with the Soviet military about resuming arms production at war-torn Slovaks weapons factories.

Mr Meciar has refused to comment on his next step, but he is now expected to split formally with PAV if its coalition fails this month to set up a new party. Mr Meciar is monitored by leaders of the PAV, who say they have planned in recent opinion polls, but is very popular with ordinary Slovaks.

President Vaclav Havel has called for a referendum in the Slovak and Czech Republics on the emotive issue of independence for Slovakia. Parliament is expected to adopt the proposal shortly and the referendum could be held this summer.

The departure of Mr Meciar from the government could improve the prospects for economic reforms. He strongly advocated slowing down economic restructuring in order to soften the impact on Slovakia, which has a highly imbalanced economy.

Yugoslav industrial output tumbles

By Laura Silber in Belgrade

INDUSTRIAL production in Yugoslavia fell just over 23 per cent last month compared with a year earlier.

Croatia, the independence-minded western republic, was hardest hit: its output fell by 28 per cent. The three-month figure for the predominantly ethnic Albanian province of Kosovo was 31.2 per cent below that for the same period last year.

The republics of Serbia, Croatia and Slovenia are all resisting the market reforms proposed by Mr Ante Markovic, the prime minister. These reforms call for the total overhaul of the country's financial and banking system and introduction of a restrictive monetary policy. The programme aims to break the hold over the economy of local political authorities.

Mr Markovic criticised the republics sharply last week for sabotaging his plans and he appealed to the federal parliament to back the reforms in the "transitional period" while the country's leaders sought a resolution to the political crisis. He said \$5bn-\$6bn in loans from the International Monetary Fund and western banks depended on the republics' compliance with the programme.

Yugoslavia's foreign debt totals \$16.1bn and its trade deficit is more than \$4.5bn.

In his address to parliament, Mr Markovic announced a 30 per cent devaluation of the dinar. He also outlined plans for restructuring the banking system and the privatisation of state enterprises which the governments of the republics have brought to a standstill.

Mr Markovic this week faces a battle in parliament for the approval of his economic reforms.

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BULGARIA

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Turks may build German homes

A state-owned Turkish bank has offered to build mass housing in eastern Germany using cheaper Turkish labour to cut costs, a senior bank official said yesterday, Reuter reports from Istanbul.

"We can halve house prices if cheaper Turkish labour is approved," said Mr Engin Civan, general manager of Turkiye Emek Bankasi. Bank officials said the offer by the bank's contracting arm had been welcomed by the German government.

However, some foreign workers in the former communist state have suffered racist attacks by Germans worried at the economic problems and job losses that followed union with the former West Germany.

Germans keep eye on the old enemy

The German army has been systematically checking up on Soviet forces in old East Germany without the defence minister's knowledge, military officials told Reuter in Berlin.

A Soviet sentry shot and wounded a German major outside a Soviet army base on Friday after he and two other officers were found observing a sensitive munitions depot, a source of a shooting on April 9 in which no one was hurt.

Defence Minister Gerhard Stoltenberg has now ordered a halt to "open intelligence gathering" and launched an inquiry, said a ministry spokesman.

Polish tourists beaten up

Several Polish tourists were attacked during the weekend in rising anti-Polish violence in eastern Germany, Polish media said yesterday, Reuter reports from Warsaw.

PAP news agency said 13 Poles were "brutally beaten and robbed", mostly at motorway parking lots where they stopped for the night.

A gang of 20 masked Nazis attacked Poles going home by train from Leipzig. They boarded the train at Leipzig and the Poles' shouts for help were ignored as the train stood at the station.

The mass-circulation newspaper *Gazeta Wyborcza* said the gang was celebrating the 10th anniversary of the birth of Nazi leader Adolf Hitler.

Honecker 'flown out of Moscow'

Former East German Communist leader Mr Erich Honecker, flown in secret to Moscow last month on the orders of the Kremlin, has been moved to a hospital outside the Soviet capital, according to Germany's Bild newspaper, Reuter reports from Bonn.

In a report published today Bild said Moscow City Council had objected to Honecker's presence in the city.



Poles examine the country's first seven-digit banknote, issued yesterday and valued at 21.1m.

Walesa looks to clear air in UK

By Christopher Bobinski in Warsaw

PRESIDENT Lech Walesa arrives in London today hoping for good weather and determined to convey some "home truths" about the way western countries are dragging their feet over reuniting Europe in the twilight of the cold war.

"I perform badly when it's rainy and misty," he said, adding: "I've had the sun on my other trips," referring to recent journeys to Washington, Paris and Brussels where he has urged western investors to come to Poland.

These visits have revealed west European leaders unwilling to speed integration with post-Communist countries at the moment when, according to Mr Walesa, "everything is possible".

In Britain he will be encouraging businessmen to put money into Poland, where the government is maintaining strict monetary controls in an attempt to lower inflation to a monthly 1 per cent by the end of the year.

Mr Walesa will meet bankers at the Bank of England on Thursday and urge them to halve the \$1bn his country owes them, as western governments have agreed to do.

His visit comes in the wake of 40 hours of talks in Paris at the weekend between Polish negotiators and the representatives of 17 western countries to whom Poland owes \$3bn. The Polish debt, Page 5

Dollar shops face ban in Romania

ROMANIA WILL ban shops from selling goods for hard currency next month, in the next stage of its gradual move towards currency convertibility. National Bank governor, Mr Mugur Isarescu, said yesterday, Reuter reports from Bucharest.

Dollar shops proliferated in the relatively free-for-all atmosphere following Romania's December 1989 revolution.

New higher-denomination leu banknotes will also be introduced, the central bank chief told a news conference.

Mr Isarescu said sales for hard currency would be forbidden from May 3, although shops could be given several weeks to liquidate existing stocks which had already been priced. "Local currency will be the only legal method of payment, except in duty-free shops, free zones, payments made by diplomats and at airports and ports," he said.

Mr Isarescu said the central bank would bring in a 500 lei (\$4.80) note from May.

Soviet disintegration bad for Europe, warns Hurd

By Robert Mauthner, Diplomatic Correspondent

THE DISINTEGRATION of the Soviet Union into separate states was contrary to the interests of the rest of Europe and the west as a whole, Mr Douglas Hurd, the British foreign secretary, said in London yesterday.

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What the west wanted to see

was a Soviet Union which was

dedicated to reform, and in

which the links between the

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Turning to the lessons that

Europe should draw from the

events of the past year and the

Gulf war, in particular, Mr

Hurd expressed strong support

for greater foreign policy co-

ordination within the European

Community.

"I can see in our dealings

with the Soviet Union... over

events in the Baltic states... that

it really would be crazy if there

was a separate arrangement

between British, French, Italian

and German policies towards what

is happening in the Soviet

Union," Mr Hurd said.

However, he reiterated

Britain's opposition to majority

voting on foreign and security

policy issues, which Mr Hurd

claimed, would have led to a

less effective European reac-

tion in the Gulf crisis.

Mr Hurd, who was address-

ing the British Atlantic Group

of Young Politicians, conceded

that the western European

states could not have much

influence on developments

inside the Soviet Union. That

was a matter for the Soviet

people themselves.

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Moslems in clash over rights to oil

SOVIET Moslem demonstrators demanding regional autonomy clashed with police at the weekend and tried to halt the flow of oil to the west at a key pumping station, the official Tass news agency said yesterday. Reuter reports from Moscow.

Tass said police used rubber bullets to disperse thousands of demonstrators who marched on the station at the start of the "Friendship Pipeline" after a rally on Sunday in Almetevsk in the Urals region of Tataria.

Many demonstrators waved green Islamic flags or chanted "Tatar oil for Tataria" - a rallying cry in the region's bid to secure more autonomy within the Russian Federation.

"Not far from the station they were met by police and special forces who told them to stop and hurl bottles and rocks thrown at them from the crowd," Tass said.

Almost half of Tataria's 3.6m inhabitants are predominantly Moslem Tatars. Marin-Moskovitz.

Under the French system, a politician who becomes a minister automatically surrenders his parliamentary seat, and it is then filled by the next person on his electoral list.

Only the generosity of his successor, as in this case, allows him a chance of recapturing it.

Despite Mr Chevénement's resistance to official policy during the Gulf crisis, the Socialist party spokesman yesterday said that it would support his campaign.

Turkish airline cuts flights

INTERNATIONAL NEWS

Hong Kong stumbles badly in its battle of wills with China

Peking is out-maneuvring colonial officials over the contentious issue of who will control a proposed £7bn airport, reports John Elliott

HONG KONG is losing on points in a tense diplomatic battle with China over plans to build a HK\$100bn (7bn) international airport, which Peking is refusing to back until it has achieved extensive control over the project.

The British colony is not prepared to concede such control before it returns to Chinese sovereignty in 1997 and it is threatening to shelve the project indefinitely. This is creating uncertainty which is knocking business confidence — yesterday the local stock market plummeted by 2.32 per cent, the biggest fall since the start of the Gulf conflict last August.

Hong Kong's colonial government has also lost points recently to China on three other occasions while trying to defend its constitutional rights.

The latest occurred yesterday when Mr Gordon Wu, a prominent

construction entrepreneur, was invited to Peking for talks on plans drawn up by a group of Hong Kong Chinese property developers to take over the project and finance it themselves for about HK\$60bn.

Mr Wu's ace card would be to suggest to China that he and the other developers could build the airport rapidly after 1997 if Hong Kong refuses to come to terms in the next few weeks. Infuriated Hong Kong government officials see this as a spoiling tactic at a time when they are trying to persuade China to come to terms.

Another loss of points came last week after Hong Kong refused to publicise details of its options for the project, despite considerable local pressure. Top Peking officials provocatively said that they were willing to publish their ideas as soon as Hong Kong agreed, so that local people could judge which alternative they prefer. This led to

an outspoken debate in the colony's Legislative Council last Wednesday when legislators turned on Britain and Hong Kong, not China.

But perhaps most humiliating of all was a lecture read to Hong Kong officials recently by China about fiscal discipline, control of public borrowings, and maintenance of fiscal reserves. This was not a new line, because China has been arguing seeking a continuing say on the project — for example the right to examine financial borrowing and contract decisions — in addition to having seats on an airport authority board. "It wants control," says a senior official.

The humiliation arose because the Chinese, who are not themselves renowned for strong fiscal discipline, read the lecture from Hong Kong's 1979 budget speech delivered by Sir Philip Haddon-Cave, the then powerful financial secretary. The inference was that, in order to build a massive British memorial to over 150 years of colonial rule, Hong Kong's current top officials had over-ridden the strict

financial ethics on which the colony had thrived.

China acknowledges a new airport is needed to replace existing congested facilities. But it has been objecting to the plans since late 1989, initially for a mixture of political and economic reasons. Now it is seeking a continuing say on the project — for example the right to examine financial borrowing and contract decisions — in addition to having seats on an airport authority board. "It wants control," says a senior official.

Hong Kong says it is only prepared to consult China. It argues that any further consensus-seeking measures would slow the project and establish a precedent for China to gain virtual control of other medium- and long-term economic and fiscal decisions before 1997.

Hong Kong's aim now is to persuade China that it is not bluffing when it says that it would prefer to

shelve (or effectively cancel) the project and expand its existing Kai Tak airport. This refusal to give Peking a precedent for control is backed by Mr Douglas Hurd, the British foreign secretary, who failed to reach agreement during a recent visit to Peking and who would have to sanction any final breakdown with the Chinese.

The airport is now estimated to cost HK\$100bn at 1990 prices and is the world's largest new infrastructure project apart from Gulf reconstruction.

Officials had hoped the private sector would finance 40 to 60 per cent of the HK\$127bn plans (at 1988 prices) originally announced in 1989, which included linked port developments to be carried out later.

Recently it has emerged that the expected private sector element has dropped to only about 25 per cent of the HK\$100bn — including bonds,

loans, equity stakes and franchises for parts of the airport.

But whatever the percentage, the government now believes that China's support is essential. It fears China would attack the project if there were no agreement and that this would scare off financial backers because franchise periods and debt repayments would not start before 1997.

It might even deter six pre-qualified international construction consortia which are now waiting to be invited to submit tenders for the Lantau Fixed Link. Business confidence, on which Hong Kong depends, would slump.

Politics apart, Hong Kong could build the airport without the private sector. It has HK\$75bn of basic fiscal reserves, plus an Exchange Fund which has a secret amount of accumulated investment earnings, believed to be about HK\$50bn-70bn (in addition to HK\$40bn needed to

prop up the currency and about HK\$60bn transferred temporarily as investments from the fiscal reserves).

Most of the Exchange Fund savings could be used for the airport, but the government does not regard this as a viable option because it would be strenuously opposed by China and, possibly, by Hong Kong people.

So the future of the project before 1997 depends on agreement with China. This is a dramatic turnaround from two years ago, when Hong Kong saw no need even to consult Peking fully on the plans. As late as last year top officials were saying they would go ahead on their own if China did not fall into line, using public sources for the bulk of the funds.

Hong Kong is learning painfully about China's determination to protect its inheritance over the final six years of British rule.

Kuwait says human rights abuses are over

THE EMIR of Kuwait yesterday assured Mr James Baker, the US secretary of state, that human rights violations which followed liberation from Iraq have stopped. Reuter reports from Kuwait.

"I'm told that those abuses have ceased and I was told as well that the government of Kuwait would be pleased to invite human rights organisations here to interview minorities — Palestinians and others," Mr Baker said after 80 minutes of talks with the emir, Mr Sheikh Jaber al-Ahmed al-Sabah.

Annesty International said last week that Kuwaiti armed forces and former resistance fighters had killed scores of people, mostly Palestinians suspected of being pro-Iraqi. Many others suffered torture

or illegal imprisonment, Amnesty said.

Mr Baker said in Jeddah, Saudi Arabia, before beginning his second visit to Kuwait since liberation, that he was concerned about the report and would raise human rights issues.

Asked after his meeting with the emir whether he had received assurances on democratisation and human rights, Mr Baker told reporters: "Yes, indeed I did. The emir, the crown prince (Sheikh Saad al-Abdullah al-Sabah, who is also prime minister) and their colleagues were very forthcoming on both of those issues..."

The crown prince has made it very clear that there were some human rights abuses in the early days following the liberation of Kuwait.

Mr Baker said both men expressed their regret that abuses happened "during a period of time when they were trying to get control over the internal security."

Mr Baker said the emir had stressed in a speech on April 7 the importance of holding parliamentary elections in 1992. Opposition leaders want him to set a date and restore within six months the parliament dissolved in 1986.

He said that the emir's assurances on democratic reforms and human rights "were very forthcoming and are received by us as such".

Earlier on Monday, Kuwait launched a campaign to collect tonnes of Iraqi weapons still held by civilians. A senior official said the government would search for thousands of guns

which fell into private hands as US-led allied forces drove out Iraq's invasion army in late February.

Those who did not hand in their firearms would be dealt with according to the law, Mr Mohammed Qabandi, Interior Ministry under-secretary, said in a newspaper interview. But he did not make clear how the authorities would find out who had weapons.

● Kuwait has started registering non-Kuwaiti residents as a first step to sorting out its future population after the Iraqi occupation and the Gulf war, Reuter reports.

Officials said new identity cards would be issued to expatriates still in the country who were resident before Iraq's army invaded Kuwait last August 2.

French and British join Kurdish camps effort

By John Riddick in Seoul

FRENCH and British troops joined US forces setting up "safe havens" for Kurds in northern Iraq yesterday and Kurdish rebel leaders pursued top-secret autonomy talks in Baghdad with the Iraqi government for a third day, Reuter reports from Nicosia.

US marines set up the nucleus of a refugee camp near Zakho on Sunday as Iraqi troops, told by Washington not to interfere, withdrew to the south.

The aim is to tempt half a million Kurdish refugees out of squalid camps on the Iraqi-Turkish border and into temporary, well-organised settlements under allied military protection.

There is no similar relief effort on the Iraqi-Iranian frontier, to which 1m refugees have fled in the mass exodus caused by suppression of two revolts last month.

Many of the refugees are sceptical of the plan and much depends on the outcome of the Baghdad talks on the future of Iraq's Kurdish provinces.

Japan to send minesweepers

The Japanese government yesterday gave final approval to the despatch of minesweepers to the Gulf, on what will be the Japanese military's first mission on active service overseas since the Second World War, Stefan Wagstyl reports from Tokyo.

Leaders of the ruling Liberal Democratic Party decided to override objections from critics who argued that sending troops abroad would infringe the country's peace constitution. A fleet of six ships and 500 men will set off before the end of the week on the month-long voyage to the Middle East.

The government has twice before considered sending minesweepers to the Middle East, only to drop the idea later in response to intense opposition — first during the Iran-Iraq war in 1987 and again during the Gulf crisis last year.

Kuwaiti terminal reopened to all

Shuaiba, Kuwait's largest container terminal, was cleared for general traffic by the emir's authorities yesterday. Paul Abrahams writes from Kuwait City. The port's opening should help reduce shortages of essential supplies in the country.

Although Shuaiba was reopened last month, only government-chartered ships were allowed to use its facilities. Otherwise, imports were flown by military aircraft or trucked along heavily damaged roads from Saudi Arabia. Routes from Iraq, from where most of Kuwait's pre-war supplies came, are closed.

Even in Baghdad there are indications that the army's suppression of the rebellion has provoked militant feelings among Shia intellectuals.

The prospect of anarchy in a fragmented Iraq and the unconvincing political performance of the multi-party Iraqi opposition has done something

to persuade people to give the government's much-heralded reforms a chance to work.

Kurdish leaders themselves are reluctantly talking to the government despite what they regard as previous betrayals, although they are insisting on international guarantees for any autonomy plan accepted by the regime.

Many Iraqis, however, fear that President Saddam will backtrack as soon as he feels that his grip on the country is secure.

He has pledged in a number of speeches that the process of reform is irreversible, but Iraqis say he has a long way to go before they will take him at his word.

For the first time someone other than the president has been allowed to assume a high profile, with Mr Hammadi addressing the people and announcing plans for political reform and economic liberalisation. Iraqis, however, believe this is partly to deflect domestic and international attention from the unprepossessing personality of Mr Saddam until the pressure eases. With the president portrayed for the time being as a symbolic figure, any policy disasters can be laid at the door of Mr Hammadi.

Iraqi newspapers, closely controlled by the state, are even allowed to criticise Mr Hammadi and for the first time in recent memory cartoons of a senior official have appeared in the newspapers. Al-Qudsia,

the Defence Ministry newspaper, led the way with a half-page of satire in which cartoonists reminded Mr Hammadi of the shortcomings of the system.

Ordinary Iraqis, even some Ba'athists, remain very sceptical about the ability of the regime to change. Post-defeat calls for radical reform have been replaced by a sense of helplessness and despair.

From the Kurdish north to the predominantly Shia south people feel that they have no control over their own lives after the destruction of much of their infrastructure by the allies and the crushing of the internal uprisings across the country.

Those Kurds trickling back

to their homes in Kirkuk and Sulaymaniyah do not hide their sympathy for the opposition or their fear of the government. Journalists who went on government-organised trips to the holy Shia cities of Najaf and Kerbala in the south were confronted by the defiant stances of local men and women. Damage in the south is much more serious than in the Kurdish north.

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The decision to re-open

Shuaiba follows extensive

clearance of mines and unexploded ordnance by United Nations underwater explosives experts.

Italians awarded telecom contract

Italcable, the international telecommunications subsidiary of Italy's STET state-owned group, has won a contract to re-establish all Kuwait's tele links with the outside world, Haig Simonian reports from Milan.

A value for the deal, which is for three years at the outset, has not been disclosed. However, Italcable says it also hopes to be involved in future work on developing Kuwait's telecommunications systems.

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S Korea's industry giants pick their core businesses

By John Riddick in Seoul

TEN BIGGEST GROUPS AND THEIR SELECTED COMPANIES

Group	Selected subsidiaries
1. Samsung	Samsung Shipbuilding & Heavy Industries Samsung Electronics Samsung General Chemical
2. Hyundai	Hyundai Motors Hyundai Petrochemical Hyundai Precision Industries (Shipbuilding) Lucky Ltd. (petrochemicals)
3. Lucky Goldstar	Goldstar (electronics) Goldstar Electron Devices
4. Daewoo	Daewoo Corporation (textiles, construction trading) Daewoo Electronics Daewoo Shipbuilding
5. Sunkyong	Yukong (oil refining) SKI (textiles) SKC (audio and video tapes)
6. Ssangyong	Ssangyong Cement Ssangyong Refinery Ssangyong Motors
7. Hanjin	Hanjin Development (construction) Hanjin Shipping
8. Hyosung	Tongyang Nylon Hyosung Heavy Industries Hyosung Corporation (trading)
9. Korea Explosives	Korea Explosives (chemicals) Kyungjin Energy (oil refining) Hanyang Chemical
10. Kia	Kia Motors Kia Machine Tool Kia Steel

Source: Office of Bank Supervision and Examination

apply the squeeze.

While the *chaebol* oppose the existing policy of credit constraints, they have strongly criticised the government's moves to make them specific. A statement by the Federation of Korean Industry, which represents the large business groups, compared the new policy to a lottery.

Most industry observers believe it will be difficult for the government to enforce the policy and, in particular, to prevent funds flowing from selected group companies to other subsidiaries.

There were few surprises in the subsidiaries selected by the various companies. Samsung Group, the largest of the conglomerates, which last year

recorded sales of \$43.6bn (224.2bn), selected Samsung Electronics, Samsung Shipbuilding and Heavy Industries and Samsung General Chemicals as its core businesses.

Hyundai Group, the second biggest conglomerate, and Lucky Goldstar, the third biggest, also selected petrochemicals as one of their choices.

Daewoo Group, the fourth largest *chaebol*, did not select Daewoo Motors, its 50-50 joint venture with General Motors of the US. But it did select Daewoo Shipbuilding and Heavy machinery, which will soon start to manufacture mini-cars.

As well as free access to bank credit, the companies chosen will have restrictions on real estate purchases listed.

Taiwan moves to end 'state of war'

By Peter Wickenden in Taipei

TAIWAN'S National Assembly yesterday rapidly finished revising the constitution to end a state of war with China that has lasted for 43 years — in the absence of opposition and independent delegates who walked out in protest.

Chiang Kai-shek's nationalist Chinese government suspended the constitution with additional emergency clauses, and declared a "Period of Communist Rebellion" just before it was driven to Taiwan by Mao's Communist forces in 1949.

The removal of the clauses allows President Lee Teng-hui to end the period of "Communist rebellion" nearly May and usher in a new era of constitutional democracy for Taiwan.

Taipei hopes it also signals the start of a new relationship with the communists in Peking, from whom it is expecting a positive response.

Both governments still staunchly claim sovereignty over all of China including Taiwan, but a re-enforcement of some sort has been forced upon them by growing interchange between their peoples in

جامعة الراشد

FINANCIAL TIMES TUESDAY APRIL 23 1991

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Y giants isinesses

WIVES AND THEIR COMPANIES

The last
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Queueing is the British disease and airports seem to have developed a bad case of it. All, that is, except Stansted.

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its least congested.
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whisper jets suffer no interminable

queues of runway traffic, no stacking that other London airports are notorious for.

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the facts are
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JEAN CAMPEAU

J.-Robert Omer, L.S.C., M.P.E.; M.B.A.; Chairman of the Board and Chief Executive Officer of Omer-Cordon Bleu Inc., is pleased to announce the election of Mr. Jean Campeau as a member of the Board of Directors of the company, and also as Vice-Chairman of the Board in Montreal.

Mr. Campeau is Chairman of the Board of Directors of Omer Inc. Prior to his present position, Mr. Campeau was Chairman of the Board of Directors and General Manager of the Caisse de dépôt et placement du Québec, a major financial institution in Canada.

Mr. Campeau has been elected to the Board of Directors at the same time as Mr. Eric D. Hamer, a well-known international businessman residing in Bern, Switzerland and in Connecticut. The two are joining the other members of the board, re-elected recently at the annual meeting of the company, who are:

Mr. Myriam Omer; Mme Roger Chabot, M.P.; Mme Céline Plante; Dominique H. Alain; Léopold Jeanne D. Raymond; Stephen A. Wiger of Toronto; and Aron Yehoshua of New York.

The companies, which are part of Omer-Cordon Bleu Inc., are as follows: the manufacture of financial instruments of different portfolios; the acquisition and equity participation in different companies; and the production and marketing of many food products under the brands of Cordon Bleu, Paris Plats, Céline's, among others.

Earth Day brings criticism of progress on environment laws

By Nancy Dunne in Washington

MILLIONS of Americans celebrated Earth Day yesterday amid concern about political stalemate over environmental legislation.

Two controversial laws are due for renewal this year: the Resource Conservation and Recovery Act, the federal law governing disposal and management of hazardous wastes, and the Clean Air Act. Environmentalists say the outlook for both is dim, thanks to lack of leadership by the White House and in Congress.

Little progress is also expected on energy conservation measures, despite a study published by the National Academy of Sciences this month demanding action to combat the "greenhouse effect".

The academy's recommendations included tax incentives or regulation to achieve a 20 per cent increase in car fuel efficiency; use of new fluorescent bulbs to reduce the power used in lighting by 50 per cent; more efficient motors and industrial energy demand; tougher standards for appliances; and restructuring of energy subsidies to reflect their costs to the environment.

The administration responded by restating its opposition to energy taxes and to more stringent federal efficiency standards.

generally want to see a reduction in the process of materials that create hazardous wastes.

On the Clean Water Act, there are disputes between those who want to develop stricter standards and those municipalities desperately in need of federal funds to meet current standards. Growth plans of some cities are being limited by disputes over sewage treatment.

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AMERICAN NEWS

Farm deal upsets Falklanders

Is the unloved FIC being paid too much? John Barham reports

WHEN the Falkland Islands government announced on April 6 that it planned to buy out the last big absentee landowner left on the islands, it probably expected the deal to be received as a triumph of local power over the unloved Falkland Islands Company (FIC).

However, opposition to the sale quickly began to grow as purchase terms for the four FIC farms emerged. Less than a week after the announcement, a straw poll by the local radio station found that 36 of the 50 people questioned rejected the deal.

The government has agreed to pay £4.85m for the farms, which cover 974,000 acres of prime land in the southern half of East Falkland. Other payments raise the net price to £5m or 13 per cent of government revenues.

Officials admit that covering losses at the farms, which produced 29 per cent of last year's wool output of 2,591 tonnes, will raise the acquisition price to £5m over the next three years. Mr Derek Howard, chief financial officer, says the purchase may push the government into an operating deficit.

Still, the legislative council price FIC won for the farms. Mr Bill Luxton, a councillor who bitterly opposed the acquisition, said: "It is not the corporation that is wrong. It is all for getting the land out of the hands of FIC." But he argues that the farms and their 200,000 sheep have been grossly overvalued, claiming that the Falklands have handed Anglo United, FIC's troubled parent company, a £3m "donation".

Mr Gerard Robson, one of the councillors who negotiated the terms of the deal, says: "Do you indicate or do you prevent destruction?" Mr Midgley said. "Some want recycling; some want wastes burned as fuel; some want that prohibited. Environmentalists

with Anglo, conceded that with the present state of wool prices you can't argue that this is a brilliant deal."

The farms' only significant product is wool. Wool prices have crashed to a 50-year low and no farmer is making money. So the Falklands should have received a discount from FIC instead of paying a premium.

However, FIC says it had another potential buyer who had offered as much as £5m for the farms.

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Naturally, many people are questioning the wisdom of making the government a big landowner at a time when state economic intervention is being rolled back all over the

world. However, Mr Ronald Sampson, the government chief executive, says: "We will take a very hard commercial line in running the business. But we will not announce redundancies in the medium term. If the farms have no long term future they will be allowed to go to the wall."

The government can also be criticised for failing to loosen FIC's grip over the islands' economy. Its shipping, retail and service operations remain intact. These sectors are probably the most lucrative part of FIC's operation.

Although Anglo United refused a government offer to buy FIC outright, it decided to give the government "for no consideration" a half-share in its subsidiary Darwin Shipping. Darwin is a charter company that handles nearly all the islands' foreign trade. By making the government a partner, FIC probably expects it will be less averse to breaking up oligopolies.

So far, the sale has highlighted the islanders' lack of self-confidence.

The Falklands remain very much a colony with appointed officials such as Mr Sampson running local government. All big decisions must first be approved in London, sometimes at cabinet level.

British officials say in pri-

vate that the islanders often fail to grasp complex issues, such as the land deal, fully. For their part, islanders fear that the British government subordinates their interests to its own political aims.

Conspiracy theorists suspect that obscure geopolitical or vested interests were the "real" reason behind the land sale. They say the government was suspiciously quick to accept a sale that may not be in the islanders' best interests.

The Falklands have grown rich quickly through the sale of fishing licences. This year licences will raise £23.7m for the treasury. The government had earlier convinced the islanders to save as much of the windfall as possible. But now it has agreed to a deal that will cost this year's budget £5m.

Mr Ray Evans, a farmer, says: "If they could only give a solid reason for paying such a high price, it would calm a lot of people."

But Mr Rodney Lee, once a farm hand and now the owner of a successful sheep farm, summarises the islanders' dilemma: "We have done a lot of bowing and scraping in my time. We have been dictated to all our lives. All that ended after the [1982 Argentine] invasion. But we don't have many local people who are qualified to take complex decisions."



Sununu: disliked

Congress looks into Sununu's travels

By Nancy Dunne in Washington

THE US General Accounting Office, the investigative arm of Congress, has begun an inquiry into the dozens of trips taken by Mr John Sununu, the White House chief of staff, using military aircraft for what may have been personal and political purposes.

The investigation was requested by Congressman John Conyers, chairman of the House government operations committee. The Michigan Democrat lost no time in pouncing on the opportunity to discredit Mr Sununu, who is heartily disliked by many congressional Democrats.

An account of Mr Sununu's trips was given in the Sunday editions of the Washington Post and US News and World Report magazine. The Post said Mr Sununu had taken more than 60 trips in the past two years which included visits to New Hampshire, his home state, and to Colorado ski resorts.

Mr Sununu reimbursed the government for the trips at the rate it would have cost him to fly commercially. However, his use of military aircraft costs thousands of dollars more.

On one trip, to Aspen, Colorado, he reimbursed the government \$1,078 (£601). However, according to the Post, the cost to the Air Force was more than \$30,000.

Administration officials rushed to Mr Sununu's defence, portraying the use of military aircraft as necessary so that the chief of staff could maintain constant communications with the president.

US airline plans flights to Vietnam

NORTHWEST Airlines will be the first US carrier to fly to Vietnam since the war ended in 1975, with a flight to Ho Chi Minh City on June 25, Randal civil aviation officials said. Reuter reports from Hanoi.

The officials said Vietnam had approved the scheduled flights. "Northwest is planning to fly to Vietnam beginning 25 June, once a month, in a jumbo 747," one said.

Western diplomats in Ho Chi Minh City said the flights had been cleared by the US Treasury Department. Washington's trade embargo against Hanoi has blocked such flights in the past.

The International Organization for Migration (IOM) has chartered the Northwest flights to carry Vietnamese for resettlement in the US under a bilateral orderly departure programme (ODP), foreign diplomats said.

Regulators propose higher capital levels for US thrif

US SAVINGS and loan industry regulators have proposed higher capital levels for the more thinly capitalised thrift institutions, Reuter reports from Washington.

The Office of Thrift Supervision (OTS), which supervises the thrift industry, said under the proposal that all but the healthiest thrifts would have to hold core capital of 4 to 5 per cent of assets or higher.

Strongly capitalised institutions would continue to be subject to the existing minimum core capital level of 3 per cent of assets. The OTS has issued the proposal for public comment over 30 days.

For those thrifts forced to meet the higher capital levels, the OTS said it will decide the

exact amount for each institution based on the level of risk it faces and the quality of its risk management.

The new capital levels would align thrift capital requirements with those put in place for commercial banks last September by the Office of the Comptroller of the Currency.

The OTS said its proposed capital levels would not change the other two capital standards a thrift must meet. These are a risk-based requirement of 8 per cent of risk-weighted assets and tangible capital of 1.5 per cent of assets.

The OTS said all three standards were minimums, and it expects thrifts to hold more capital than the standards require.

Menem's fiscal policy attacked

By John Barham in Buenos Aires

ARGENTINA'S Catholic bishops have attacked the "unjust" economic policies of President Carlos Menem, blaming them for creating an ever-wider gap between rich and poor.

In a strongly worded note issued over the weekend, the bishop's also condemned widespread corruption which "is destroying us as a people and as a society".

The note, issued at the end of the annual bishops' conference, is the second time in as

many months that the powerful Catholic church has taken issue with Mr Menem. Last month they warned that "generalised corruption" was undermining support for the government.

The traditionalist hierarchy's latest broadside is significant because in the past it firmly supported conservative, often military, governments. Mr Menem, although nominally a Peronist, has adopted pro-business and free market policies.

UN 'lacks resources to fight cholera epidemic'

THE United Nations alone does not have the resources to fight the cholera epidemic ravaging Peru and its neighbours, according to Mr Carlyle Guerra, the head of the Pan-American Health Organisation, an offshoot of the World Health Organisation, AP reports from La Paz.

Mr Guerra told a health ministers' meeting at the weekend that 42,000 people could die from cholera unless firm measures were taken soon. However, he turned down a request from the health minister of Peru, Bolivia, Colombia, Venezuela and Ecuador to create a joint fund to fight the disease, citing a lack of resources.

Instead, Mr Guerra proposed an emergency programme calling for international co-operation to check the epidemic and appealing for individual nations to send aid. He said the lack of basic sanitary services, malnutrition and inefficient medical systems were contributing to the spread of the disease.

The health ministers, meeting in the city of Sucre, 350 miles southeast of La Paz, were expected to sign an agreement yesterday to adopt joint measures to control the epidemic.

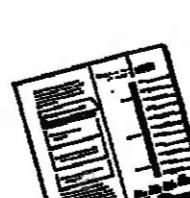
More than 1,200 people have died of cholera already in South America - the vast majority in Peru. More than 3 per cent of Peru's 22m people have been infected, and cholera has already spread to four of Peru's five neighbours: Chile, Ecuador, Brazil and Colombia.

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John Barham in Buenos Aires



Congress looks into Sununu's travels

By Alan S. Dunn

AP Wirephoto

FINANCIAL TIMES TUESDAY APRIL 23 1991

US, Japan groups to develop new chip technologies

By Robert Thomson in Tokyo

AT&T Microelectronics, the US electronic equipment maker, and NEC, the Japanese electronics company, will jointly develop technologies to make future generations of semiconductors, they said yesterday.

The agreement comes as Washington and Tokyo are negotiating a new pact on semiconductor market access in Japan, and is a sign Japanese companies intend to build closer links to the US electronics industry, in an attempt to reduce trade tension.

For the next two years, the two companies have agreed to develop jointly the manufacturing processes for further miniaturisation, enabling them to increase the memory capacity and functions of an individual chip.

While other semiconductor

companies compete to develop similar technology, executives of the two companies said the joint effort would provide big advantages. Mr William Warwick, president of AT&T Microelectronics, claimed developing the 0.35-micron process as the system is known, is likely to cost \$400m (\$222m) \$500m.

A micron equals a millionth of a metre. The smaller the micron measurement, the more advanced the chip. The next generation of memory chips, 16-megabit chips, are being developed using 0.5-micron technology.

AT&T and NEC are aiming for even more chip generations with the 0.35-micron technology. The companies will be

sharing sensitive technologies in ultra-fine etching and circuiting, but say they are likely to have few problems in sorting out ownership rights of new processes.

"If the patent is developed from the joint effort, it will be used by both of us. If there are necessary patents that we already own, they will be licensed for the joint work," Mr Warwick said.

The companies plan to break down the development process into tasks they call "modules", with 50-70 researchers from each company working on each module. There will be about 20 of these modules, and the two companies will exchange at least one researcher for each module, and have agreed to report regularly on progress.

The project follows a more general pact signed in March last year, where the companies agreed to co-operate in semiconductor development.

"The relationship represents a win-win situation for both companies. Through partnering, each company shares resources, lowers individual company risks and gains timely access to technology," Mr Warwick said.

Mr Tomihiro Matsunaga, NEC executive vice-president, said the agreement represents "true co-operation between two multinational semiconductor companies", and proves the enthusiasm of each for "a long-term co-operative relationship".

GEC-Alsthom in FFr10bn double-deck trains order

By William Dawkins in Paris

THE FRENCH SNCF rail board yesterday placed orders for FFr10bn (US\$900m)-worth of double-decker high-speed trains with a consortium led by GEC-Alsthom, the Franco-British engineering group.

This is one of SNCF's biggest orders and aims to boost capacity of its near-saturated domestic Train à Grande Vitesse (TGV) routes in the second half of the decade, so cutting the need for new track.

This will be greeted with relief by environmental groups, which have protested against plans to extend the 10-year-old Paris-Lyon TGV line to the Mediterranean. The crowded Paris-Lyon route will be the first to get the new trains.

The double-deckers will take the expected strain on the Paris-Brussels TGV route, two years after it opens in 1993, but will be too large for the UK and of the Channel Tunnel line.

The order comes as GEC-Alsthom is negotiating against Italian, German and Swiss competition for four overseas

contracts due to be decided within months, in Canada, the US, South Korea and Taiwan.

The double-deckers will carry 520 passengers, 35 per cent more than existing single-deckers, but cruise at the same 300 kmh as the newest TGVs now in service. Each train includes eight carriages, with a locomotive at each end. The new model will not be much heavier than existing single-deckers and is estimated to have operating costs per seat 15-20 per cent below current models.

The contract includes firm orders to develop and produce 45 trains, with 55 more under option. Other consortium members include ANF Industries, France's second biggest maker of railway rolling stock, and De Dietrich, the French electrical engineering and household appliance group. A prototype is due for delivery in 1994, with three trains a month ready from spring the next year, the target being to complete the full contract by end-1996.

Anglo-Soviet air venture set up for heavy loads

By Paul Betts, Aerospace Correspondent

AN ANGLO-SOVIET cargo airline is being set up to specialise in transporting heavy loads, using the Russian-built Antonov AN124 Ruslan, one of the world's biggest aircraft capable of carrying up to 150 tonnes of cargo.

The joint venture airline involves a partnership between HeavyLift Cargo Airlines, a subsidiary of the UK Trafalgar House group, and the Soviet Volga-Dnepr company. The airline is expected to start operating in June, adding more AN124s to its fleet before this year ends.

The Soviet transport aircraft, equipped with on-board hoist and crane systems to load heavy goods both front and back, with minimum ground equipment, will be used to carry the largest tracked or wheeled vehicles, aerospace and space-related components, oil pollution control gear, building materials and relief supplies for international agencies.

HeavyLift Cargo Airlines operates a fleet of large Belfasts, Hercules, Boeing 707s

and Guppy aircraft to transport heavy loads. Last week, it was involved in carrying equipment to combat the big spill off the coast of Genoa.

Soviet officials described the joint venture as "an important contribution to developing Anglo-Soviet trade and economic relations".

The Soviet partner is one of the first joint stock enterprises set up in the Soviet Union. Still ultimately controlled by the state, these new enterprises do not come under the rigid departmental control, enjoying greater operating flexibility.

Volga-Dnepr has been granted the exclusive rights to operate the AN124 Ruslan, originally designed as a military transport aircraft, for commercial use, a Moscow Narodny Bank official said yesterday. The bank is acting as adviser to the project.

The venture would be largely self-financing, with the Soviet company providing the aircraft and the British group the western market outlets for commercial AN124 cargo charters, the official added.

Pakistan renews drive for economic liberalisation

PAKISTAN yesterday announced more steps in its programme of economic liberalisation aimed at scrapping government controls and launching a drive towards privatisation, Farhan Bokhari reports from Islamabad.

Mr Shujaat Hussain, industries minister, said foreign business no longer needed to seek permits to work in Pakistan. They would only need an ordinary visa.

Mr Malik Naeem, commerce minister, announced a new export policy, with fresh incentives for Pakistani businesses. To boost exports, the gov-

ernment would provide two-thirds of the cost of setting up new institutions for improving workers' training, if business associations paid the rest.

A new export-import bank providing specialised help for Pakistani exporters was announced. A marketing promotion programme would begin soon to train trade attachés serving abroad.

Officials say the government intends to sell off at least one-third of Pakistan's 150-strong public-sector units by the end of this year. The exports drive is aimed at ending Pakistan's \$2bn annual trade deficit.

WORLD TRADE NEWS

The US prepares to repel Chinese software pirates

Peking is being challenged to prove that it can protect foreign intellectual property, writes Lynn Curry

UNDER pressure from the US and other foreign business executives, China is attempting to strengthen its patent law and develop a code for the protection of computer software manufacturers, but is hampered by conflicting domestic interests.

The Chinese government is also making efforts to revise its patent laws and draft copyright regulations to protect computer software manufacturers, but doing so involves many Chinese companies and "could be a hard job", according to the official English language China Daily.

China's lack of copyright regulations and its limited patent law were the subject of discussion between the Chinese and a visiting US official in February.

"The concern is enormous", said the official, Mr Joseph Massey, assistant US trade representative. "If the problem of piracy of software doesn't get fixed, we will have to take action."

While software piracy is rampant, illegal copying of other proprietary works is also widespread. Entire sections of some bookstores only sell unauthorised copies of foreign books.

Other examples of piracy include records, video tapes, computer hardware and even the Disney characters, Mickey



Even Disney characters have fallen victim to pirates

Mouse and Donald Duck. The purpose of Mr Massey's visit was to determine how much progress the Chinese have made towards drafting copyright legislation which would provide effective protection for computer software manufacturers.

"It's at an early stage, but we have a lot of problems with what we have seen," Mr Massey said.

The trade representative said China must show progress on its draft copyright regulations before April 15, the statutory deadline under US law, when the trade office makes recommendations to the administration about retaliatory actions against countries deemed to be following unfair trade practices with the US.

This can result in additional tariffs on a country's exports to the US. China is already on a "priority watch" list, because of concern about the piracy problem and inadequate efforts to prevent it.

In an effort to resolve the problems, a Chinese delegation was expected in Washington in mid-April for talks on intellectual property rights and bilateral scientific co-operation.

China's current patent law does not provide adequate protection for chemical and pharmaceutical products, according to western lawyers. It protects only the process by which a

compound is made, not the product. If a chemical process is altered only slightly, pirated versions of an already patented compound could be made legally in China. The Chinese

are considering expanding the patent law, extending the protection period for inventions to 20 years from the present 15 and widening protection to include the product directly

obtained by such a process, according to the China Daily. But the debate is believed to be deadlocked, with some ministries supporting the proposed revision and the Ministry of Chemical Industry fighting it.

Apart from problems with pharmaceutical products, software piracy has reached epidemic proportions in China. US software manufacturers estimate that unauthorised copying of software has resulted in \$400m of annual lost sales to China.

The traditional Chinese approach to copyright and other intellectual property issues differs significantly from the western view that some works have proprietary ownership.

"The Chinese consider it an honour to lift someone else's work and publish it," said one western businessman involved with copyright problems.

"The Chinese have a much harder time formulating a law which is acceptable to the west, because the idea of certain work belonging to an individual is antithetical to socialist precepts," one western lawyer said.

A vague copyright law will become effective in June. Western observers say problems with the legislation arise not only with its vagueness but with the implementation regulations being debated by Chinese

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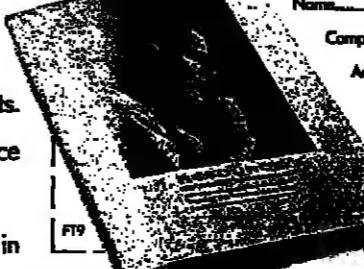
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British Gas

UK NEWS

Retail trade surges but trend weak

By Rachel Johnson

BRITAIN'S high streets saw their sharpest increase in business for almost 12 years last month, as shoppers hurried to beat the April deadline for budget increases in excise and VAT, the tax on goods and services.

Retail sales figures from the Central Statistical Office yesterday showed that volumes rose by a provisional 3.7 per cent in March, after a fall of 0.1 per cent in February.

This was the largest monthly rise since June 1976, when there was a similarly unexpected decision to raise VAT.

This increase had a particularly marked effect on sales of large electrical goods, tele-

UK retail sales

Volume	1985 = 100	1990	1991
124	100	100	100
123	100	100	100
122	100	100	100
121	100	100	100
120	100	100	100
119	100	100	100
118	100	100	100
Mar 1990	100	100	100
Mar 1991	100	100	100

sions, furniture and carpets in the last two weeks of March, according to the Retail Consortium, which says it represents 90 per cent of the industry.

The budget's indexation of excise duties on alcohol led to "excellent" sales of wines and spirits ahead of the price increases on April 1.

However, trends in retail sales remain depressed. In February, a provisional 1 per cent rise was revised into a final 0.1 per cent fall.

EMPLOYERS' SURVEY OF INNOVATION IN BRITISH INDUSTRY

Investment better than most in EC

By Andrew Baxter

A SURPRISINGLY upbeat picture of investment in innovation by UK businesses, in spite of the recession, emerges from a survey by the Confederation of British Industry, the employers' organisation.

According to the CBI's second annual innovation trends survey, 55 per cent of UK manufacturing companies are satisfied that their spending on innovation is adequate to meet future competitive pressures, while 37 per cent think it is inadequate.

The survey contrasts sharply with the tone of last month's House of Lords report on innovation in manufacturing industry, which claimed that British-owned manufacturing

industry could almost disappear if the government did not abandon its "hands-off" attitude.

Mr John Banham, CBI director general, said yesterday there was no sense of complacency in its trends survey. But he added that "the facts do not sit well with the conclusions of the Lords committee - translated into plain English they were wrong."

Mr Banham said UK businesses spent £2.5bn on research and development in 1989, a higher proportion of gross domestic product than any other European Community except Germany. The survey showed that on balance this was being maintained last

year.

"All is by no means gloom and doom, which is what you might conclude if you were an avid reader of the Lords report," he said.

Two thirds of the 336 companies taking part in the survey spent up to 5 per cent of sales on innovation - which is defined as the development of new products, processes and services - and just over one fifth spent up to 10 per cent.

The survey identified a marked trend downwards in the use of consultants, and a rise in expenditure on joint ventures of co-operation with other companies, particularly overseas. New regulations, especially tougher environmental

rules, were seen by some companies as an opportunity, and by others as a threat.

Mrs Fiona Steele, in charge of the CBI's technology and innovation policy, said the survey showed that UK companies saw an increasing competitive threat from EC and other UK companies, rather than from Japan and the US. She cautioned, however, that the survey was intended to identify trends rather than absolute values.

The survey was carried out in October and November, and follows a more limited pilot study of trends in 1988. It is sponsored for five years by National Westminster Bank's Technology Unit.

British Gas pressed to review price policy

By Deborah Hargreaves and Ian Hargreaves

BRITISH GAS faces the prospect of a Monopolies and Mergers Commission investigation if it fails to agree in the next week to major revisions in the formula it uses to set the price of gas for 17 million domestic and small business customers.

The company was last night finalising its response to an 11-month review into the pricing formula. It said it would respond to proposals made by the industry regulator by the end of the month.

The Office of Gas Supply (Ofgas) is apparently planning to turn the review over to the Monopolies and Mergers Commission if British Gas does not respond in the next week. The review of the pricing formula is the first since British Gas was privatised five years ago.

If British Gas accepts Ofgas's

proposals, it will face tighter controls on standards of service and a less generous pricing formula, which should bring some easing of energy cost pressures for consumers.

Ofgas is arguing that in the absence of competitive suppliers of gas, it must force British Gas to set public standards, for example on call-out times.

The company is also allowed to pass on to customers all increases in the cost of North Sea gas.

Gas users have complained that this structure provides no incentive for British Gas to seek lower-priced supplies of gas.

Tesco chairman paid £1.48m last year

By John Thornhill

SIR Ian MacLennan, chairman of Tesco, the grocery chain, received total remuneration of £1.48m last year, representing a steep increase on his previous year's basic pay of £345,000.

The pay of the chairman of Britain's second-biggest food retailing chain advanced by £45,000 to £390,000. In addition, however, he received a substantial boost from the inclusion of £1.05m in performance-related incentive payments.

The payments related to a scheme introduced in 1988 which linked directors' bonuses to performance of earnings per share.

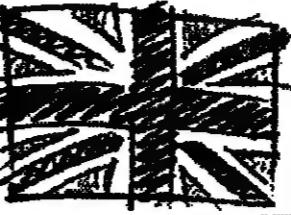
Over the three-year period Tesco's earnings per share rose by 71 per cent, a performance which few other companies in the retailing sector could match.

Four of Tesco's other executive directors benefited strongly from the incentive scheme. Last year, one earned over £610,000, another more than £665,000, and two are bracketed at the £785,000 to £790,000 pay range.

In total, the amount paid out to all directors by Tesco in the year to February 23, 1991, increased from £2.34m to £8.74m.

On an annualised basis, however, these incentive awards appear more moderate. Next year the directors will receive only £1.6m between them under the incentive scheme as opposed to the accumulated three-year total of £4.33m they received last year. The growth in Sir Ian's remuneration follows a series of big rises for senior executives at a number of the UK's largest companies.

BRITAIN IN BRIEF



Minimum wage plans dealt blow

Plans of the opposition Labour Party for a national minimum wage were dealt a further blow when the AEU engineering union rejected a second attempt by the Trades Union Congress in two weeks to resolve an in-union dispute on the issue.

Mr Bill Jordan, AEU president, said suggestions that pay of skilled workers should be held down was "not only economic madness but will be implemented over this union's dead body."

Failure to find a meaningful compromise could leave the Labour party open to charges that it and the unions have not resolved the pay bargaining dilemma which were instrumental in bringing down the last Labour administration in 1979.

Managers' pay rises by 13%

British managers' total pay rises slowed only slightly in the January to March period leaving the year on schedule for a full year's increase of 13 per cent in 1991. That is the finding of the quarterly executive pay index produced by Noble Lowndes, management consultants and actuaries.

In the first quarter the average total pay for all ranks of executives rose by 2.8 per cent to £71,620. The rise compares with a 2.5 per cent increase for the first three months of 1990 and a rise for the whole of last year of 12.8 per cent.

Vehicle maintenance and management car contracts will stay in-house.

BBC travel change

Most of the BBC's transport services in London are to be contracted out with the loss of 114 staff jobs. More than 40 companies tendered for the contracts which will save the BBC £500,000 a year.

Supervisors and booking clerks on the London Underground have voted to strike over cuts of up to 1,800 jobs and changes in practices, despite preparations by the corporation to suspend any employee who takes part in industrial action.

In a report on the implementation of the national curriculum, the inspectors found widespread teacher shortages, cramped conditions, few schools with adequate libraries, and insufficient attention paid to instruction in basic reading and writing skills. Only in two-thirds of schools was the teaching and learning of English held to be satisfactory.

The report will fuel ministerial dissatisfaction with "new-fangled" teaching methods. Mr Kenneth Clarke, the education secretary, has asked the Council for the Accreditation of Teacher Education to report to him.

The dispute has erupted at the same time as annual pay talks at British Rail which resume today, and threatens a repeat of the industrial action on London

on

the preparation of teachers to teach reading.

Underground in 1988 at the same time as a dispute at British Rail.

N-warheads 'unsafe'

Britain's latest nuclear weapon, the Trident II warhead, should be redesigned, suggests a draft report from Basic, a London-based think-tank which specialises in critiques of Nato policy.

The study also calls for a halt to all movements of nuclear weapons in Britain while an independent review is made of their safety in storage and transport.

Basic's report draws upon criticism of US nuclear weapons levelled by independent scientific assessors over a year ago, and assumes that British weapon designs relate closely to their US counterparts.

Howe joins US law firm

Sir Geoffrey Howe, former deputy prime minister, who resigned from the government last November to protest over Mrs Thatcher's stand on Europe, is to join a US law firm, Jones Day Reavis and Pogut, as a London-based consultant on European matters.

Sir Geoffrey practised law for 20 years before entering politics in 1984. He has announced that he will not be standing for Parliament at the next general election.



Geoffrey Howe: leaving British politics.

Britain comes out of shell

Millions of Britons put aside natural reticence to fill out forms for a national census designed to help policy makers and planners shape Britain's future into the 21st century.

The job of profiling Britain, which involves 185,000 data collectors and 23m questionnaires, comes once every 10 years, so the 1991 census will be the last this century.

The questionnaire, which had to be filled in on Sunday, drew fire from religious groups, gay rights activists, academics and feminists as being too intrusive or too vague in its questions. Others feared the information would be cross-checked with tax records or passed on to businesses that could use it for profit.

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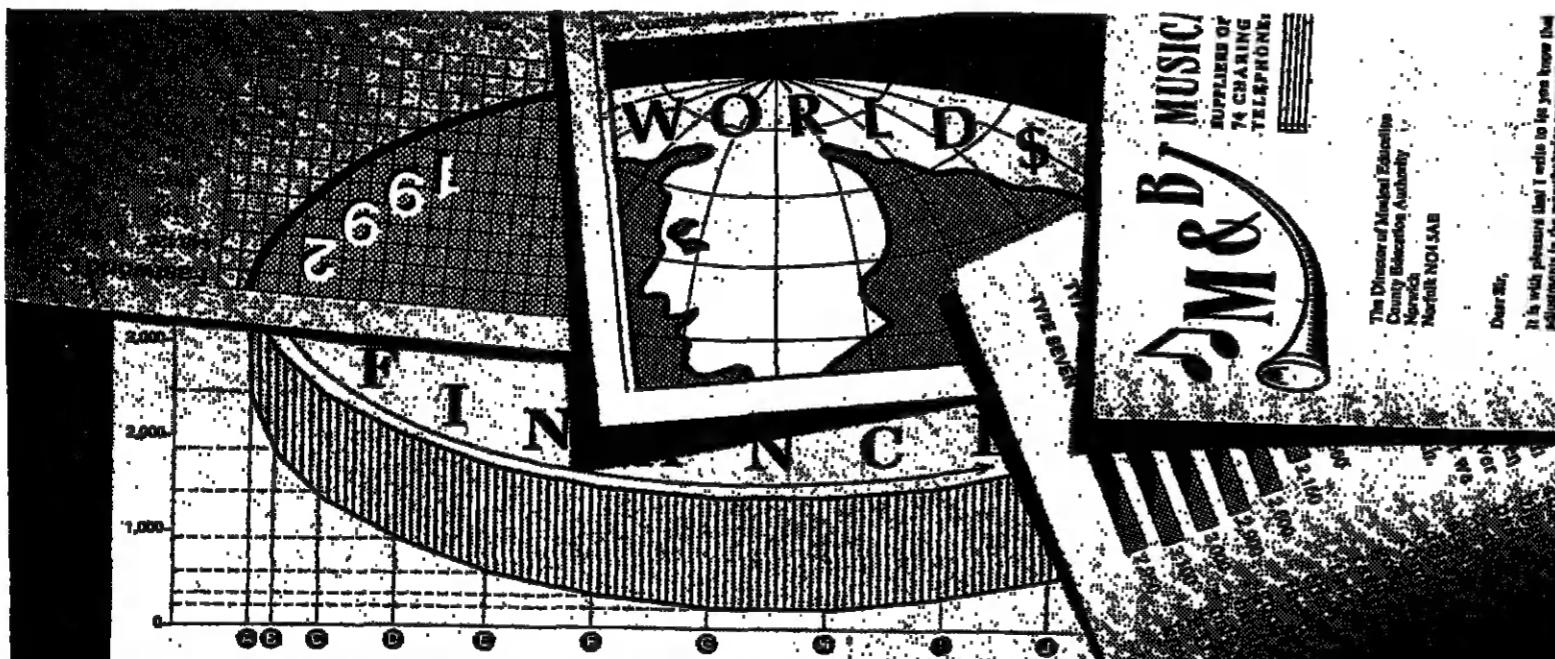
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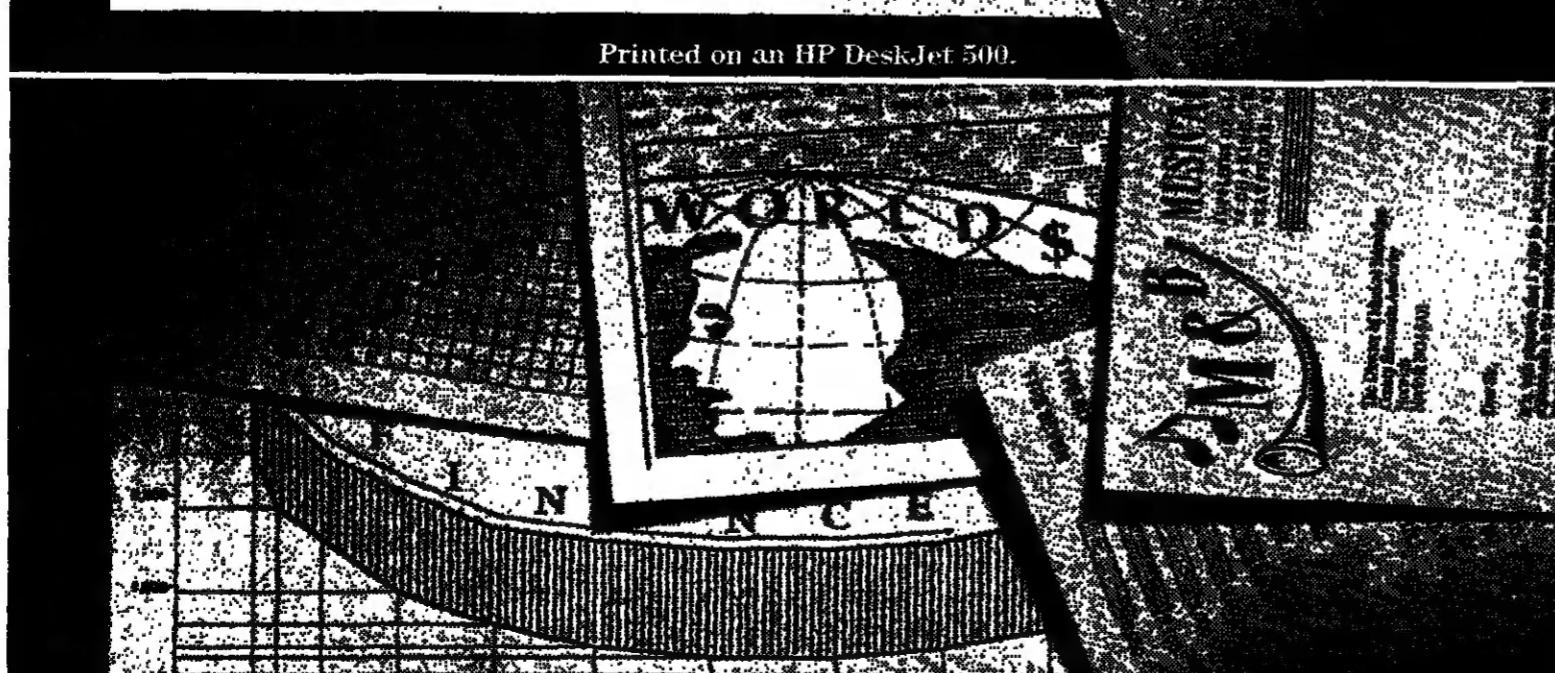
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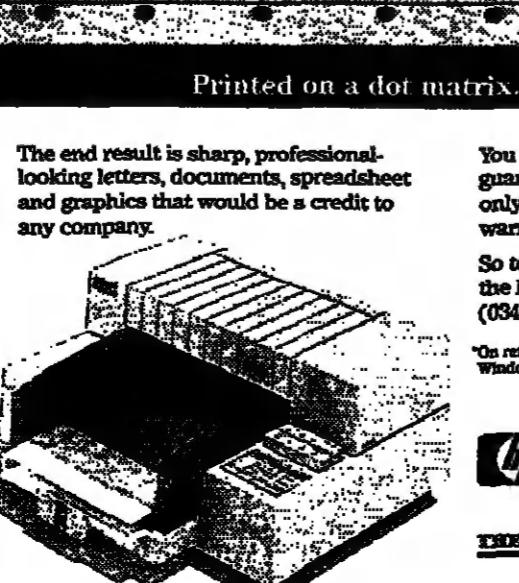
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UK NEWS

History waits for a solution to the great mistake

Philip Stephens traces the story behind today's announcement of a replacement for the poll tax

BACK in 1981 when Mrs Margaret Thatcher first pushed for the abolition of domestic rates, Mr Michael Heseltine offered a simple solution to her most pressing concern.

The environment secretary told the prime minister that if her main worry – and that of the Tory party conference – were the high bills faced by little old ladies living alone in large houses, the answer was simple. He would make local authorities give them a big discount.

The rest is history. Mrs Thatcher did not take his advice. Mr Heseltine moved on and then out of the cabinet. The prime minister solved her problem by replacing the rates with the poll tax. Mr Heseltine pushed her out of Downing Street.

Today Mr Heseltine, back at environment under a new prime minister, will outline the details of his plan to replace the poll tax – with a property tax which will give a 25 per cent discount to little old ladies living alone in large houses.

On his announcement rest the hopes of Mr John Major that the government can finally exorcise the most disastrous political misjudgment in Britain's postwar history.

The important details have already emerged; and despite



Margaret Thatcher ignored advice from Michael Heseltine and went on with the poll tax of talk of further consultation, the scheme will represent a firm proposal rather than an option.

At first glance the result looks a neat synthesis of political imperatives and economic logic, though the realistic in Whitehall are still unsure of how strong the joins are.

The tax will be levied on property classified in seven bands according to capital value. Bills will be applied to households – with an assumption they contain two adults – rather than to individuals. The poorest will be exempted entirely. The present system of grant distribution using Stan-

dard Spending Assessments will remain as will draconian "capping" powers to prevent "excessive" spending. There is little talk nowadays of preserving "local democracy".

The economic logic is there in the fact that a property tax restores a relationship between individual wealth and the size of bills. The Duke in his stately home will pay more than the dustman in his council flat. The Treasury, which has always regarded property values as a reasonable proxy for both wealth and income, is satisfied. So too are the politicians who can claim this makes the tax "fair", or at least much

fairer than the poll tax. The little old lady, whose income has not kept up with the rising value of her own little home, gets the 25 per cent discount.

The political compromise, however, reveals itself in a decision to compromise and then "cap" the bills which can be applied to the different bands. The government will set the bands nationally along with strict "multipliers" to regulate the proportion of revenue raised from properties in each category.

Most important, the bill for a house worth, say, £1m or more in band 7 will not be more than 2.5 times higher than for the

flat worth £40,000 in band 1. So the system will be progressive – about 90 per cent of households will be unaffected by the "cap" on band 7 – but like the present income tax structure only up to a point.

Mr Heseltine hopes this compromise will calm Tory fears that a return to any property tax would automatically create a swathe of "losers" in the south.

The budget switch of more than £400m of local taxation to the VAT should ensure that average bills across the country should not be much more than £350 a household. The multipliers will prevent councils from loading the burden on to southern Tory voters who have benefited from the sharp rise in property values over the past decade.

But for similar properties will not be identical across the country. A three-bedroom semi in London will typically be in a higher band than a similar house in northern Barnsley, so will attract a higher bill. The Treasury thinks it should – incomes are higher in London than Barnsley. But the politicians will control the size of the differential.

It all looks ingenious, and ministers are convinced that it will work. This time, they insist, the Treasury is fully behind the new system. It has been tested on the computers for the second half of the local government election campaign on their own terms – by directing attention at high-spending opposition Labour party controlled councils. Mr Chris Patten, the Tory party chairman, launched a document giving examples of Labour "mismanagement, inefficiency, failure and lunacy".

in Great George Street as well as those in Marsham Street. There is even a figleaf for those still wedded to the principle that all should contribute to the cost of local services. Mr Heseltine will argue that the two-person household which the tax assumes will capture 30m of the 42m adults liable to pay.

There is still though one serious weakness. Whatever the initial level of bills, the commitment to the Uniform Business Rate means that any local tax will be highly "geared". A 10 per cent rise in spending beyond that allowed for in government grant would produce a 70 per cent rise in bills. More than one senior minister is convinced that if the UBR cannot survive it is present form. But talk of raising the tax burden on industry is for after, not before, the general election.

• TODAY's announcement of the replacement for the poll tax will signal a Tory bid to

Belgian move over export bid likely to embarrass London

By Peter Montagnon, World Trade Editor

MANAGEMENT of Cobac, the private sector Belgian credit insurance company, is to recommend to its board this week that it pull out of the bidding race for the short-term credit insurance business of the Export Credits Guarantee Department.

The decision will embarrass the government by weakening the field further, just as the controversial privatisation legislation is scheduled to come before the House of Lords.

Mr Jason Hadick, Cobac's Managing Director, said yesterday that the move reflected doubts about the availability of reinsurance cover for credits to politically risky developing countries. Whistler policy on this front British exporters "would be at a structural disadvantage to their competitors," he said.

He added he was "extremely disappointed" by the move earlier this month from Mr Tim Sainsbury, trade minister, to withdraw an amendment to the privatisation bill which would have required Whistler to provide political risk reinsurance cover for three years after the privatisation.

Without such government

cover the newly-privatised ECGD would have to charge very high premiums or sacrifice its rate of return, he said.

Cobac follows Eagle Star to become the second of six short-listed bidders to pull out of the race. With another, Sun Alliance, still considering whether to submit a bid by the April 30 deadline, the field has begun to thin out rapidly.

Export credit bankers say they expect the race to end in a battle between NCM, the Dutch credit insurer, and Trade Indemnity, which dominates the UK domestic credit insurance market.

The Cobac decision will reinforce exporters' efforts to reinstate the three year government reinsurance commitment when the bill comes before the House of Lords.

It comes as big exporters mount a fresh but discreet campaign to prevent what they see as a concerted effort to withdraw government support for exports to developing countries.

The business of insuring long-term credits will remain a government responsibility even after the privatisation of ECGD's short-term business.

Ulster job laws 'reduce religious discrimination'

By Our Belfast Correspondent

NORTHERN IRELAND'S radical new employment laws were beginning to have an impact on religious discrimination in the workplace, Mr Bob Cooper, chairman of the province's Fair Employment Commission, said yesterday.

Mr Cooper was commenting, following publication of the FEC's first significant religious profile of the Ulster work force, based on monitoring information provided by all public and private sector firms employing more than 25 workers.

The data covers almost 350,000 people employed by 99 public bodies, and 1,758 private concerns and covers about two-thirds of the province's total work force.

The breakdown showed that 61 per cent were Protestant, 33 per cent Catholic, and 6 per cent non-determined.

When the Commission assessed the last 6 per cent, the ratio was found to be 65 per cent Protestant and 35 per cent Catholic.

The Commission estimates the total working population to be around 62 per cent Protestant and 38 per cent Catholic.

Although the figures suggest that the numbers of Catholics in jobs are almost in line with those available for work, the small percentage variation has a significant difference on unemployment rates.

Cathay services to Heathrow increase competition for BA

By Paul Betts, Aerospace Correspondent

CAATHY PACIFIC, the Hong Kong carrier, will become on May 1 the second international airline to offer non-stop services from Heathrow following the government's decision to open the world's busiest international passenger airport to all carriers.

The start of Cathay's daily non-stop service between Heathrow and Hong Kong will further intensify competition for British Airways at its home base of Heathrow.

BA is already facing fierce competition on its lucrative transatlantic services from United Airlines, which started flights to Heathrow this month after winning approval to take over Pan Am's London services.

A total of ten international airlines, which had been barred up to now from operating out of Heathrow, have so far successfully applied for rights to start services at London's leading airport.

Royal Brunei will follow Cathay next month with a twice weekly service starting on May 7 from Heathrow to Bandar Seri Begawan stopping at Singapore and Dubai.

Virgin Atlantic, Korean Airlines and All Nippon Airways are among other airlines planning to start new Heathrow services this summer.

These services are expected to lead to an even tougher fares and promotion war between airlines vying for passengers at a time when air travel continues to be relatively depressed. Although there have been some tentative signs of a recovery in air

travel, airlines do not expect the situation to return to normal growth levels until much later this year.

Mr Colin Marshall, BA's chief executive, warned in a speech in Los Angeles that the airline's passenger volume was not expected to recover to pre-Gulf War levels until September or October. BA's traffic fell 13.2 per cent in March compared with the same month last year.

Mr John Dance, Cathay Pacific's UK manager, said that low fares had not helped to increase the overall size of the market. "The market has in fact contracted, and low fares appear to have had no effect so far," he said.

However, Cathay intended to match all the promotions and lower fares offered by BA, although he added: "I hope when we get to the peak season, there will be a bit more sense seen by carriers."

Cathay is revamping its first and business class as part of its efforts to attract more high-paying passengers. The new services will be launched this winter together with a new business class lounge at Hong Kong airport.

Mr Dance said it was important for Cathay to operate out of Heathrow as well as Gatwick to match BA's services.

Heathrow would also give Cathay access to about 50 per cent of the UK market.

Cathay currently flies two daily services from London to Hong Kong but is already considering introducing a third daily flight from London.

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When experience has taught you that service is the secret of success, naturally you expect that others have learned the same lesson. Especially when you put yourself in their hands when you are travelling. And that's exactly why Lufthansa will never abandon its uncompromising commitment to the very highest standards of quality and service. That's why, for instance, we are constantly expanding our network, so that today we can offer you connections to 188 destinations all over the world. But, even more important, the

Lufthansa concept of service also includes the DM 1.2 billion we invest every year in an unrivalled servicing and maintenance system. One that's meticulously carried out by over 11,500 highly qualified technicians. And, wherever you look, you'll discover that the same passion for perfection is shared by all Lufthansa staff, who are constantly "at your service" all over the world. Whether you are at the airport, on the plane, or at your final destination. Quite simply, Lufthansa service is your personal passport to a "bon voyage".



Lufthansa

TECHNOLOGY

Digital's load gets lighter

With the price of computers has halved over the past five years, the cost of distributing the finished product has continued to rise. Faced with the need to sell twice as many computers just to maintain revenues, computer companies have begun to focus on how they can reduce the cost of their distribution systems.

Digital Equipment, with European sales of £5.2bn (230m) in 1989/90, has halved its distribution costs over the past five years. One way it has done this is by cutting the computers in stock, down from 12 weeks' supply to three and a half weeks.

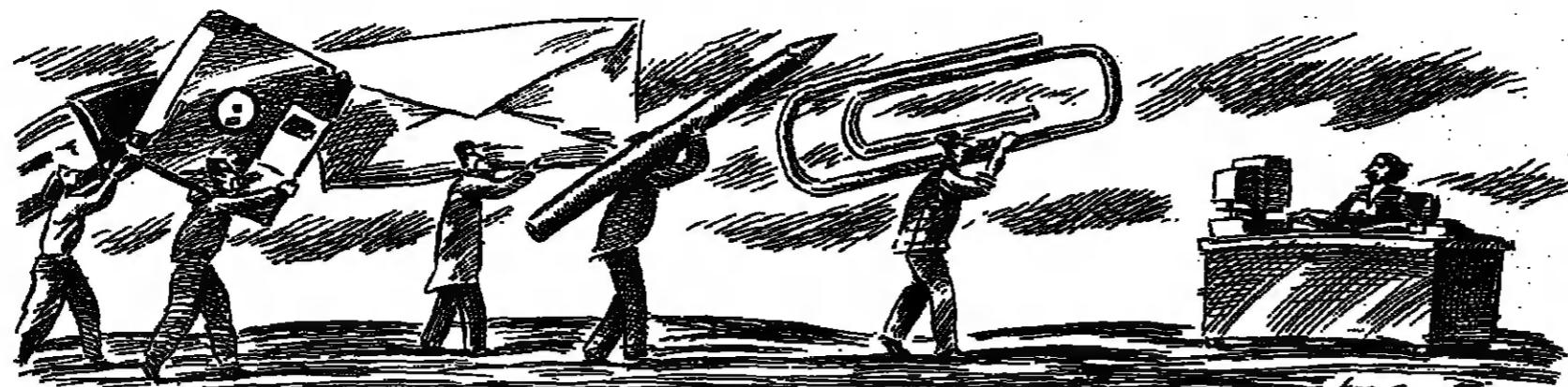
Further ways of cutting the costs have been created at Digital's European distribution centre in the Netherlands. Staff in the Utrecht centre no longer carry orders papers around the warehouse. Instead, the warehouse is served by four lift trucks fitted with small keyboards and a miniature laser gun for reading barcodes.

The day starts with the driver signing on to the computer and taking note of the first instruction of the day. This information consists of a string of numbers which defines the precise location of the computer to be collected, including the aisle, shelf and position of the computer in its box as well as the order for the computers to be stacked, with the most robust equipment at the bottom. When the driver approaches the box he confirms it is the correct one by reading the barcode label on the side with the laser gun.

"The technique eliminates all possibilities for error," says Co Berendsen, manager of the Utrecht centre. An attempt by a driver to collect the wrong box generates a warning signal and if he ignores this he will not receive instructions for his next collection.

Berendsen says that the introduction of radio communications has cut the time taken by the fork lift trucks to do the job by 40 per cent. "Accuracy has also increased and the trucks no longer do journeys around the warehouse without a load."

Lynton McLain



At the sharp end of a supply chain

Dave Madden explains how United Stationers has turned the distribution of its goods into a fine art

Distribution is one of the drier business ghettos — dusty warehouses, broken pallets and diesel oil. But the image, and the reality, are beginning to change.

As Fiat shows off its robot-controlled inventory stacks in glossy advertisements and IBM switches off the lights in its automated warehouse in Greenock, it is clear that this Cinderella operation has a new set of high-tech glitz.

Britain's high street retailer Marks and Spencer has long appreciated that sophisticated distribution processes are an important part of supply chain management. They influence customer loyalty, product differentiation and profit margins.

According to Lee Madden, chairman of Chrysler, "The company with the best distribution systems and service level will win all the marbles."

In short, advanced logistics is no longer a luxury. One consequence of this shift is the emergence of a new type of wholesale service company where distribution is just as important as the product that is shipped.

Take paper clips. If you are an office products wholesaler, how do you get retailers to buy such a simple, undifferentiated item from you, rather than from any number of your competitors?

The answer, in the US at least, is "value-added" distribution. United Stationers, the country's biggest office products distributor, can sell and ship a single pencil or one box of paper clips and still make a particular product in stock.

"Our customers enter upwards of 70 per cent of our orders for us," says Patrick Murray, IT vice president. "We do it in lots of different ways. We talk to everybody's computer. We do it in batch mode, we do it online — however a customer requires it."

Ultimately, Murray expects United's terminals to be on the desks of his customers' customers too, and he intends to apply the same technology to links with his own suppliers.

Ordering is only part of the value-added process. The sooner the retailer knows that

United has shipped goods, the sooner he can bill his customer and collect his money," says Murray. Similarly, United uses the system to get the latest manufacturer's pricing information to these retailers, so that they can manage their prices too.

Giving retailers such access to and control over the ordering and inventory process, and the imperative to turn orders around in hours, has had serious implications for United's warehousing operation.

Items are not stored in pre-

When a piece of inventory is manually put into store, staff use radio frequency data entry terminals, complete with barcode reading guns, to update the control system directly on line.

The logical extension of all this, says Murray, is to use similar tools and the same bar code in the transportation and delivery process so that a driver can verify that the right carton has been dropped at the right door, and give proof of delivery. United hopes to introduce such an innovation this year.

United's customers obtain information on the company's inventory via a computer network which connects their machines to United's system of 1,400 PCs. This automates the ordering process and allows clients to see whether United has a particular product in stock.

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Surprisingly, this random binning is not completely arbitrary. The system is able to analyse the inventory and track "hot" products — high moving items — and guide them to where they are most accessible.

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expertise in the regional centre. In addition, Murray has 100 staff in applications development and product introduction.

The effect of this technological commitment is two fold, Murray says. First, United has grown significantly — it is now a £1bn company, and one of just four national office products distributors in the US. Second, its technology culture has enabled United to set pioneering service levels.

For example, Murray explains: "We are doing lots of small orders. About 80 per cent of what we sell is not in the same packaging that it came to us in. We don't sell a whole carton of pens, we'll sell one pen. Now our service will provide for our retailer says you go out to each of your customers and you take the orders the way they want them."

"You send the orders and we'll package them in such a way that they can be delivered directly to the end user and you don't have to add labour. When we put the label on the box the label says it came from you, not from us. Our dealer doesn't have to handle the merchandise at all. The most profitable dealer is the guy who never sees the merchandise, absolutely never sees it at all."

The downside is that higher expectations become institutionalised. Because United delivers anywhere in the US by the following day, and guarantees to be in stock on all of its inventory, that has become the service norm.

Similarly, United cannot afford to let up on its technical innovation. Murray claims that the company currently has a lead of six to 12 months, but "the competition is pretty good at copying — so we better have the next thing coming up to keep the gap open. To get the order we've got to be the easiest company to do business with," he says.

A compromise solution or "Common Position" was reached in December which proved satisfactory to the software suppliers and the big computer manufacturers, but left ECIS together with computer users across Europe concerned about the legitimacy of reverse engineering for maintenance or to facilitate the interconnection of one maker's computer with another.

These issues were addressed in a series of amendments which came before the European parliament last week. Some 235 MEPs voted for the amendments, 89 voted against and 157 abstained. But under EC rules a minimum of 260 MEPs have to vote in favour of an issue for it to pass.

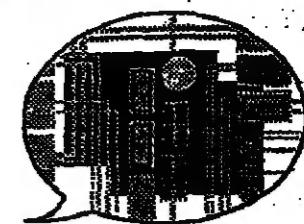
The directive now goes back to Brussels for final ratification later this year. Some nations — the Netherlands, Italy and Spain among them — are expected to adopt the measures as they stand; France, Germany and the UK will have to modify their existing copyright law.

The overall result is that the big manufacturers and the software suppliers seem to have all they wanted; the smaller manufacturers are discontented but prepared to live within the terms of the directive while users are confused and angry.

What is now likely to happen is a series of court battles in each member state as users squabble among themselves to define the exact interpretation of the directive with regard to reverse engineering. There is still the possibility that new proposals can be put to the Commission after the effects of the directive have been assessed in practice. Perhaps the commission's own drafting mechanism would benefit from a spot of reverse engineering?

Software directive makes users losers

By Alan Cane



TECHNICALLY SPEAKING

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FINANCIAL TIMES CONFERENCES

AEROSPACE AND COMMERCIAL AVIATION IN A RAPIDLY CHANGING WORLD

11 & 12 June 1991, PARIS

An international conference to be arranged immediately prior to the Paris International Air Show.

Assumptions about the future for the industry are being reappraised in the light of events over recent months, including the economic difficulties in many countries and the effects of the war in the Gulf. The intention in holding this conference, which has the support of GIEAS and Air & Cosmos, is to bring together industry leaders to share their views on the future prospects for the industry.

Speakers will include:

M. Henri Martre
Aerospatiale

Mr Stuart Iddles
Airbus Industrie

Mr Brian Rowe
GE Aircraft Engines

Mr Olof Lundberg
INMARSAT

Mr Louis J Williams
NASA

Mr Joseph W N Nyagah
Kenya Airways Ltd

Mr Richard R Albrecht
Boeing Commercial Airplane Group

M. Louis Gallois
SNECMA

Dr Johann Schäffler
DASA

Mr John Weston
British Aerospace Military Aircraft Limited

Mr Karel van Miert
Commission of the European Communities

Mr Boris E Panyukov
Minister of Civil Aviation, USSR

The language of the conference will be English/French and simultaneous translation will be provided.

AEROSPACE AND COMMERCIAL AVIATION

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THE MARKET IN ASSET-BACKED SECURITIES

London, 19 & 20 June, 1991

Securitisation techniques now enable companies and banks to issue bonds backed by a diverse range of assets, from mortgages and car loans, to trade receivables and property.

At the Financial Times conference on asset-backed securities, speakers will review the range of financial markets and asset-types involved, as well as examining legal and regulatory problems and structural issues.

Speakers include:

Mr George Feiger
McKinsey & Co

Mr Craig J Goldberg
Merrill Lynch & Co

Mr James J Rice
Linklaters and Paines

Mrs Valerie Pancrazi
Compagnie Bancaire

Mr Roland Ward
The Mortgage Corporation Limited

Mr John Van Deventer
Goldman Sachs International Limited

Mr Ian Hay Davison
Credit Lyonnais Capital Markets

Mr Roger B Taillon
Standard & Poor's Ratings Group

Mr Theodore Buerger
Financial Security Assurance

Mr Johan Stålhund
Skandinaviska Enskilda Banken

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**These suppliers have
won the Ford Quality Award.
But the real winner is you.**

Ford European Q1 Quality Awards are reserved for the few — those special suppliers who achieve the highest performance against Ford's rigorous quality standards. In short, higher quality for you, the customer. 904 suppliers have already joined this élite. Now there are 26 new winners. Congratulations to them all. Ford salute them.

Albon Engineering & Manufacturing Rayleigh	Himmermann Fahrzeug Technik Mechernich-Öbergartzen	Peddinghaus Ennepetal
Bertrand Faure Espana S.A. Madrid	Impotmol Grupo Hoesch AG Azambuja	Presta Werk Somefor Florence
Chateauroux Fonderies S.A. Chateauroux	Industrias Technomatic Rubi	Reinz-Dichtungs-GmbH Werk Neu-Ulm
DISA ■ Just Desvern	Kabelmetal Electro GmbH Werk Floss	SKF Cannstatt
Draftex Iberica S.A. Palau de Plegamans	Kelsey-Hayes De Espana S.A. Sant Juan Despí	SKF Etzenhoven
FIAMM SPA Montecchio Maggiore	Ketlon (UK) Ltd Paddock Wood	SKF Pinerolo
Federal Mogul S.A. Saint Jean ■ Ruelle	Kuester Espana S.A. Ripoll	SKF Schweinfurt Werk CWS
Frese Ireland Ltd Manorhamilton	Linread plc Commercial Products Division Keely Street Birmingham	Widien Kunststoffverarbeitung GmbH Pfreimd
Carl Freudenberg Kunststoffwerk Weinheim	Palmer ■ Shelley Ltd Birmingham	

MANAGEMENT: The Growing Business

Capitalists go public

By Charles Batchelor

BRITISH venture capital companies are increasingly willing to consider making direct investments in small publicly-listed companies, according to the *Business Capital Journal*. This would mark a significant shift in the industry's traditional role and could confuse investor perceptions of capital.

The journal signals three reasons for this development: ■ The increasing use of venture capital investments in years, in particular the industry's involvement in financing buy-outs, means there would be little difference in scale between the funding of quoted and unquoted companies. Thirty-four per cent of the 1,700 firms with a full market listing are capitalised at less than £20m while 70 per cent are valued at less than £100m.

■ There is little difference between the management style of smaller quoted companies and those remaining private. ■ As their portfolios mature more venture capital companies with holdings in unquoted firms have obtained a listing.

Investments in listed companies are potentially attractive as they are more easily disposed of, while smaller quoted companies have traditionally outperformed large companies, the journal says.

On the other hand, venture capitalists might be hard put to explain to their own why they should invest in quoted companies by a venture capital company when they could invest directly in the stock exchange. The venture capitalists would have difficulty gaining the same detailed information from a listed company that is making a private investment.

Despite these drawbacks venture capitalists are turning to sub-contracting, either getting started to bring down the overheads of a long-established activity.

Small and medium-sized companies employing more than 500 people, account for 82 per cent of Remploy's turnover, the company calculates.

"It is even more important for the customer with limited resources, to subcontract all the rest,"

Small, managing director of Elf Holdings, a Slough company which supplies audio equipment to schools, is well into a programme to run down its manufacturing operations. The work to Remploy, which provides manufacturing services to a wide range of businesses.

Elf will cease manufacturing at its Brighton factory and hand over responsibility for making products such as cassette recorders and public address systems to Remploy's factory in Islington, north London. Some of the Brighton employees will switch to repair and service work but the all result will be the loss of 100 jobs, reducing Elf's staff to 22 people.

Chris Crump, managing director of Elf, expects that the move to subcontracting will reduce production costs and relieve it of the burden of coping with an uneven order flow. Remploy produces for many companies so it can control its own workload.

Elf, which has a range of components and subcontracts them to Remploy though it may later go to its suppliers to deliver directly to the subcontractor.

Crump, who joined Elf a year ago to ginger up a flagging performance, says he considered moving production to Slough but this would still have required him to make a judgment on the needs of the market, given the constant fluctuating demand. Sourcing products from the Far East was not an option as the tooling was frequently required modifications to replicate.

Elf, which has sales of £24m and which forms part of RTZ Corporation, shed most of its metal fabrication activities. The buy-in of the standard components only cost £100,000 but the saving in terms of "distraction value" to management of these peripheral activities was significant, Crump says.

But there are further considerable benefits to be gained from being in on the early parts of a company's activities:

Deciding to buy in rather than make can have an important impact on the market value of a company, argues Brian Small, Companies which make a fetish of manufacturing all or most of the components required are less likely to be oriented towards the needs of their customers.

Small, managing director

able to improve quality control by handing over responsibility for manufacturing to a large, more sophisticated subcontractor. "If something goes wrong Remploy's quality team will pick it up," says Richard Belcher, managing director of Manrose Manufacturing, a supplier of metal components. Both Remploy and Manrose's supplier of plastic mouldings

has a UK standard for quality control, but Manrose itself has yet to qualify. Increasingly, customers are requiring suppliers to conform to this standard.

● A subcontractor can help a customer even out uneven cash flow and hold-ups in the supply of components. Hay

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BUSINESS FOR SALE

Architectural Metalwork Specialists

The Joint Administrative Receivers offer for sale the business and assets of Welding Engineers Limited

- Established 12 years
- Skilled workforce
- Order book and work in progress
- Leasehold premises in Basingstoke, Hampshire - 11,500 square feet
- Turnover £1.1m

Anodisers

The Joint Administrative Receivers offer for sale the business and assets of Penn Anodising Company Limited

- Established 20 years
- Leasehold premises in Penn, Buckinghamshire - 10,000 square feet
- Turnover £1.2m

Metal Treatment Specialists

The Joint Administrative Receivers offer for sale the business and assets of AAA Metal Treatment Limited

- Established 8 years
- Leasehold premises near Winchester, Hampshire - 10,000 square feet
- Turnover £400k

Shotblasters and Painters

The Joint Administrative Receivers offer for sale the business and assets of Peterborough Blasting and Coatings Limited

- Established 7 years
- Skilled workforce
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- Turnover £500k

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Snowy wastes focus the mind

William Packer on the Canadian exhibition at the Barbican

The title is the self-consciously evocative, not to say portentous title of the exhibition that now fills the upper floor of the Barbican Art Gallery (until June 1, sponsored by The Daily Telegraph and Air Canada). But while its subtitle, "Canadian landscape painting 1880-1930", might well give a pause, with thoughts inevitable of something dull and provincial than exciting, for once the more hopeful expectation is disappointed. It is often the case with national schools, Canadian painting for too long a well-kept secret. In the general view, us is quite simply, within its own terms, as intriguing and physically enjoyable a show of well-made, honest paintings as we could wish for.

The study of art is littered in paradox, not the least of them that which suggests that the more national, even local the work might be, the wider its general interest and significance. So steeped are we in the idea of Paris as the very heart of modernism through all its earlier phases that we too easily accept the Franco-Centric reading at its own self-validation, seeing everything else as but second-best and provincial. But, paradox again, Paris was indeed the heart of things, and artists came from across the world to see and respond to what was being done, and measure their own art by its standards.

The traffic was ever all ways, and in the first decades of this century many of these expatriates clearly held much in common in that was quite distinct from Paris. The more worldly and knowing, the more

true to themselves they were. The Canadians were no exception in this, but the might as well have been Scotchmen or Scandinavians, Spaniards or Mexicans, Americans or even Japanese. The mistake was only to forget, or rather discount the fact that artists went on working wherever they were, thinking of home when they were in Paris, and quite often remembering Paris when they were home.

But while the question of national self-identity is common-place, it is true that it concerned Canadians to a peculiar degree. The looming, over-bearing sense of the US, the sense of existing along a narrow southern fringe with their back, the immense wilderness stretching

to the West, the North, has made them think and minds wonderfully. In their art, it must surely account for the often self-consciously exhortatory quality of their writings, urging each other towards a position that is truly Canadian: for the constant groupings and regroupings of clubs and societies; and above all, for the epic and celebratory aspect of so much of the work in this exhibition. This is especially a quality held in common with certain of the contemporary Scandinavian and Icelandic painters, but also so much more forceful and intense.

The show begins with the work of the young artists who were in Paris well before the turn of the century, when they were able to respond directly to impressionism in its later moods and phases, and to early developments in post-impressionism. These are not the most dramatic images, but their accomplishment and sophistication



"The North River" by Maurice Galbraith Cullen.

incontestable, views of Maurice Cullen, across the St Lawrence river to and from Quebec, are almost mystical presence, not persons exactly but alive in its physicality, the space across the lake, the form over the mountain, the definition, fraught with Cloud, mountain, lake forest alike as simplified and almost as symbol and totem, the individual tree or rock that become a moment. But it is rather than simple symbolic significance. The works are beautifully painted, and with a raw but contained energy in the drawing, and rich paint on the surface.

It is the work of Tom Thomson, perhaps more so, which is impressive as anything here, though shown separately by the accident of his early death. If the exhibition is nothing more than a wider reputation, it will have been

more than worthwhile. The show is rounded off by the work of artists who continued, by Emily Carr's overt symbolism, by younger artists such as Charles Comfort, and by perhaps most idiosyncratic and particular of all, David Milne, whose delicately mannered touch exquisitely compassed any number of modernisms, from impressionism to the moment, Arthur Lismer and Frederick Varley from Sheffield and their work in the show of a coincidental exhibition, *Our Home and Native Land*, organised by the City Art Galleries, which opens Canada-wide next month (May 3 to June 18). Showing them as it does in depth, it is necessary to this Barbican's lower gallery, a complementary current Canadian art.

Robert Wilson's 'Night before the Day'

Paula Deitz on the American director's latest presentation: a retrospective exhibition of his work together with his latest production, Ibsen's 'When we Dead Awaken'

Robert Wilson, the theatre writer, director and artist, was born in Waco, Texas, lives in New York City, and has preferred to work in Berlin, Paris and other cultural capitals of Europe. During the year, though, Boston and Cambridge have provided the artist, who will be 50 this year, with two opportunities for world premieres that will travel across the country. They are a new show in his career.

Wilson's intention is to give concrete form to a combination of visionary images and scenes gleaned from daily observation. In a theatrical, indeed operatic setting, these fragments are made to cohere by a third ingredient — the imagination and imagination of his audience.

In many ways, he is closer to Wagner than Jenesco, for though the absurd may be buried in the material, it is the epic themes and variations, repetitively unfurled during long performances like those of *Death of a Salesman*, that shape the disjointed into a memorable whole. And even when a performance may lag, there is the architecture of the set and his painterly use of light that make the experience more than just a worthwhile representation.

At the Museum of Fine Arts in Boston, *Robert Wilson's Vision*, the first retrospective of the artist's work in a decade, is as much a performance as an exhibition. And

River in Cambridge, the American Lyric Theatre, will premiere Wilson's production of *Death of a Salesman*, which will now be moving with the exhibition to Houston, Texas, and one would hope in other cities here and abroad.

As is often the case, an outside discipline can channel creativity into unusual depths, and here an 1888 play (Wilson uses his own scripts), whose symbolist themes are compatible with Wilson's techniques, has given the director a chance to cut loose in amazing ways. Not the least of these are the inclusion of some hauntingly beautiful blues songs, composed and sung by tap dancer Charles "Hon" Coles, sometimes with the whole cast, during the "Knee Plays", the brief performances in the intervals that are the joints between the acts. Both the exhibition and the play are accompanied by environments composed by Wilson's longtime collaborator, Hans Peter Kuhn.

In designing the exhibition, a work of installation art in itself, Wilson created a journey through three major galleries that, like any classical drama, suggests the passage of a single day. "The Night before the Day," as he calls the installation, the objects and furniture used in the environments composed by Wilson's director, Hans Peter Kuhn.

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installation art in itself, Wilson created a journey through three major galleries that, like any classical drama, suggests the passage of a single day. "The Night before the Day," as he calls the installation, the objects and furniture used in the environments composed by Wilson's director, Hans Peter Kuhn.

Having recently given a more traditional production of *When We Dead Awaken* at the Lyric Theatre in New York, I am convinced that Wilson has given a more thoughtful and penetrating interpretation of this enigmatic play, which Ibsen saw as the epilogue of his previous works. The new translation is by Robert Brustein, the ART's artistic director.

The entrance through a long dark corridor sounds like a wind tunnel but ageing

distant bird calls and leads to a room the colour of dawn, where, among other objects, his hanging wire mesh chairs and tables are doubled by their perfect shadows on the walls. Such objects as the Japanese-style puppets, used in "Knee Plays" during *CIVIL War* and the glass and lightbulb from *Death of a Salesman* and *Botticelli* are elegant in themselves though somewhat demanded of their active stage roles.

Most illuminating are the illuminating drawings of his stage designs that convey a solid and luminously transparent plane in a sense of stage distance he achieves. One drawing, for "A Letter for Queen Victoria," demonstrates how something as simple as the back of an envelope can inspire the diagonals of his stage design. The final gallery, dark as night, is aglow with the moving lights of the grid — like the interior of the spaceship in the climax of *Death on the Beach*: a close fantasy wanting to be it.

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sculptor who attempts to rekindle his creative spark, rejects his young earth but his wife, Maya, for a kind of spiritual meeting with the model, Irene, who inspired his greatest work and who may or may not be alive. The sets of naturalistic seaside scenes, with rivers of glass and glacial peaks are realistic enough and make one sense the starkness of the terrain. The "music" of clanking metal and roaring sea evokes a desolate beauty as well. But the constructions, as of a metal cage cum labyrinth where Irene and her keeper, her inner self, take interminable walks, add to the psychological depth of the dialogue.

The scenes recall the sombre beauty of 19th-century Scandinavian landscape and figure painting. Wilson has hewed to the forces of the script and each act takes his audience higher into the mountains in a natural ascent to the fatal avalanche. The line from Charles "Hon" Coles' first song — "I was alone when I met her. Now I wish I was alone" — becomes a good refrain for the play.

When We Dead Awaken will be presented by the Alley Theatre in Houston, Texas, May 22-26. *Robert Wilson's Vision* will go on exhibit in Houston at the Contemporary Museum, June 15-August 15 and in the San Francisco Museum of Modern Art, September 12-December 1. AT&T is the corporate sponsor.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

Concertgebouw Grote Zaal 20.15 Kyung-Wha Chung and Stephen Bishop-Kovacevich play Beethoven's violin concerto. Tomorrow. Elgar's *The Kingdom*. Thurs and Fri: Chailly conducts Royal Concertgebouw (6718 345).

Concertgebouw Kleine Zaal 20.15 Song by Felicity Lott accompanied by Graham Johnson (345). Muziektheater 20.00 Hartmut Haenchen conducts Johannes Schaffr's production of *Die Fledermaus*, also Thurs and Fri.

BARCELONA

Gran Teatre del Liceu 21.00 Double-bill of Donizetti's *Il campanello* and *Leoncavallo's I Pagliacci*, with *Il Trovatore* by Giuseppe Giacchini. Piero Cappuccilli, also Thurs. Sat and Sun: Romano Gondolfi conducts Schubert concert (412 507).

BERLIN

MUSIC Staatsoper unter den Linden 19.00

Fabio Luisi conducts Il barbiere di Siviglia. Tomorrow: Swan Lake. Thurs: Zar and Zimmermann. Fri: Coppélia. Fri: L'Elisir d'Amore. Butterfly. Sun (2004 724). Deutsche Oper 20.00 Jiri Kramér's production of Katya Kabanova with Karan Armstrong in the role, Thurs: Fri: The Queen. Fri: Zauberröte. Sun: *Death of a Salesman* (3410 249). Philharmonie Kammersymphonie 20.00 Murray Abraham plays Mozart piano concerto with Berlin Philharmonic Ensemble. Orlóri plays Haydn, Shostakovich and Mendelssohn. Thurs to Sun: Lynn Russell conducts (2614 383).

BONN

Open 20.00 Walter Neumann The Barber of Seville with a guest. Winbergh. Helmut Berger-Tunc and Graham Clark. Thurs and Sat. Tomorrow: Julian Lloyd Webber's ballet by Youi Vamos with music by Elgar (773657).

BRUSSELS

Palais des Beaux Arts 20.00 Christopher Warren-Green conducts London Chamber Orchestra in concertos by Vivaldi and Bach. Thurs: *Le van Dam* sings Mozart and Mahler. Fri: Alexander Rahbari and Prokofiev (507).

BUDAPEST

State Opera 19.00 Anna Bolena. Thurs. Tomorrow: Manon Lescaut. Fri: *Bank Ban*. Sun: Salomé.

Staatsoper This repertory

Erkel Theatre 19.00 Aida, Sat. Tomorrow: Rigoletto. Thurs: Coppélia. Fri: L'Elisir d'Amore. Puccini Concert Hall 19.00 Puccini's *La Bohème*. Thurs: Williams' *Orpheus in the Underworld*. Thurs: Adam Medveczky's Hungarian Symphony Orchestra with Haydn and Schubert. Fri: *Die Fledermaus*. Music: *Prunyl* gives a piano recital with Julia Hamari singing with the Budapest Strings. Sun: *Leontine* by Brigitte Lutzky. Tickets available from booking office, Andrássy ut 18, and Philharmonic booking office, Vörösmarty ter 1.

THE HAGUE

Danstheater 19.15 Four plays by Elisa Monro Company. Tomorrow till Sun: Netherlands Theater triple bill (360 4930).

COLOGNE

MUSIC Philharmonie 20.00 Al-Mozart programme with Cologne Chamber Orchestra, also tomorrow (2801) Openheusen 19.00 The Barber of Seville with a guest. Nishoff and Protschka, also Sat. Tomorrow: L'Elisir d'Amore. Fri: Tanz-Forum production Romeo and Juliet. Sun: Göterdämmerung (221 8400).

THEATRE This week's plays include Goethe's *Stella*, also by Gunter Kramer, Brecht's *Jungle of Cities* and Branden Behan's *The Host* (221 8400).

HAMBURG

Staatsoper This repertory

devoted to ballet, with performances by the Hamburg Ballet and a performance of *A Midsummer Night's Dream* with the Royal Ballet.

LONDON

MUSIC 19.00 Jerzy Maksymiuk's production of *Ein Frau* by Enrico Giovanni, with Coleman-Wright in the role, Jane Eaglen as *Donna Anna*, Thurs and Fri. Tomorrow and Fri: Tim New's new production of *Die Fledermaus* with Philip Langridge in the title role (336 3161). Royal Festival Hall 19.00 Vladimir Ashkenazy and the Royal Philharmonic Orchestra in Tchaikovsky's *Violin Concerto* and *Pathétique*. Thurs and Fri: Zubin Mehta conducts BBCSO. Sun: Zubin Mehta conducts with LPO (928 8800). Queen Elizabeth Hall 19.45 *Rossini's Petite Souvenirs* with National Youth Orchestra and soloists including Valerie Band (928 8800).

THEATRE

This week's plays include Carmen Jones, Simon Callow's *in the* period revival of *Oscar Hammerstein's* *South Pacific* based on the *West Side Story* (Old Vic), Michael Bogdanov's English Shakespeare Company productions of *Coriolanus* and *The Winter's Tale* (Aldwych), *The Visit*, *Théâtre de Complicité's* *stylish production of Durrenmatt's* *dark comedy* (*National*), *Matajor*, *the musical* *telling* *rage-to-riches* *tale* (*Spain's* *legendary* *El Cordobes*, starring Stefanie

(Querón's) and *Friends* *The Homecoming*, with a guest by Werner Klemperer (Comedy). Philharmonie: Plays 0836 430900 Concerts 0836 430902 Thrillers 0836 430902

NEW YORK

MUSIC Avery Fisher Hall 19.00 Sinopoli conducts New York Philharmonic *Orpheus in the Underworld*. Thurs, Fri and Sat. Sinopoli conducts

DANCE

Metropolitan Opera 20.00 American Ballet Theatre's *Die Fledermaus* production of *Coppélia*, choreographed by Enrique Martínez. Thurs till Sun, 22, with performances every day this week except Sun (362 6000).

THEATRE

This week's plays include *Other People's Money*, Jerry Stiller's expertly played about the community to protect itself against an unscrupulous Wall Street takeover specialist (*Minetta Lane*), *Haunted Host*, Robert Pollard's play in a Greenwich Village writer who is haunted by the memory of his young protege and confronted by the dead man's double (*Actors Playhouse*), *I Hate Hamlet*, Paul Rudnick's comedy about a young *Hamlet* who is cast in the title role of a *Shakespeare-in-the-Park* production (*Walter Kerr*) and *Gypsy*, award-winning production

Stephen Sondheim and the original choreography by Jerome Robbins (*Marquis*). Tickets 0261 246 0102. Inquiries and ticket offices

PARIS

Opéra Comique 20.00 Final performance of *La Fille URGEL*, 18th century musical entertainment with Favart and music by Duni. Thurs.

DANCE

Théâtre de la Ville 19.30 *Une Journée Blanche*, new musical choreographed and directed by Carole Duda and Hervé Drias, music by Alain Mahe, choreography by Salerno-Sonnenberg and Cecile Lica (874 2424).

THEATRE

Metropolitan 20.00 American Ballet Theatre's *Die Fledermaus* production of *Coppélia*, choreographed by Enrique Martínez. Thurs till Sun, 22, with performances every day this week except Sun (362 6000).

VIENNA

Staatsoper 20.00 Gerd Albrecht's production of *Schreker's Der ferne Klang*. Thurs and Sun. Tomorrow and Sat: Abbado and *Die Fledermaus* (51444 2960).

20.00 Maria Virtuosi play *HK Gruber's new* *Die Fledermaus*. Fri: Jean-Claude Casadesus conducts *Orpheus in the Underworld*. National *Die Fledermaus*. Sat and Sun at 11.00: Horst Fehling conducts Vienna Philharmonic.

21.00-21.40 Your Money

WASHINGTON

Kennedy Center Concert Hall 19.00 Mstislav Rostropovich conducts

Metropolitan Symphony in Prokofiev programme. Thurs and Sat: Yan *Tortelier* conducts Ravel and Berlioz (467 4600).

European Cable

FINANCIAL TIMES

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Tuesday April 23 1991

The price of British gas

ONE OF the most important moments so far in the short history of regulating Britain's privatised but still over-mighty utilities is almost upon British Gas. It is in the final stages of negotiations with its regulator, the Office of Gas Supply, to determine the formula which will set the prices paid by 17m domestic gas customers from April 1992.

The Ofgas review of domestic prices began in June of last year and has been a wide-ranging affair. It needs to be last year, gas prices went up twice - by 7.5 per cent in March and by between 3.3 and 3.7 per cent in November.

These increases were justified under the current formula, which links the price of gas to the retail price index, minus "x", plus "y", where "x" is a 2 per cent efficiency factor and "y" is the cost to British Gas of its obtaining raw fuel.

It is to be hoped that with the help of two accountants, taking a robustly sceptical view of both the "x" and "y" factors. Although the British Gas public relations team has been active in presenting the results of its own customers, there remains a suspicion that this private monopoly still needs to add more than a few pounds in weight. It has not, to take just one example, been driving particularly hard bargains on the pay front.

Searching inquiry

As for the cost of British Gas's raw materials, there are also good grounds for searching inquiry. The company's dominance of the retail market does not necessarily give it the strongest possible incentive to obtain the lowest cost supplies and there is, at the very least, room to question British Gas's efficiency as an operator of its own gas fields. At the point of privatisation, it was impossible for any outsider to unscrupulous British Gas's accounts to make a fair judgment on these points. It will have let down the public very badly if it failed to look out the figures.

Ofgas has also served notice that it intends to reconsider the appropriate return for British Gas, the value of its assets and new ways in which it can

be held accountable for its service.

The next stage of this lengthy process, due in the week, is for British Gas to inform the regulator's proposed pricing formula. If it is not the matter is automatically referred to the Monopolies and Competition Commission for detailed examination.

MMC involvement

There is a very strong case for MMC involvement, not least because it would expose to public scrutiny the detail of Ofgas's case and British Gas's response. One of the biggest problems caused by the misjudged privatisation of British Gas, which was allowed to keep most of its monopoly power, is that the kind of public disclosure which was to some extent required of a nationalised industry can now be resisted on grounds of commercial confidentiality.

As the rules stand, however, British Gas can avoid a bruising run-in with the MMC simply by agreeing to the Ofgas plan. It is to be hoped, in that event, that one element in the Ofgas proposal is that there should be full public exposure of its analysis. There is no point in Ofgas setting itself up as a policeman of the meter man's punctuality if its essential calculations about prices are lost in obscurity.

Not should the politicians who designed the regulatory regime in gas make the mistake of thinking that these are matters of little interest to voters. Energy prices are uncontroversial so long as they are relatively stable. But the new gas price formula will cover the period from 1992 to 1997. It will only take a modest oil and gas price shock in that period to turn the arcane algebra of Ofgas into front page news.

Regulating a company as powerful as British Gas is not easy, and so far Ofgas has had only modest success in stimulating competition in the industrial gas market. For domestic customers, Ofgas looks like remaining the only protection against the abuse of monopoly power. That is why its next move on prices needs to be rigorous and visible so.

Listening to employees

ANYONE who has a lesson in the most productive way to manage workers would be unlikely to look first at Britain. Failure to listen to the workers and commitment to workers effectively has been a long-standing problem for industry. In the 1970s, the symptom of British disease was industrial action. In the 1980s, it is unemployment caused by inability to contain wage growth.

Mr Michael Howard, employment secretary, nonetheless believes Britain has a story to tell. He yesterday praised companies for promoting employee involvement. Instead of following rigid practice, companies were finding their own ways of raising productivity through involvement.

Mr Howard's point is that British companies are already addressing this tricky without having to be forced to do so by the European Commission. He suggested that the Council of Ministers accepts a vaguely worded endorsement of worker participation in place of the proposed directive on European works councils. This would avoid large employers having to establish European consultation.

Part of Mr Howard's no-nonsense political government has played on what it regards as the Commission's plan to smother the Single European Market in the red tape of the social action programme. Mr John Major has been for such public carpentry with Mrs Thatcher, but Mr Howard has been on firm ground, giving the British employers to the draft directive.

Overblown rhetoric

The political motivation for some of the overblown rhetoric. Companies employing more than 1,000 people and more than 100 in at least two EC countries would doubt it is irritating to pay regular pan-European briefing meetings. Many might question their value, but the directive hardly force them into full-blown co-determination.

One reason why the appear exaggerated is the

history of the directive. It is attempts to impose participation, including the Directive 1980. But it is misleading: the European Commission no longer sees applying the German model across the Community. Most today's debate is around the entirely valid objective of increasing managerial effectiveness and corporate success.

Code of practice

Howard could not see this mood. For example a code of practice on employee involvement has already been drawn up by the Institute of Personnel Management and Industrial Participation Association. Mr Howard is considering endorsing it.

But such a code of agreement to employee involvement are the limit of what governments should do. Legislation is not the right way to do or to good management practice. This is true of employees as well as it is of the members of the boards or the planning of a production line. Influenced models of how managers should inform workers will not be good commun-

Much of the legislative intent at European level is, in clearly not. Not only European governments, but US management consultants now preach the virtues of involving employees in production systems and quality control: informed and to what they Japanese quality circles are among the pieces that worker involvement can bring a financial gain.

The market is thus already deciding in favour of involvement. Changes in working methods to suit more complex production processes are already making it more difficult between managers and the managed. This is something governments to encourage if they want to achieve success. It cannot be imposed through inflexible legislation, no matter how well intentioned.

Three sleek new airliners, their fresh paint glistening in the spring Californian sun, sit at the end of the "flight ramp" at McDonnell Douglas's Long Beach plant - surrounded by a clutter of equipment as workers the jets for final delivery.

They are the first dozen production models of a wide-bodied, three-engined jet - the MD-11 - roll off the commercial aircraft line. To McDonnell Douglas these jets, and 34 other MD-11s due for delivery this year, represent much more than routine aircraft sales. To the management at Long Beach, where McDonnell makes its civilian aircraft, they provide hope that the chronic problems that have plagued the plant for years are being solved. And at the group's headquarters in St Louis, Missouri, the sales are a kind of financial poetry in each departing \$100m jet brings in huge amounts of cash flow which the company believes will extricate it from a tight corner by the end of this year.

For McDonnell Douglas, the largest defence contractor in the US and one of the western world's three leading civilian aircraft manufacturers, has a stretched balance sheet. In 1990 much more cash - some \$400m - flowed out of the business than came in.

Ironically, just as the company has been basing its success in the Gulf war, a succession of blows has left some Pentagon officials and industry questioning whether it is even a contender for bankruptcy or government bail-out.

Mr John McDonnell, the company's 83-year-old chairman and the son of its founder, says the Cassandras are just plain wrong. "We've taken a lot of strong measures

to improve its financial position.

Even if McDonnell Douglas's finances are now improving, it faces a difficult long-term juggling act

ing effect." He says: "By the end of this year our cash flow will be getting quite positive and our cash will be down, and it will be obvious to everyone that we're getting in a much more difficult situation."

But in 1990 the company reported net earnings of only \$306m on sales of \$1.8bn, while at year-end its debts, excluding its financing arm, totalled \$3bn or 95 per cent of its equity. The quality of its earnings was impressive: its profits came from a new pentagonal jet, while the MD-11, in dispute with the government military version which could eventually mean writing off hundreds of millions of dollars.

The most serious dispute comes from January's decision by Mr Dick Cheney, the US defence secretary, to cancel development of the A-12 attack aircraft, a potential \$500m aircraft being jointly developed by McDonnell Douglas and General Dynamics. The contractors, having already taken large write-offs on the A-12, are now locked in litigation over \$1.3bn of payments which the Pentagon wants back.

Even if McDonnell's finances are now improving, with a reported profit of \$85m for the three months to March 31 this year, against only \$2m for year earlier, it is a long-term juggling act: its combat aircraft business, which for years has made up for the weak financial performance of its commercial arm, is shrinking inexorably as the US cuts its defence budget.

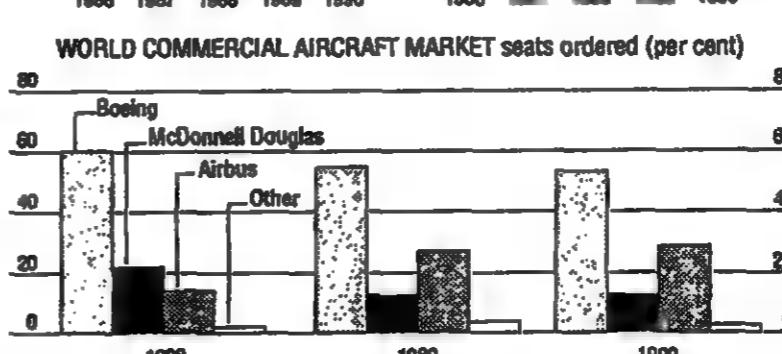
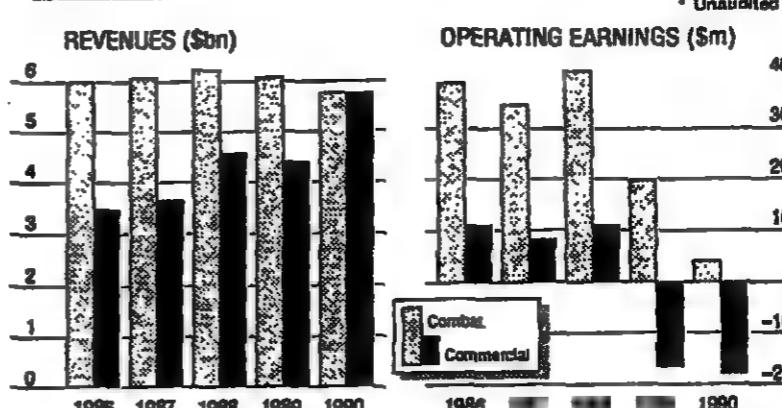
The Gulf war is unlikely to bring in much fresh business - apart from a replenishment of the Tomahawk cruise missiles. And while McDonnell

Martin Dickson on the outlook for the US aircraft maker McDonnell Douglas as it tries to recover from a succession of blows

Into the air with a hold full of hopes



	Revenue	Earnings	Firm orders backlog
Aircraft	5,830	8,174	
Commercial	5,812	-177	25,834
Missiles, space & electronics	3,188	167	2,536
Financial	619	100	
Other	797	■	
Total	16,255	306	36,544



At this point Mr McDonnell became chairman in early 1989 and decided that the entire group needed a radical overhaul of its management systems. A new management team, drawn from across the company, was despatched to Long Beach last year, headed by Mr Bob Hood. The new management approach aims to improve productivity and customer satisfaction by stripping away bureaucracy, pushing greater powers of decision-making down the line, and creating greater motivation and inter-departmental co-operation

through the formation of Total Quality Management (TQMS), and inspired by the Japanese, it has been adopted by several other leading US manufacturers. "We started from ground zero," recalls Mr Hood. Departments were reshaped into teams working on individual products, drawing together people from different disciplines. Management layers were cut from nine to five and the new leaders were selected with an emphasis on what Mr Hood calls their ability to "coach and mentor" rather than "old-style dictatorial management".

Over the longer term, the changes

may well prove to be the salvation of Long Beach. In the short term, they

produced more confusion.

and delays. TQMS was introduced gradually and quite successfully at McDonnell's St Louis division, but was imposed virtually overnight at Long Beach. Matters became so bad that Colonel Kenneth Tolleson, the air force representative overseeing the C-17 programme, wrote an article in the staff newspaper accusing management of lack of leadership.

Morale at the plant still seems shaky, and union relations delicate, but over the past year progress on the MD-80 and MD-11 lines does suggest that the shake-up is starting to produce better results. For example, productivity on the MD-80 improved by more than 30 per cent in 1990 and is still getting better. For the first time in its history that aircraft has enjoyed two consecutive money-making quarters, with a third coming up.

All this has not saved the MD-11 from some recent embarrassing criticism from Mr Robert Crandall, the chairman of American Airlines, who was unhappy with the first aircraft in his company. Mr Crandall's complaints seem to involve some easily fixable and relatively minor glitches, and American says the problem is now over.

A far larger Long Beach dispute, which could have a significant impact on the group's profits and balance sheet, concerns the C-17, which is behind schedule and looks likely to come in over the \$6.5bn fixed-price contract McDonnell Douglas accepted from the air force. The air force, claiming that McDonnell is \$500m above the ceiling, withheld payments and Pentagon officials were recently quoted as saying that the project might now be \$900m to \$900m over budget.

McDonnell, however, reckons the aircraft will come in only \$100m above the ceiling. Mr Herb Lanese, the company's senior vice-president of finance, says the two sides are working on new figures and insists that "the performance indicators at this time are a lot closer to our numbers than to the air force's".

However, Mr Lanese says the financial picture is on the point of improving substantially and that March probably saw the peak of the company's borrowing needs. At the end of the first quarter McDonnell's debt totalled about \$3.5bn, with \$370m of cash on hand, against an equity of \$3.5bn. With loan covenants setting a ceiling of just over \$4bn on total borrowings, the company still has a sizeable ability to raise funds.

The improving cash position is due in part to MD-11 sales but also to a company-wide savings drive: working capital is being slashed, the dividend has been reduced and capital spending curtailed. The MD-11 production schedule has also been cut - by five aircraft this year, from 37 to 32, helping save on parts and labour costs.

All this does suggest that the dire predictions are overdone. That said, McDonnell's room for manoeuvre will remain tight for the rest of this year, and there are several wild cards: a \$500m tax claim, the C-17 and labour issues, which could yet cause it severe headaches.

Next year cash flow is likely to turn positive, but the heat will still be on McDonnell's management to improve Long Beach's productivity, to find funds to develop the next wide-bodied jet - a stretched version of the MD-11 called the MD-12X which will compete with the Boeing 747-400; and to handle the tricky transfer of resources from fighter to commercial aircraft.

Top of the bill

Forget the opening of Miss Saigon on Broadway. It will be thoroughly upstaged by this year's biggest first night on October 12, bringing the first performance of John Godber's comedy *Happy Families* at the Caxton Theatre in Grimsby... Progress, Reading... not to mention more.

The whole lot are building their autumn season of amateur theatricals around the play, thanks to what used to be called British Telecom which has extended its arts sponsorship into the cut-throat world of amateur dramatics.

Amateurs are the plague. But when consultant Roger Cook produced the companion comic of a new play for simultaneous performances by the 50-strong Little Theatre Guild, BT saw the PR possibilities.

The idea has taken up by 50 members of the guild, which represents the top league of Britain's 12,000 theatrical groups. In July all the directors involved will gather at the BT Training Centre to be guided by Godber, who has written *Happy Families* with amateurs in mind - a cast of a dozen, heavily weighted towards women.

The event will cost BT around \$50,000, and be repeated in two years time, perhaps with Alan Ayckbourn as the playwright in charge. The sponsor will use the first nights for entertaining customers. You have been warned.

Wrong signal

There is an awful lot of hubbub talked about top executives' pay. Even so the news that Sir Ian MacLaurin, Tesco's retailing superstar, is taking home £1.5m is bound to raise eyebrows.

He is not in the same league as Sir Ralph Halpern, Burton's ex-chief executive, and he has

OBSERVER



Brown feels there should be a Queen's Award for Impairments.

is already expected to drop by around half, from 800m to 450m bottles. Moreover, not merely will the quantity be down, the quality will also be jeopardised.

It was 1993, the year Ordinary was launched. On Sunday, the index (base 100) stood at 1980.1. We told that the 1993 Wembley programme cost one old penny. Sunday's cost 23 - a 720-fold increase.

Nipped in bud

After excellent vintages for three years running, Bordeaux faces a black year in 1991 as a result of a sharp bout of frost over the weekend.

In result frost is not the unusual at this time of year. But the attack last Saturday night fell in parts as low as -7 deg C, and it followed a particularly mild spell which had brought out the vegetation of the vines unexpectedly early.

In consequence, the usual

Bordeaux vintage this year

Hard tug

One person who won't be at today's annual general meeting of National Westminster Bank - although he probably should be - is John Tugwell who has been handed the unhappy job of sorting out NatWest Bancorp. He is the one banker who knows how bad

things really are at NatWest's problematic US subsidiary.

Then again, since he arrived in New York less than a fortnight ago and only five days before NatWest Bancorp revealed it lost \$191m in the first quarter, perhaps his absence can be excused.

Concentrated

After two Finns had been drinking together for three days, one suggested it was time they had something to eat.

Poland's first democratically elected president, Mr Lech Walesa, arrives in London today for a three-day state visit. He is a complex mixture of intuitive vision, political shrewdness, religious conviction, unexpected naivety and personal charm. It is a combination which helped him play a key role in the collapse of communism, and is now being used to win Poland a place in Europe and woo foreign investment.

Last week in Warsaw he talked to FT correspondents about Poland's hopes and fears, starting with the prospect of 2m unemployed before the year is out.

Q: Will you have to ask Poles for "blood, sweat and tears"? A: I don't agree with this perspective. Poland can't afford unemployment. It has so much work to do, so many needs. Our problem is not over-production but shortages. We are an educated society but antiquated systems and machines. That's why we need help from abroad. Even if Poland had twice as many people we could not catch up with the west in 10 years. So let foreign firms come here, then there won't be unemployment and I can see a country.

Are you saying there won't be unemployment? No, there could be more than 2m unemployed. The point is given the size of our

What will you be seeking in Britain?

I'll be doing some blunt talking. Europe is not Europe without Britain, but there are mistakes in western thinking. Europe fears that we'll take away markets. But I'm convinced there is work for all here in Poland for 10 years just to fill in the gaps in our economy. We should learn to assess our potential on a Europe-wide scale. Look at Nawa Huta (a big steel works). Its pollution is destroying Krakow. Shouldn't we be producing steel and buy from France which has non-polluting factories? But then we'll help find work for 60,000 who their jobs.

We allow imports of all goods but the west is not buying ours. Why are we being punished? We could end up like Romania which has nothing but shortages. If we don't find a common language my farmers won't allow the import of food from the west. But this is not what should be happening.

We want to join the European institutions. But Europe is afraid to let us in. Yet, it's so simple. We should all stand at the starting line as if in a race.

Visionary seeks an equal chance

Lech Walesa, the Polish president, who begins a state visit to Britain today, outlines his hopes for his country's future in an interview with FT writers

I'll be on a bicycle, others on tractors, some in cars. Who wins is his affair. That's the thinking we should have — should have an equal chance.

Computers should be hand in all this. The computer should fire a public starting signal. It should not be confidential so that someone gets an unfair lead.

That's a lot of faith in computers. Comaco tried that and failed.

That's true. But the first fruit is always full of worms.

What do European leaders say when you make these points to them?

No one has countered my arguments yet. They may complain that the way I put my views is brutal. No one found convincing counter-arguments to my vision of European development.

Do you see these leaders as short-sighted?

No, but things are changing so fast, and they can't take all factors into account. I have a great advantage. I'm not tied to any party. Politicians as a rule are limited by their political affiliations and programmes.

It is said you model yourself on Pilsudski. (Marshal Józef Piłsudski, who gained enormous popularity by defeating the Red Army at the gates of Warsaw in 1920 and later established an increasingly authoritarian regime in the inter-war years.) Is that right?

No. Of course, I respect Piłsudski. But I'm a different person.

Look at the situation in our country. Poland won great victories with enormous losses and people were killed.

We have had an enormous victory over communism without bloodshed — but people aren't happy.

We've achieved so much and so subtly. We've handed Europe victory on a plate, and the opportunity to link all Europe up on a healthy basis.

Yet just look what Europe is doing. (At this point the president screws up his face in a gesture of fastidiousness and waves his hands from side to side.) It does not want to get



Anthony Aslund

involved... it humanizes them. They are casting off their chains. Take the Czech and Slovakia. They are arguing, Will we have it up?

Everything ought to be possible — entry into Nato, into the European Community, everything. But what are we doing? Waiting for the earthquake. It's amazing. Incredible.

If there's been the usual victory with all over the place there would have been some kind of freedom. They are casting off their chains. Take the Czech and Slovakia. They are arguing, Will this be just the initial phase, after that they'll be coming together — the transnational economic and dangers like Chernobyl are also no respect of borders.

Five years ago I said that the Soviet Union had only one option — to dissolve itself. But no one took me seriously. I'm now saying that it will dissolve but come together again on new principles, on logical principles.

As for Poland, we need foreign investment. It also gives security. Having a Frenchman or an Englishman here with his factory is like having a division of troops. You in the west have over-production. You can make money out of our shortages and our stupidity — and we have plenty of that.

We can't just escape in your

direction because it is already full up. I want to turn round the escape routes. That's where business can be done. Business should come here rather than wait for people to come west. Come and set up a factory here. Make money.

Some people say 'Walesa is selling Poland cheap'. Our people are intelligent but we received our education under communism. We need western help to show us how to do things. We don't want charity or sentiment. We have to be taught in the brutal school of life. The quicker we start the quicker we'll learn.

You won power because the communists could not deliver economically. But aren't things getting worse for many?

If I was to run for election now I'd get 90 per cent. The new government (led by the prime minister Mr Jan Bielecki) is full of competent people. True, they are from the third division. They're not well-known. But that's how I wanted it. They want to join the first division and they'll work hard to get there. You know how the division acts. They sit there smoking their pipes and thinking about things. That's OK in other conditions but not now.

I'm a man who gets down to resolving problems. I don't ask whether it's the case way or not. I know people don't always understand my motives. But the president must always have answers and propose his own solutions — he can't allow himself to be taken by surprise. I'm not taking a conventional approach and you should be careful how you assess what I am doing.

My role is to find one, searching for people and forcing people into democracy. Let parliament get angry. Let them rebel. I want to force them to think. I want to provoke them out of the theories of communism.

After 50 years of communism you cannot just impose a system on people. The thing is to provoke them and point them in the right direction. But if there was a threat (to democracy) and events go in a wrong direction, then something decisive would have to be done.

We won't get to democracy with an apathetic society. People have been fooled by politicians in the past and have to understand what's going on. That's why I provoke them into arguing and thinking. I don't want them sitting on sofas smoking pipes. That's for 50 years' time.

Interview by Anthony Robson, Martin Wolf and Christopher Bobinski

LETTERS

The case for an international adviser

From Mr Brian Reading.

Sir, Your leader ("The new consensus", April 20) spots the irony in the announcement on the same day of Sir Terence Burns' promotion from chief economic permanent secretary in the Treasury, with a small rise in unemployment and an accelerating fall in industrial production. Later you support the need for some National Economic Adviser — while your job in the News article below the fold sought a bright, pragmatic economist for Sir Terence's old job. Following the failures in economic management in the 1980s, perhaps you should have gone further.

Letting up on house pressure

From D.B.

Your editorial (Housing and inflation, April 16) suggests that lowering the value of housing would help curb inflation. The only sound long-term way of reducing price pressure on housing is to increase supply, and this would naturally follow a full revival of the letting sector.

Sadly, that can happen only when all political parties are in agreement, since too many fingers have been burnt for landlords to enter the letting market with confidence.

In the meantime you can hold back house price inflation with high interest rates in the same way as a dam holds back water — the pent-up demand is still there, and will manifest itself when it is able to.

D.B. Robb,
Durley Gate,
Savernake,
Marlborough, Wilts.

Offering support to the ailing company

Mr Parker chides us for not using our "early warning systems" in the first signs of decline in the quality of security. In many respects we are largely in the hands of the companies themselves — in a recession the most ominous sign to a good bank manager can be the total lack of contact with a business customer.

As one of my branch managers in central London put it recently: "It's when I don't hear from customers that I

example, predicted that the US current account deficit and the Japanese surplus would widen while the large German surplus, despite unification, would remain broadly unchanged.

This suggests that Sir Terence's old post, as chief economic adviser, might also be abolished. Instead, the government should appoint an international economic adviser, so as to be better informed on what is going on in the rest of the world. Moreover, in looking for candidates, it should consider an American, German, French or even a Japanese.

Sir Terence's forecasting errors for the British economy are well known. But it is possibly worse at predicting international economic prospects on which our future now rests. The 1980 budget forecasts, for

Interim solution for Treuhand

From Mr Derek Mortimer.

If the Treuhand wishes to attract the type of people who will enjoy the challenge of participation in the resurrection of a company, the interim management route is an obvious solution.

Derek Mortimer,

Managing partner,

Triple A,

18 Laurence Avenue,

New Malden, Surrey

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start to worry." That said, there are many forms of assistance and in this — and in — and we constantly reward customers to come to their bank manager at the first signs of problems. Peremptory calling in of borrowing may only lose the bank both its investment and its customers.

P.H. Numerley,

assistant general manager,

Lloyds Bank,

Canons House,

Canons Way, Bristol

Pensions below 60 still a matter of discretion

From Mr Paul Greenwood.

Sir, Richard Walker's article on pensions in the Finance Bill ("Revenue may for cuts", April 16) gives a false inference that pension ages below 60 are no longer allowed in the Inland Revenue.

The clause in clause 33 of the Finance Bill amending allowable retirement ages applies only to pensioners approved by the Inland Revenue under mandatory approval.

Occupational schemes are approved under this route. The vast majority, probably more than 99 per cent, are approved under Revenue discretionary approval. The clauses on discretionary approval give the Inland Revenue wide powers. For instance, in some circumstances for certain occupations, footballers and deep sea divers for example, they have approved pension schemes with normal pension ages considerably below those allowed under mandatory approval.

There is nothing in the Finance Bill which changes or restricts this practice.

The Inland Revenue is believed to be currently reviewing its discretionary practices. An announcement is now expected in September in the form of the issue of new Inland Revenue Practice Notes.

These notes summarise how it exercises its discretion granted to it under the legislation. It could well be that for ordinary schemes under its discretionary powers the Inland Revenue restricts pension ages to the band from age 60 to 75, irrespective of sex.

However, until the issue of new Practice Notes or some other announcement, it is not actually known what the Inland Revenue's attitude with regard to pension ages will be for the vast majority of pension schemes.

Paul Greenwood,
William M. Mercer Fraser,
44/45 West Street,
Chesterfield,
West Sussex

LETTERS may be faxed on 071-973 5838. They should be clearly typed and not handwritten. Please set the fax machine for fine resolution.

Joe Rogaly

India's rough passage



Joe Rogaly

"Indians massacre villagers", read the headline over a short news item from my colleague David Housego yes

terday. His report, detailing the actions of Indian security forces in Kashmir, came as a salutary reminder of the intervening strife, government indecision and financial crises that have plagued India's most populous democracy. Who has been transformed by events in the Gulf and the slow disintegration of the Indian state?

India today is the beginning of the end of the long run. There was an Indian state before the British created its legacy of bloody attempts to repress secessionist movements will depend upon the US. There is not much point in being non-aligned if there is no influence of power within which not to align yourself. During the Gulf war, India managed to offend almost every party — its friends, the Iraqis, by doing nothing, and its potential business partners, the Americans, by cutting off oil supplies to refuel at Bombay.

It will be difficult to mend such broken fences until election produces a new government, probably a coalition, possibly led by Mr Gandhi. The first step, however, will be to produce a budget, postponed for electoral reasons, and the step after that will be to sit down with India's creditors. This is where outsiders, like the IMF and the World Bank, have some leverage. They will provide cash strings. But how far the conditionally go?

It is in everyone's interest to strengthen Indian democracy, and as the Gulf war and its aftermath show — it is prevailing fashion to maintain existing boundaries however arbitrary their origins. But Indians are independent-minded people. They need not follow them, at least to loosen their tight republic and replace it with a true federation, or, better still, a federal administration outwards and inwards from Delhi.

The new government's intentions about economic liberalisation, and the mind about whether it will inward investment or seek to drive it away by the sheer weight of obstructive bureaucracy, have been widely known. This is hardly surprising. The US and its original settlers, who were overwhelmingly from the British or German-speaking parts of Europe, created a melting-pot that later gave birth to the US. This has been deep in the psyche of many Indians. Indian acquaintances of mine, who are Moslems, have told me that they see a point in BJP's proposal to construct a Hindu temple on a site claimed by Moslems. Mr Gandhi needs Moslem votes but he has offered a compromise on job reservation, lower rates offering a port a scheme without giving figures.

As in national unity and international status, postwar Indian foreign policy has firmly based on cementing

special relationship with the Soviet Union. But we live in a one-superpower world, and any outside acquiescence in bloody attempts to repress secessionist movements will depend upon the US. There is not much point in being non-aligned if there is no influence of power within which not to align yourself. During the Gulf war, India managed to offend almost every party — its friends, the Iraqis, by doing nothing, and its potential business partners, the Americans, by cutting off oil supplies to refuel at Bombay.

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FINANCIAL TIMES TUESDAY APRIL 23 1991

INTERNATIONAL COMPANIES AND FINANCE

Brazilian steel group plunges into red

By Victoria Griffith
in São Paulo

USIMINAS, the steel group due to be one of the first companies to be privatised in Brazil this year, announced an inflation-adjusted net loss for last year of NCr1.5bn, or about \$5.3m at today's unofficial rates. In 1990, the group registered an inflation-adjusted net profit of NCr2.6bn.

Using another accounting method, the group claimed a net profit of NCr1.9bn, a result which led Usiminas to claim it was the only steel group in Brazil last year to record a positive result.

The group blamed recession at home and an overvalued雷亚尔 for the feeble figures. Demand for steel dropped 30 per cent in Brazil last year, dipping to its lowest level in 12 years. These factors, however, did not exact a heavy toll on gross receipts, which rose in real terms from NCr12.9bn in 1989 to NCr12.95bn last year.

A bigger problem seemed to be mounting expenditures on debt service. In 1989, Usiminas earned large amounts of interest on its resources but in 1990, the situation had turned around, and led the group to declare a loss on operations of NCr2.1bn.

This loss was despite what the group referred to as a "rigorous programme to reduce costs".

UIC closes two offices in move to cut costs

UNITED Industrial Corporation (UIC), Singapore's diversified holding company, in the past two months has closed down two of its overseas offices and plans to scale down a third in a cost-cutting move, AP-DJ reports from Singapore.

And "if the price is right", UIC will also dispose of more foreign assets, a UIC official said.

"UIC is in a period of consolidation after swallowing an elephant," the official said, referring to its takeover of Singapore Land last summer. As a result, UIC's net debt stood at more than \$1.4bn (US\$785m) at the end of last year.

He said UIC's Perth and Los Angeles offices have been shut down, while the Hong Kong office will be "scaled down". UIC has investments in China.

With its Dallas hotel sold about six months ago, UIC has no significant assets in the US. The UIC official also said that the Perth office, mainly set up to look for investments in equities and real estate, has been "quite quiet" since 1987.

In all, some 50 people were laid off. The Hong Kong office, now staffed with 8 to 10 employees, will be scaled down by natural wastage, the official said. He did not reveal plans for the eventual size of the office.

UIC owns an office building in Tokyo, the UIC official said that this and the property group's hotel in China are open to sale at the right price.

The official could not detail the savings from the recent closures.

Cummins sees quarterly operating loss of \$34.3m

By Bernard Simon in New York

CUMMINS Engine, one of the world's leading diesel engine makers, suffered a first-quarter operating loss and warned of a further decline in the North American heavy truck market.

Cummins' bottom line was bolstered by various accounting changes, which resulted in net earnings of \$17.4m or \$1.02 a share, compared with \$8.5m, or 41 cents a share, a year earlier.

But sales slipped to \$811.5m from \$825.5m, and there was a before and after accounting changes of \$34.3m. A new

inventory accounting method, an adjustment to the method of accounting for production equipment, and a one-time gain of \$26.5m.

The company expects to benefit from the new method in the first half of the year, as its earnings from the present annual rate of \$2.20 a share.

This month Cummins said its second-quarter operating loss would be cut substantially provided production volumes held, but it warned yesterday that a further drop in the truck

market is expected over the next few months. North American heavy-truck output has sunk by 45 per cent since the first quarter of 1990 and by 14 per cent since last summer.

Cummins said the UK truck market and worldwide orders for off-highway vehicles have also weakened "significantly".

The company has laid off another 170 workers at its US heavy-truck engine plants this month, bringing the cuts to 3,000 people, or 14 per cent of the worldwide workforce, in the past months.

San Miguel debt plan overturned

By Greg Hutchinson in Manila

A PLAN by San Miguel, the Philippine brewing conglomerate, to issue convertible debt has been voted down by shareholders after the company's former chairman had argued that the issue would prejudice his interests.

The vote at the San Miguel annual meeting on Friday represents another winning round by former chairman, Mr Eduardo Cojuangco, in the fight to reassume a substantial role in the management of San Miguel.

At stake, according to Mr Cojuangco's lawyer, was ultimate control of San Miguel, the Philippines' biggest industrial group.

Under the management's debt plan, shares in San Miguel nominally owned by Mr Cojuangco, but held in trust by the government, would not have had the right for the convertible issue.

Mr Cojuangco's 18 per cent equity stake in San Miguel was taken into guardianship by the Good Government Commission in 1988 because of allegations that the shares were acquired illegally.

Andres Soriano, San Miguel's chairman, said: "The convertible debt issue was in the best interests of the company, and that its rejection could hurt some of our plans".

The issue, together with 200 pesos from internally generated sources, was earmarked for an expansion and modernisation programme.

The Good Government Commission holds stakes in 300 Philippine companies pending a determination of whether they represent unlawful proceeds.

Mr Estelito Mendosa, Mr Cojuangco's lawyer, said the decision was likely to have a knock-on effect for another Cojuangco case pending before the Supreme Court.

This related to shares seized by the commission in the United Coconut Planters Bank, which, if freed, would unlock the bank's indirectly-owned 30 per cent stake in San Miguel.

Along with the 18 per cent stake and residual proxies, this would give Mr Cojuangco effective control of San Miguel together with eight of the 15 seats on its board of directors.

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Kao hit by overseas operations

By Stefan Wagstyl in Tokyo

KAO, the Japanese toiletries maker, last year suffered losses in its overseas operations which virtually wiped out the increase in sales made inside Japan.

The group yesterday posted a rise in consolidated pre-tax profits for the year to March of just 0.4 per cent to ¥3.8bn (US\$274m), compared with an increase of 3.4 per cent to ¥40.1bn at the parent company. The parent company accounts for the bulk of Kao's sales.

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INTERNATIONAL COMPANIES AND FINANCE

High margins lift Mobil 78% in first quarter

By Bernard Simon in New York

UNUSUALLY high refining margins in Europe and the Pacific Rim helped boost Mobil Corp's first-quarter earnings by 78 per cent.

North America's second biggest integrated oil company lifted net earnings to \$710m, or \$1.78 a share, from \$400m, or 94 cents a share, a year earlier.

The 1990 figure included a \$26m tax charge from a prior period. Sales climbed by 10 per cent to \$16.6bn.

The improved earnings were due largely to the strong performance of several international businesses. Income from marketing and refining soared

four-fold to \$422m, with non-US operations contributing \$342m, compared with \$81m a year earlier.

Mobil ascribed the wide international refining margins to a shortage of capacity. Earnings were especially strong in Singapore and in Australia, where Mobil has acquired Exxon's refining and marketing operations.

Natural gas output outside the US rose to record levels, due partly to the cold winter in Europe. On the other hand, North American exploration and production earnings were hit by the unremunerating fall in

natural gas prices caused by warm weather, weak demand and competition from alternative liquid fuels.

Crude oil prices were about level with a year ago, but some \$10 a barrel below the fourth-quarter average.

Mr Allen Murray, the chairman, said that although refining margins have recently narrowed from the peaks earlier this year, "they should continue to support good earnings, although below first-quarter levels". He noted, however, that earnings from petrochemicals have recently come under pressure.

FOOD INDUSTRY

The FT proposes to publish this survey on

May 10th 1991.

It will be of particular interest to the 400,000 European Chief Executives in food and related industries who are regular FT readers. If you want to reach this important audience, call Jonathan Wallis on 071 873 3565 or fax 071 873 3062.

FT SURVEYS

THIS NOTICE IS IMPORTANT AND REQUIRES THE IMMEDIATE ATTENTION OF HOLDERS OF BONDS. IF THEY DO NOT TAKE THEM TO CONSULT AN INDEPENDENT FINANCIAL ADVISOR AUTHORISED UNDER THE FINANCIAL SERVICES ACT WITHOUT DELAY.

SAINSBURY'S

J Sainsbury (Capital) Limited

£150,000,000

5 per cent.

Convertible Capital Bonds 2004

(the "Bonds")

guaranteed on a subordinated basis by

J Sainsbury plc

Notice of Required Conversion and Redemption

NOTICE IS HEREBY GIVEN to holders of the Bonds (the "Bonds") of the Issuer's election, in accordance with Condition 7 (A) of the Bonds, to convert the Bonds into Preference Shares in accordance with Condition 5 of the Bonds) which Preference Shares shall then be redeemed immediately upon allotment.

The conversion of the outstanding unconverted Bonds will take effect on 24th June, 1991, the Required Conversion Date. Interest will be paid on the Bonds in respect of the period from (and including) 19th April, 1990, to (but excluding) the Required Conversion Date. The Preference Shares will be redeemed at their Paid-up Value of £5,000 together with a premium of 3 per cent. Interest will cease to accrue on any outstanding unconverted Bonds on 23rd June, 1991.

Consequently, on 24th June, 1991, there will become due and payable in respect of each outstanding Bond, on presentation of such Bond (together with all unexpired coupons), an amount of £5,195.14 at the office of the Principal Paying Agent:

S.G. Warburg & Co. Ltd.

2 Finsbury Avenue, London EC2M 2PA

or at the office of one of the other paying agents named on the Bond.

It should be presented together with all unexpired coupons, failing which the amount of each outstanding unexpired coupon shall be deducted from the amount due for payment. Unconverted Bonds will become void unless presented for payment within the period of 12 years from the Required Conversion Date. Coupons shall become void unless presented for payment within a period of six years from the date for payment thereof.

Notwithstanding the foregoing, Bondholders will be entitled to exercise their rights as bondholders and exchange the resulting Preference Shares for Ordinary Shares of 25p each in Sainsbury plc at any time up to and including 17th June, 1991 in accordance with the Conditions of the Bonds.

It should be noted that, in accordance with Clause 7 (A) of the Bond, Ordinary Shares as well as the Bonds and exchange of the Preference Shares will not rank for any dividend for which the record date is prior to the Exchange Date. It is expected that there will be no dividend on the Ordinary Shares in J Sainsbury plc in respect of the financial year ended 31st March, 1991, as announced shortly, as part of the preliminary announcement of the results.

Issued by

S.G. Warburg & Co. Ltd.

a member of SFA

on behalf of J Sainsbury (Capital) Limited

Date: 23rd April, 1991

1990 results

1990	1989	1990/1989
Net sales (million of francs)	10,988	12,682
		-13.4%
Net income (million of francs)	527	705
		-25.2%
Net earnings per share (francs)	84.80	106.52
		-21.9%
Net equity per share (francs)	1,024.40	969.03
		+5.7%

Chargers' consolidated sales fell by FF 10.9 billion, down 13.4% from the comparable figure for 1989 (that is excluding the Air Transport sector which was sold in early 1990). This decline is due to the Textile sector which generated FF 1.1 billion, a fall of 18.1% compared to 1989. Two factors account for this fall: the worsening of the world crisis in the wool market and the significant reorganization carried out by the garment fabric division.

Net income amounted to FF 527 million, 25.2% lower than the 1989 figure. Three factors explain this result: the net gain of FF 1.5 billion on the sale of UTA and Aéromaritime shares, an exceptional provision of FF 407 million to BSkyB, and the exceptional depreciation of FF 700 million of goodwill on several Textile companies.

It will be proposed that the Annual Meeting declare a dividend of FF 42 per share, the same paid for the previous year.



CHARGEURS

Occidental reaps tax benefits of restructuring

By Bernard Simon in New York



Ray Irani: has taken the scalpel to Occidental

Occidental Petroleum has begun to reap the tax benefits of a \$2.2bn restructuring charge taken after the death last December of Dr Armand Hammer, who presided over the Los Angeles-based energy and chemicals group for more than half a century.

Net first-quarter earnings were \$120m or 45 cents a share, up from \$108m (37 cents a share) a year earlier. The latest figure, however, includes a \$30m tax benefit from operating loss carryforwards created by last year's restructuring.

These carryforwards, which totalled \$1.7bn last December, can be set off against taxes on future operating income and capital gains. They are regarded as an extraordinary item.

Mr Ray Irani, who took over as chairman when Dr Hammer died, has taken the scalpel to Occidental with the aim of concentrating on the core businesses of oil, gas and chemicals. He has put several of Dr Hammer's pet projects on the block, and laid off 1,000 employees. He symbolically signalled the break from the past by moving the annual meeting from Dr Hammer's birthday on May 30 to a date 10 days earlier.

Oil and gas earnings in the first quarter rose 22 per cent to \$122m, reflecting higher oil prices, production, higher international natural gas volumes and improved domestic gas liquids prices.

On the other hand, earnings from continuing operations, before the special charge, were \$21m, but the recession pushed sales down by 12 per cent to \$56m.

The company expects the sale to be complete within the next 18 months.

As a result of the charge, Olin suffered a first-quarter loss of \$3m (\$2.30 a share), against earnings of \$22m (\$1.60 a share) a year earlier.

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JULY 1991

MOST MARKETS HAVE SHOWN A SHARP RECOVERY. BUT WHICH MARKETS? AND HOW BEST TO INVEST?

International investors are facing two important decisions.
Which areas show most promise? And when is the right time to buy?

How can the enterprising international investor make the most of this opportunity and, no less crucially, how long will it last?

More specifically, which regions, which countries and which companies are best equipped to recover, stabilise and finally, thrive?

Why do we believe the time is right?

Simply put, you can still buy low, but markets are looking up.

We think now is the right time to invest into the nineties.

But what makes us optimistic that the traumas of the late eighties are behind us?

The war in the Gulf is over. All over the world, select equity investments are more beginning to look attractive. But investors should guard against indecision.

Inflation is finally beginning to come under control. Overall company profitability has improved. Balance-sheet ratios have also improved and profit percentages have recovered from the low levels they reached in the end of the eighties.

Since the end of the Gulf war consumer confidence has risen sharply, which leads us to believe that world economic growth will take off again.

New investments will be needed to fuel the nineties. Investments for the application of technologies, investments to improve the economic infrastructure of countries, and not least, investments for the environment. This is true of all countries, but there are certain economies where the prospects for rapid and significant growth are greater.

The breakdown of the communist system in the Eastern Bloc has released tremendous potential for economic growth in Europe. Both the East and the West will eventually benefit from the developments. And what of the newly developing countries in the Pacific? Or the economic potential of the countries in the Americas?

We firmly believe that the potential for immediate and continued growth in these key areas is enormous. It is just beginning to be tapped. All around the world these select economies are preparing for lift-off. Will there ever be a better time to invest?

USA: Will you profit as the sleeping giant awakes?

The USA is the largest economic power in the world. (Its gross national product is twice that of Japan's). But the rest of the world, led by Japan, is catching up.

And believe it or not, that's good.

In short, American business has learned to fight again. Managers have finally got used to the idea that they have to work to win a position in the international market.

They've unquestionably become hungrier. And the present dollar exchange rate is still giving them a tremendous boost.

But there are still unanswered questions.

Will Canada gain from export of energy to the United States? And if the US manufacturing is currently exporting 20% of its output, which are the companies exporting at twice that rate?

With discussions under way on a North American free trade zone, which companies in Mexico stand to gain most from access to the US market? And talking of which, how will the Stock Exchange in Mexico develop?

Europe. Can you afford to ignore the potential of the new order?

Europe is a region in which great changes have taken place in recent years. The emergence of a vast common European market, the rapprochement between Western and Eastern Europe and the United Kingdom with the continent of Europe, provide abundant challenges and opportunities. The prospects for the region are fascinating.

For example, will the UK gain from entry to the EMS? Will France and Belgium gain from the West German need to supply the new Eastern Länder?

Of course, a great deal depends on whether the countries of Western Europe help in the rebuilding and restructuring in Eastern Europe.

If they do, as they assuredly will, Western European companies, in particular, will benefit hugely from this development phase.

The Far East. Can the region continue its record of growth?

Innovative products such as Walkmans, High Definition Television, memory chips, and inexpensive, reliable cars, have made Japan and the Far East the fastest-growing region in the world.

Will similar transformations occur in Thailand, South Korea and the Philippines? And if they do, which companies are likely to lead that transformation?

Or have Japan and the other newly industrialised countries become too dependent on exports to Europe and the USA? Will Japan be able to continue to defeat the pressure of labour scarcity in wage by research and development, and investment in automation? Will restrictions on Taiwanese investment in Southern China be relaxed? How will the economy of the 'Southern China triangle' develop?

And now the most important question of all. Who can you trust to invest your funds prudently?

Clearly, the key to investment lies in answering these and other questions. Yet few international investors, however well informed, are equipped to deal with such issues.

False modesty aside, the Robeco Group is.

For almost 100 years, the Robeco Group, Europe's largest and most successful investment house has adhered to a long-term, low risk, essentially cautious investment philosophy.

With conspicuous

Through our many years of experience and success investing over the long term and our thorough analyses of the market in every region of the world, we are in an excellent position to select shares in those countries, those branches of industry, and finally those companies where the prospects are brightest.

In the current climate, we have taken particular pains to address the questions facing the international investor seeking growth economies.

For more information on how to invest selectively in one or more of the regions described above, and for a fuller picture of the Robeco Group's enviable investment pedigree, write to Robeco Bank (Switzerland) S.A., or fax us on (41) 22 - 4113 92.

To: The Manager, Robeco Bank (Switzerland) S.A., 16 chemin des Coquelicots, Case Postale 114, CH - 1215 Genève 15, Switzerland.

Please send me information on the new regional investments in the following languages:

English German Dutch French Tick appropriate box

Mr/Mrs/Miss/Ms Surname and initials

Full address

Postcode Country Telephone

ROBECO BANK (SWITZERLAND) S.A.

The bank that reflects your own values

FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Monday, April 22, 1991. In some cases the rate is nominal. Market rates are the range of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of the currencies to which they are tied.

ENTRY	£ STG	US \$	D-MARK	YEN	COUNTRY	£ STG	US \$	D-MARK	YEN	COUNTRY	£ STG	US \$	D-MARK	YEN
	OR 1990					OR 1990					OR 1990			
Afghanistan (Afghan)	99.28	58.442	33.1039	42.055	Greece (Greek)	404.38	368.952	208.913	264.555	Poland (Polish)	39.20	23.163	13.138	13.138
Afghanistan (Lek)	9.9973	5.9419	3.3665	4.3395	Gibraltar	1.00	1.0000	0.7344	0.4227	Panama (Balboa)	1.4723	1	0.566	0.566
Angola (Diner)	28.83	17.0457	9.6488	12.2245	Greece (Greek)	323.05	298.955	158.888	149.995	Peru (Nuevo Sol)	0.971	0.971	0.8499	0.8499
Andorra (Fr Fr)	10.0650	5.9468	3.3662	4.2486	Greece (Greek)	4.6205	4.6205	3.7252	3.6252	Philippines (Peso)	225.00	210.00	13.1375	13.1375
Angola (Peso)	100.93	100.93	61.5217	77.9747	Greece (Greek)	1.00	1.0000	0.7344	0.4227	Philippines (Peso)	46.50	27.4741	15.5518	15.5518
Angola (Tetra)	100.93	100.93	61.5217	77.9747	Greece (Greek)	1.00	1.0000	0.7344	0.4227	Philippines (Peso)	46.50	27.4741	15.5518	15.5518
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UK COMPANY NEWS

Travis Perkins declines to £20.36m

By Andrew Taylor, Construction Correspondent

THE RECESSION in the UK housebuilding industry has caused pre-tax profits to fall for the second year in succession at Travis Perkins, the builders' merchant and timber group.

Last year profits fell by almost 38 per cent, from £28.8m to £20.36m. In the previous 12 months pre-tax profits fell by 16 per cent.

Mr Tony Travis, chairman, said: "The current year will be another difficult one for the construction industry. The first three months of this year, particularly January and February, were very poor. First-half profits, therefore, will be down sharply on what was achieved in the corresponding period last year."

"The downturn is such that it will be very difficult to catch it up during the rest of the year – even allowing for a recovery in the second half of the year."

Pre-tax profits last year were reduced by about £2m charged against bad debts: "Bad debts,

as a proportion of sales, were about three times higher than we would expect in a normal market," said Mr Travis.

Redundancy costs reduced profit by a further £1.5m. There was an exceptional charge of a similar amount to cover the final costs of integrating the Travis Arnold and Sandall Perkins businesses, merged in 1988.

There was a net reduction of about 400 staff last year, achieved through a combination of natural wastage and redundancy. The group, on the other hand, raised about £3m from property sales.

Turnover fell by 3.6 per cent from £260.9m to £247.7m. Volume sales were down by about a tenth. Profits in the second six months fell by more than half to £6.9m. This compares with a 21 per cent fall to £13.5m in the first half.

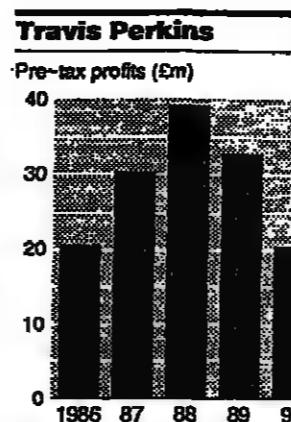
The last quarter of 1990 was particularly gruelling, with bad debts and redundancy costs adding to overheads as build-

ing activity continued to decline," said Mr Travis.

The group declared a final dividend of 5.5p making a total payment of 8p, the same as in 1988. Dividends were 1.7 times covered by earnings per share of 13.8p (22p).

COMMENT

About three-quarters of Travis Perkins' sales go to the housing market for repair, maintenance and improvement, as well as new house building. It is therefore an ideal recovery stock as mortgage interest rates come down and confidence in the housing sector starts to pick up. The company has no debt and is well managed – gross margins actually improved slightly last year in one of the most difficult periods for construction sales. The problem is in gauging the timing and likely extent of the recovery. Housebuilders have reported a rise in sales since interest rates began to fall in February. Much of this, how-



ever, will be stock and it will take time for a recovery to work through to building material sales. The company is right to be cautious. Profits this year could slip further to about £18m. This would put the group on a prospective p/e of 19 which looks expensive. Hold for the long term and buy on weakness.

Reduced offer for Coats offshoot

By Robert Gibbons in Montreal

AN INTERNATIONAL investor group has reduced its bid for Consoltex, the Montreal-based fabric maker, from C\$33 to C\$31 per share and Coats Viyella, which has owned 81 per cent of the Canadian company for the past decade, has said this was fair value and it would accept.

In February, Consoltex reported 1990 profits of C\$6m (C\$4.5m), or C\$1.14 per share, on sales of C\$165m, up slightly from 1989. At that time the investor group was willing to pay C\$33 per share. Coats stood to collect to well over C\$110m.

However, in the first quarter of this year, Consoltex incurred losses of C\$56,000, or 20 cents per share (profits of C\$2.7m, or 95 cents per share). Sales dipped 25 per cent to C\$34m. Federal and Quebec sales taxes were applied to apparel for the first time on January 1, causing a deep decline in clothing sales and thus fabric sales.

Consoltex expects some improvement in the rest of the year as interest rates come down and the economy picks up steam.

The old offer was withdrawn and "a revised investor group" made the new offer, subject to 90 per cent acceptance, said Coats and Consoltex. Details will be mailed early in May. Consoltex would not reveal the principals behind the investor group.

Mrs Fields warns of loss as Gulf war hits sales

By Clare Pearson

Shares in Mrs Fields cookie company yesterday slumped 45p to 11p after warnings that it had fallen back into the red in the last financial year.

In a brief statement, the USM-listed company said its preliminary results for the year to the end of December 1990 would be published late next month and the company would show a net loss.

It is expected to blame television coverage of the Gulf war for keeping people at home and depressing sales of cookies on the high street.

The company had previously been scheduled to announce its results today, and the announcement dashed hopes that it would build on its modest return to profit in 1989.

Last September, Mrs Fields reported lower net losses of \$2.6m (\$3.5m) for the first half, fuelling hopes that the full-year result could reach about \$3m (£1.76m) against 1989's \$1.5m.

After it floated on the USA in 1986, Mrs Fields acquired a notoriety for disappointing shareholders, most notably in 1988 when it clocked up a net loss of \$1.8m.

Founders Mrs Debbi Fields and her husband stepped back from day-to-day management last year.

Arcliff Holdings suspended at 83p

Arcliff Holdings, the Leeds-based housebuilder, has requested a temporary suspension of its shares, pending the conclusion of negotiations on a capital injection and a strengthening of the board, writes Michiyo Nakamoto.

"We have been in negotiations for some time and they are now at an advanced stage," directors said. Once the negotiations are completed, the group plans to announce both results for the year to October 31 and details of the proposed capital investment in the group. The shares were suspended at 83p.

In the half-year to April 30, Arcliff suffered an 83 per cent plunge in profits to £14.6m (£26.6m). Profits were hurt by a sharply higher interest charge of £1.05m (£3.9m). The group said at the time that it was working to reduce borrowings as quickly as possible.

Turnover dropped 18 per cent to £7.32m (£9.18m) and the interim dividend was passed (2.25p). Earnings per share were 1.94p (11.28p).

BRITANNIA BUILDING SOCIETY

Issue of up to £50,000,000
Floating Rate Notes
Due 2005

In accordance with the terms and conditions of the Notes, notice is hereby given that for the three month interest period from (and including) 22nd April 1991 to (but excluding) 22nd July 1991, the Notes will carry an interest rate of 12.47917 percent per annum. The coupon payment date will be 22nd July 1991. The coupon for £1,000,000 will be £31,112.45 payable against surrender of Coupon No. 6.

Hambros Bank Limited
Agent Bank

Institutions attempt to install new management at Budgens

By John Thornhill

A GROUP of institutional shareholders is attempting to remove Mr John Fletcher as chairman of Budgens and install a new management team at the troubled grocery chain.

IEP Securities, Electra Investment Trust, and Garimore Investment Trust, which together hold 27 per cent of the shares, have put a proposal to the board "concerning the future direction of the company".

This is understood to involve the appointment of three new directors including Mr John von Sprakelosen, and two associates, Mr Christian Williams and Mr Graham Bigby.

Mr von Sprakelosen is credited with having rejuvenated KAFU-Wasmund Handelsellschaft, a supermarket chain which is based in Bremen.

John Fletcher: became chairman and chief executive in 1985

John Fletcher: became chairman and chief executive in 1985

suffered from high borrowings and the disruption caused by setting up a new distribution centre. Yesterday one analyst described the performance of the company as "utterly disastrous".

In recent years, Budgens recorded results having



John Fletcher: became chairman and chief executive in 1985

pointed out that the group had also suffered a rise in bad debts.

He said "as a result the group's results in the current year will fall short of those for which we had hoped at the time of my interim statement".

The first closing date is tomorrow but Redoute is already promised to extend this to May 3.

Redoute said from the start that its offer, launched in mid-March, would not be increased. This followed its purchase of a 10 per cent stake in Empire from Great Universal Stores, the retail, property and finance company, and a promise to GUS that the subsequent offer would be final.

Redoute already held almost 26 per cent of Empire when it bought the GUS stake, giving it 37.9 per cent.

Mr Mays-Smith said Empire was recommending the offer, which it valued at £14.5m, because trading had worsened since the group announced an interim loss of £56.000 in January.

Sales had "held up less well than we had expected" he said, and "sales in recent weeks have been particularly disappointing".

DIVIDENDS ANNOUNCED

	Covers	Time	Total
	Date of payment	last	last
Boat (Henry)	fin 18	May 24	16 25
Burnfield	fin 3.85	May 26	5.54
Clydeside Inv	int 1	June 10	1 3.45
Home Gr	fin 2.25	July 1	2.25 3.6
Kingston Oil/Gas	fin 1	July 1	0.6875 1.68
Polymark Int'l	fin 1	May 29	1 nil
Ramco Oil	fin 2	nil	2 nil
Ratners	fin 7.6	July 29	7.5 10 ¹
Travis Perkins	fin 8.5	July 1	8 8

Equivalent allowing for rights and/or acquisition capital increased on conversion of preference shares. *For 11 months.

Extracts from the Chairman's Statement in the 1990 Annual Report

J. R. Glen, C.A., Chairman

Investment "Since 1986 we have maintained a defensive stance towards both UK equity and fixed interest markets. The collapse in share prices in the wake of the Gulf Crisis was seen as an opportunity to rebuild exposure to UK equities in the closing months of the year, and indeed the market has rebounded encouragingly. However, a degree of caution is warranted."

BONUS "Although investment markets were weak in 1990, the overall yield on our funds has enabled us to maintain a revisionary bonus rate."

New Business "The year was in many ways one of consolidation for the company following the significant new business growth of recent years. However, 1990 was not without its memorable features, with our new unit-linked annual premium business rising by more than one-third to £20.7m."

Investment "In what was a depressed residential property market, it is pleasing to record further increase in our house purchase market share, which resulted from the tremendous support for our range of Scottish Home Loan products. This has now won four awards,

CHAIRMAN'S STATEMENT

Administration "A major initiative was undertaken in 1990 to improve levels in the standards of service we offer the policyholders and financial advisers. Whilst it is pleasing to report success on nearly every front, the drive to achieve higher levels of efficiency will continue as a prime feature of our efforts in the coming year."

Scottish Life
THE LIFE TO LEAD

Issued by the Scottish Life Assurance Company, Head Office, 19 St. Andrew Square, Edinburgh, EH2 1YE. Scottish Life is a Member of the Life Assurance and Unit Trust Regulatory Organisation.

These securities were offered in the United States.

United States Offering
5,625,000 Shares

The First Boston Corporation

William Blair & Company

Interstate/Johnson Lane

Corporation

Merrill Lynch & Co.

Prudential Securities Incorporated

Dean Witter Reynolds Inc.

Invemed Associates, Inc.

Goldman, Sachs & Co.

Lehman Brothers

Montgomery Securities

International Offering
1,875,000 Shares

Credit Suisse First Boston Limited

Invemed Associates, Inc.

Cazenove & Co.

Dresdner Bank

Aktiengesellschaft

Paribas Capital Markets Group

Swiss Bank Corporation

JPY 10 1/2

Cronite puts two problem offshoots into receivership

By Clare Pearson

CRONITE GROUP, the Birmingham-based industrial holding company, said yesterday that it was putting into receivership two of its subsidiaries where irregularities, including misappropriation, had been discovered.

The shares, suspended at 12p on April 5, rose to 25p when they were restored to listing after the announcement.

The bigger of the two subsidiaries is Cronite Alloys, which recycles stainless steel. The other is Abex, which manufactures hand portable fire extinguishers.

The company said it also intended to close or dispose of other businesses, Hy-Tech, a machining company, and North American Cronite, a sales organisation.

Accounts for the five months to end-February, also published yesterday, showed total losses for the four companies, including closure costs, of £3.05m. At the pre-tax line, the company incurred a £2.18m loss. That compared with a £1.22m profit for the year to end-September.

Cronite said it had discovered that Alloys had suffered a shortfall in expected income amounting to about £400,000 while management accounts had overstated the value of certain stock by £500,000. Abex, continuing trading difficulties had been caused by misappropriation of stock.

Concluding that continuation of losses at these two subsidiaries would have an unsatisfactory effect on cash requirements, Cronite had requested Barclays, its bank, to appoint receivers.

Mr James Lindsay-German, chief executive, said he could not comment on whether the irregularities would give rise to any legal action. The decision follows investigations by Arthur Andersen, the accountants.

Cronite said Barclays had confirmed the availability of facilities for the remainder of the year, subject to an £8.2m maximum, and with this arranged it hoped it would be able to develop its profitable business.

But there will be no interim dividend owing to a shortfall in distributable reserves.

At the trading level, five-monthly losses at discontinued businesses

for the month period) while profits at the rest of the group were £262,000 (£2.4m).

Net assets per share were 31.1p (49.2p).

The deterioration follows a sharp fall in profitability during the previous year when pre-tax profits of £1.2m were about half their 1989 level.

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sidiaries would have an unsatisfactory effect on cash requirements, Cronite had requested Barclays, its bank, to appoint receivers.

Greencore offer nearly three times subscribed

By Clare Pearson

THE OFFER for sale of Greencore, the formerly state-owned Irish Sugar group which is being floated in London and Dublin, has been subscribed 2.3 times.

Yesterday the company said applications had been received for 111.5m shares, against the 38.4m available. The offer price was 12.2p.

Stripping out shares for which firms undertakings have been received and which have been fully allotted, and those held aside for employees and beet growers, 15.42m shares were available generally.

That attracted 37.5m applications, and these are being scaled down as follows:

Applications for 100 to 289 shares will result in the allocation of 100 shares; for 300-599, 200; for 600-999, 300; for 1,000 to 2,499, 400; for 2,500 to 4,999, 700; for 5,000 to 9,999, 1,250; for 10,000 to 15,999, 2,000.

Applications above 16,000 shares will receive one seventh of the amount requested.

The sale, which marks the first big privatisation of an Irish state concern, is of 55 per cent of the shares. Dealings are expected to commence on Friday.

Turnover for the period under review

BP nightmare haunts sale of stake in BT

By Roland Rudd

AS MINISTERS finalise their proposals for the sale of part of the government's 48.6 per cent stake in British Telecom, the 1987 flotation of British Petroleum is weighing heavily on their minds.

BP was the last major secondary sale, valued at 7.5bn, including a £1.5bn rights issue, and proved something of a nightmare. Although considered a one-off because of the collapse in the stock market government officials believe there is much to be learnt from the issue.

The shares were originally offered at a 20p discount to the 350p market price. But when the world's markets crashed in late October potential investors were looking at a 70p loss.

No-one is expecting a collapse in the market this year; however, even the smallest of movements between pricing the BT sale and trading in the new shares could have a significant effect on the issue.

A fall in the market wipes out potential investors' discounts while a rise leaves the Treasury open to Labour accusations of a giveaway.

Government advisers believe the key lesson from the BP sale is that the time between pricing and trading was too long.

Government sales normally

take three weeks, a week to print and send the prospectus after pricing is announced, a week for investors to receive

tors were looking at a 70p loss. No-one is expecting a collapse in the market this year; however, even the smallest of movements between pricing the BT sale and trading in the new shares could have a significant effect on the issue.

If the prospectus could be sent out without the price officials believe they could shave off seven days. This was suggested in the sale of the regional electricity companies but rejected on the grounds that two weeks can create as much nervousness as three.

For the BT sale to be made BP-proof and immune from market movements the gap between the pricing and trading needs to cut to less than two weeks. Shareholders need a guarantee that their investments will not be wiped out by movements in the market.

If this can be achieved Gov-

ernment advisers believe they may be able to do without sub-underwriters. Primary underwriters were dispensed with in the last privatisation.

There are two other main lessons to be learnt from the BP sale.

The first is that ringfencing allocations to different markets is counter-productive. In 1987 BP wanted more shares to be sold.

Government officials now believe it was a mistake to do so since it would have generated greater competition in the institutions.

The Treasury is expected to introduce more flexibility into the BT sale, allowing more than half of the shares to be

sold in foreign markets, creating fierce competition between institutions, thereby maximising the price.

The second lesson is that while advertising can work wonders in drumming up interest in a issue – more than 6m people registered for the BP shares – it does not mean that those registered will buy shares. A little more than 200,000 of the 6m parted with their money.

As a result much of the funds earmarked for advertising may end up paying banks and building societies bigger commissions to trade BT shares, making it easier for the small investors to take part in the sale.

Clydesdale Inv net assets fall 10%

The net asset value per share of The Clydesdale Investments Trust was 55p at the half-year ended March 31 1991, a fall of 10 per cent from 106.15p at the same time last year.

Total income for the period fell from £368,000 to £285,000, and after interest and expenses of £103,000 (£111,000) pre-tax revenue was left at £192,000 (£258,000).

The interim dividend unchanged at 1p, and from earnings per share from 1.35p to 1.07p.

Restructured Burnfield turns in £1.41m

BURNFIELD, a manufacturer of electric surface heating systems, returned profits of £1.41m pre-tax and exceptional items for the 11 months to December.

For the previous 12 months the group, which has been restructured and now operates under a new management team, achieved pre-tax profits of £2.08m.

Earnings per share emerged at 7.5p (10.5p) basic or at 7p (9.5p) fully diluted.

An unchanged final dividend of 3.85p makes a same-again 5.5p total.

Exchange rate movement hits Kingston Oil & Gas

IN ITS first 11 months, but operating profits were down £533,702 (£883,285). Earnings worked through at 4.56p per share, against 7.07p, and the final dividend is a proposed 1p, to make 1.55p for the year. The total pay-out in the 18-month period was 1.65p.

Kingston's directors maintained that the conversion from £ to pounds was adversely affected by exchange rate movements over the period.

Turnover rose

Clydesdale Bank

HOUSE MORTGAGE RATE

Clydesdale Bank PLC announces that the House Mortgage Rate is being reduced to 12.85% per annum.

For new loans the rate will apply from 22nd April 1991 and for existing loans the rate will be effective from 1st May 1991.

Henry Boot

PRELIMINARY ANNOUNCEMENT OF RESULTS FOR THE YEAR ENDED 31 DECEMBER 1990

	1990	1989
Turnover	£131.0m	£136.1m
Profit before tax	28.4m	55.4m
Earnings per share	78.1p	66.1p
Dividends per share	25.0p	21.0p
Net assets per share	£7.15	£5.97

The Report and Accounts are to be posted to Shareholders on 2 May 1991. Copies may be obtained from the Company Secretary:

HENRY BOOT & SONS PLC
Banner Hall
Sheffield S11 9PD

Telephone: 0742 555444

CONSTRUCTION, HOUSING, PLANT, PROPERTY DEVELOPMENT



NOTICE TO STOCKHOLDERS ON THE BANK OF ENGLAND REGISTER

As from 1 May 1991, the Registrar's Department of the Bank of England will be located in Gloucester at:

Registrar's Department
Bank of England
Southgate House
Southgate Street
Gloucester GL1 1UW

Telephone: (0452) 398080

CHAIRMAN'S STATEMENT

1990 for the UK insurance market was the worst year in this century. In January and February the country was hit by very strong gales causing structural damage from the wind, the breaching of sea walls, flooding and consequential loss from the English Channel as far north as Scotland.

For the Group, this involved more than half-million claims and underwriting losses of almost £200m after a minimum recovery of £110m. In the summer many weeks of hot dry weather for the second year running produced a spate of subsidence claims which cost £146m, or more than double the losses of 1989. Natural calamities, which cost altogether over £410m, came in a time of severe economic recession when the market, after several reasonably good years, had entered a downward turn in the cycle, aggravated in the UK by very high interest rates.

While the climatologists may argue over differing prognoses for the development of weather patterns, there can be no doubt there will have to be further premium increases in commercial, household and motor business. In marine and aviation, and in several liability classes, rates do not match the risks covered. The one satisfactory feature of the year at home was the continued growth of our life business which produced record profits for shareholders.

The northern part of continental Europe did not escape the turbulent winter and underwriting losses were widespread there. Losses were also considerable in Australia where competition is tough. On the other hand, the United States of America, where our business is managed by Chubb, produced very satisfactory results.

With this background of almost unrelieved gloom, I am sorry to report to shareholders a substantial loss amounting to no less than £181m. As I have said before, it is in the hardest times that policyholders and owners of shares in the Group can appreciate our strength in depth, which is unapproached by that of our competitors. Our solvency margin at the end of the year was still 81% and has since grown.

As part of our efforts to widen the base of our activities, this year has seen the Group's shareholding in the rapidly growing Swinton Group increased to 75%, while last autumn Sun Alliance (with nine other British insurance companies) formed British Aviation Insurance Group Limited. Satisfactory progress in obtaining continental European business is being made in our joint venture with Lloyd's of London launched under the name "Eurosure", and we are pleased with the development of our co-operation in the UK and Japan with Taisho.

For many years Life Assurance Premium Relief

SUNALLIANCE

was a major inducement to long-term saving, from which the life companies benefited. This relief was withdrawn for new policies in 1984. In the years that followed, several new investment and savings schemes have been promoted by other institutions, based upon special tax concessions devised by the Government which have been quite complicated and do not always achieve the desired ends. They have served mainly to divert existing savings elsewhere, and it is time that the Government gave more serious thought to a coherent tax strategy which encourages long-term saving in a form that is simple to understand and equitable to the institutions which serve them.

A year away from 1992, in the wider European scene, we still have disadvantages. Life companies in the UK bear a higher tax burden. Much more serious is the ability of many continental insurers, denied to us, to strengthen themselves to meet the exceptional losses of years such as 1990 by setting aside tax-deductible catastrophe equalisation reserves in more prosperous times. If UK companies were to enjoy an equivalent relief there might also be a reduction in the need to purchase reinsurance from foreign reinsurers. Sadly the Budget increase

in VAT will lead directly to an increase in the cost of providing insurance, particularly in the personal sector. Following the escalation in subsidence claims late last year the added VAT burden can only strengthen the case for some further increase in household insurance rates, particularly for properties with subsidence exposure.

Dividend

The Directors recommend a final dividend for 1990 of 9p per share, making a total dividend for the year 14p.

Conclusion

If 1990 was a hard year for the Company, it produced extraordinary pressures for our staff and especially people dealing with claims in unparalleled numbers, and shareholders and policyholders alike should be proud of the way in which they met the challenge, grateful to them for their support.

Our aim in the coming year will continue to be to pursue sound underwriting practices rather than seek market share at any price, and to bear down on our operating expenses. I believe we are well placed to make the most of the recovery in the place which began, however haltingly, to appear.

FOR 1990

The audited Group results for 1990 are as follows:

	1990	1989
Premium income –		
General insurance	2,512.7	2,475.3
Long-term insurance	861.2	810.6
Profit and loss account	£771.1	£285.9
General insurance underwriting result	(550.8)	(65.7)
Long-term insurance profits	47.7	40.5
Investment and other income	341.8	341.8
Profit/(loss) before taxation	(180.9)	318.6
Taxation	(82.5)	5.6
Profit/(loss		

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Ramco rises to £1.1m and seals Soviet joint venture

By Deborah Hargreaves

RAMCO OIL Services, which provides tubes to the North Sea oil industry, reported pre-tax profits of £1.1m for 1990, compared with £942,000 previously.

The heavy burden of maintenance currently underway in the North Sea, which requires the shutdown of installations, kept turnover static at £4.7m, but Ramco is paying an annual dividend of 2p - its first for five years. Earnings rose 0.1p to 3.96p.

Mr Stephen Remp, chairman, said he was looking for a boost to turnover next year when extensive North Sea maintenance work would be complete.

At the beginning of this year, Ramco set up a joint-venture operation to import oil pumps from the Soviet Union in a bid to capture 10 per cent of the \$500m (£323m) western market for electric submersible pumps.

Almas, the Soviet company which makes the pumps, has taken a 50 per cent stake in the Aberdeen-based venture to market the pumps in the west and two Soviet directors sit on its board.

The first shipment of pumps is due to arrive in June.

In an effort to break into the market, Mr Remp said the company would try to get round any reluctance it encounters



Stephen Remp: guarantees to replace failed pumps

among western firms by offering generous guarantees to replace any pump which fails in its first year of operation.

Almas started making the electric pumps 12 years ago in a bid to capture 10 per cent of the Soviet oil industry.

Imported equipment, manufacturing facilities were set up using Soviet-designed pump.

Mr Remp said the high quality of the pumps meant that they could last up to 800 days

while western firms will 200-300 days. Nevertheless, he thought the venture would have some price advantages to western buyers.

Flexible management could also be offered on hire or hire-purchase and giving companies the chance to have the pumps on a trial basis. Almas is carrying the cost of holding stock by supplying pumps and taking the payment when they are sold.

Polymark prospects justify 1p dividend

POLYMARK International, the industrial laundry equipment and technographics group, is returning to the dividend list after an absence of 10 years as "medium-term prospects are sufficiently encouraging".

Fully diluted earnings per share benefited from a low tax charge and moved ahead to 5.07p in 1990, against 4.49p. The proposed dividend is 1p.

Pre-tax profit, however, fell from £2.0m to £1.5m in the year. That reflected a substantial reduction in operating income from discontinued activities of £421,000 (£2.5m), which was offset somewhat by an improvement in continuing operations from £237,000 to

£254,000 and interest credit of £42,000 (charge of £75,000).

Mr Len Weaver, chairman, said the laundry division held its profit at £825,000 after reorganisation costs of £22,000. In technographics, a programme to improve productivity and enhance margins led to a turnaround from a loss of £114,000 to a profit of £242,000.

He said much was done to create a more stable and profitable basis for the continuing operations.

Below the line there was an extraordinary profit of £2.92m being the final dividend from Polymark France and surprise on the sale of the French division.

Mr BASS: Recent rights issue accepted in respect of 71.3m shares (9.6 per cent).

BIWATER has bought Spectrascan, a specialist information technology business.

BODY SHOP has acquired Cos-Tec, which supplies some 80 per cent of group's Colours range, for an initial £660,000 cash.

Further payments, dependent on Cos-Tec profits in the seven years from end-February 1994, are pitched between a minimum of £1.25m and a maximum of £3.25m.

CARLTON COMMUNICATIONS has entered into a letter

New EFM trust comes to market

By Philip Coggan,
Personal Finance Editor

THE STOCK market's current enthusiasm for split investment trusts continues with the £1bn flotation of EFM Income Trust.

There are two classes of shares in the trust, managed by Edinburgh Fund Managers. Zero dividend preference shares, with a par value of 25p, are being issued at 33p each. The trust will repay zero holders at 33p per share in the year 2000, a compound growth rate of 11.76 per cent.

Although repayment at that level is not guaranteed, the trust will be able to do so, provided net asset value does not fall between now and 2000.

The ordinary shares, issued at 65p each, will be entitled to all the income. EFM expects the yield on the shares to be above that on the FTSE All-Share Index. Net assets of the trust will need to grow at 6 per cent per annum compound for the shares to be repaid at the issue price in 2000.

The trust will invest in the UK, with about 80 per cent in equities and the rest in, convertibles, bonds and cash.

ALIED PROVINCIAL SECURITIES is underwriting and sponsoring the issue, which consists of a placing of 16m of each class of share. Dealings are expected to start on April 29.

How Group declines 19% and warns of bigger fall this year

By Michiyo Nakamoto

HOW GROUP, the Midlands-based building services contractor, warned that profits were likely to be much lower this year as the trading environment remained difficult.

Mr Peter How, chairman, said: "In a recession the bigger companies and the smaller companies come out better and it's the people in the middle who get squeezed. But we're not ultra-dispirited."

The group made its forecast as it reported a 19 per cent decline, from £5.16m to £4.11m, in pre-tax profits for 1990.

Rainings per share were 5.94p (5.32p) and an unchanged final dividend of 2.25p is recommended, holding the total at 3.6p.

In order to bring more accountability to the organisation, the decision-making and managerial functions have been split.

A main board will be responsible for planning and monitoring performance, and a group executive board will be responsible for implementing policies and overseeing the management of divisions.

Mr David Summerfield has taken over as chief executive, from Mr Arthur Hogarth, who is retiring as managing director.

COMPANY NEWS IN BRIEF

ARCADIAN INTERNATIONAL has entered into its first development in Spain as part of a consortium acquiring land at El Zaudin, Seville, to build a hotel, and golf and country club resort with 300 luxury houses in a £30m scheme. It has paid £978,000 for 10 per cent of the capital of Zaudin Golf. It has also sold a Glasgow office block for £1.45m.

ASD has agreed to sell 49 per cent of Welbeck Steel Centre to Solice, a subsidiary of Usinor Sefcor, and to sell land and related assets to Welbeck.

ASPIEN COMMUNICATIONS has acquired Ravenelde Films and Television, a post production television editing and graphics minilab facility.

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CARLTON COMMUNICATIONS has entered into a letter

of intent to acquire substantially all the assets and certain liabilities of Chryon Corporation of Melville, New York, and Santa Clara, California. Its most important products are characters and graphics generators and electronic editing systems.

CH INDUSTRIALS: The receiver has agreed to sell the Gripperods International subsidiary as a going concern together with its wholly owned subsidiary Carpet Systems, to Boldfact.

CRAY ELECTRONICS has sold W&J Tod, composite material engineer, for £1.7m to a management buy-out. It provided backing via 21m of equity and loan capital.

DAVIS (GODFREY) has acquired Fresco (Holdings) for an initial £2.75m cash. A further £2.15m by way of variable rate loan notes may become payable dependent on profits to December 31 1993. Fresco and its new company formed for the new, and non-relocatable steel buildings and will be incorporated Elliott Group, Davis' site services division.

DAWSON INTERNATIONAL subsidiary, Pringle of Scotland, has extended its capital expenditure programme to more than £3m for 1990 and 1991.

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OSOJOY ESTATES: In open offer to 100.57m new ordinary shares, or 29.29 per cent, have been applied for, with the balance being subscribed by the conditional place.

PALMA GROUP subsidiary, Clothkits, has sold its trading name and associated trade marks together with the customer list of its mail order business, to Freemans for £550,000 cash.

and the gross dividend was 22.5p (20p), after a 13.5p final.

JLT GROUP has bought Langwood (Prepared Vegetables) for £721,000 cash, with a possible further maximum payment of £875,000. In 1990 Langwood incurred £205,000 loss on turnover of £4.5m.

MAXIPRINT: The agreement to acquire 96 per cent of Decisiveware has been altered. It will now acquire all the shares of Decisiveware and will pay £102,000 on completion. Furthermore, consideration will be given to a 21.5m cash payment up to £1.5m depending on profits.

McINTERNET PROPERTIES has sold its 65 per cent holding in McInternet Contracting to Mr GT Pierce and others for £4m. Mr Pierce is managing director and holds the other 16 per cent of the shares. The disposal improves liquidity and reduces group future working capital requirements.

OSOJOY ESTATES: In open offer to 100.57m new ordinary shares, or 29.29 per cent, have been applied for, with the balance being subscribed by the conditional place.

PALMA GROUP subsidiary, Clothkits, has sold its trading name and associated trade marks together with the customer list of its mail order business, to Freemans for £550,000 cash.

DAKS Simpson GROUP PLC

London

has [REDACTED] acquired by a subsidiary [REDACTED]

Sankyo Seiko Co., Ltd.

Osaka

DAKS Simpson Group plc was advised by the undersigned

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April 1991

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Joe [REDACTED]

declines
arns of
his year

FINANCIAL TIMES TUESDAY APRIL 11 1991

FT LAW REPORTS

Gas staff to get compensation for retirement inequality

FOSTER AND OTHERS v
BRITISH GAS PLC
House of Lords (Lord Keith,
Lord Templeman, Lord Ackner
and Lord Jauncey);
April 11 1991

BRITISH GAS is a state controlled statutory body with special monopoly powers for the provision of public services and accordingly, though it is a commercial enterprise, its employees, like public sector employees, can rely directly on the European Community equal treatment Directive when complaining of discriminatory retirement policy operating before UK equality legislation.

The House of Lords held when allowing an appeal by Mrs M Foster and five other employees of British Gas plc (formerly British Gas Corporation), from a Court of Appeal decision that they were not in a position to seek compensation from British Gas for discrimination on grounds of sex.

LORD TEMPLEMAN said that the EC equal treatment Directive of February 9 1976, provided that member states should apply the principle of equal treatment in working conditions, that men and women shall be guaranteed the same conditions without discrimination on grounds of sex".

The UK held that the Directive did not render unlawful a rule that men and women must retire at pensionable age, even if that meant that women must retire at 60 whereas men need not retire before 65.

The European Court of Justice ruled that a general policy of retiring women when they reached pensionable age of 60 and men when they reached pensionable age of 65, was an infringement of the equal treatment Directive.

The Court reiterated that a member state which had not adopted measures to give effect to the Directive "may not plead as against individuals its own failure to perform the obligations which the Directive entails".

It ruled that where a person worked in legal proceedings was not to rely on a Directive as against the state, it might do so regardless of the capacity in which the state was acting, whether employer or public authority.

It said, "In either case it is necessary to prevent the state from taking advantage of its own failure to comply with Community law."

As a result of Marshall section 2 of the Sex Discrimination Act 1986, which came into force on November 7 1987, rendered unlawful any discrimination by any person against a woman in respect of retirement age, so that the anomaly between employees in the public sector who could rely on the equal treatment Directive, and employees in the private sector who could not, was eliminated.

The position remained, however, that a woman in the public sector who was discriminated against by retirement between February 9 1976 and November 7 1987, might be able to obtain compensation for breach of the Directive.

British Gas had a policy that women should retire at 60 and men at 65.

It was clear that it infringed the Directive. The appellant employees were compulsorily retired before December 1986 and July 22 1988.

They claimed compensation for unlawful discrimination.

The House of Lords referred to the European Court the question whether British Gas was a body of such a type that the appellants were entitled to rely directly on the Directive.

The Court gave its ruling on July 12 1990.

By paragraph 22 it said that article 5 (1) of the Directive might be relied on in a claim for damages against "a body whatever its legal form which has been made responsible, pursuant to a measure adopted by the state, for providing a public service under the control of the state and has for that purpose special powers

beyond those which result from the normal rules applicable in relations between individuals".

Accordingly, the question for the House was whether British Gas was such a body.

By the 1972 Gas Act, replacing the 1965 Act and repealed by the 1986 Act, the British Gas Corporation was established as a body corporate.

The secretary of state was authorised to make regulations with regard to the appointment, tenure and vacation of office by Corporation members.

Section 2 provided that it was the Corporation's duty to develop and maintain an efficient and co-ordinated system of gas supply for Great Britain.

Thus British Gas was a body which was made responsible pursuant to a measure adopted by the state for providing a public service.

By section 4 the Corporation was directed to report to the minister, who was authorised to give it appropriate directions for securing its efficient management.

By section 7 it was authorised to give it general directions as to the exercise and performance of its functions in relation to matters affecting national interest.

By section 8 it was ordered to report annually to the minister on the exercise and performance of its functions, policy and programmes.

By section 29 of the 1972 Act, the principle resulted from the normal rules applicable in relations between individuals".

British Gas could therefore not take advantage of the state's failure to comply with the equal treatment Directive.

The appellants' complaints of unlawful discrimination were dismissed by the industrial tribunal and the Court of Appeal on the ground that, for the purposes of the Directive, British Gas was a private individual against whom the Directive could not be enforced.

Before the European Court and before the House, British Gas repeated the arguments which had found favour in the courts below.

It submitted it was a state-owned corporation engaged in commercial activities; it did not perform any of the traditional functions of the state and it was not the agent of the state.

The principle laid down by the European Court was that the state must not be allowed to take advantage of its own failure to comply with EC law.

British Gas' policy which involved discrimination against women in terms of the Directive, was in doubt

"no person other than the Corporation shall... supply gas to any premises... with the consent of the Corporation".

It argued that the European Court could not have intended to make the Directive enforceable against a commercial company.

Those submissions were irrelevant to the tests laid down in the Court's ruling.

The sole question was whether British Gas, pursuant to a measure adopted by the state, provided a public service under the control of the state and exercised special powers.

British Gas admitted that pursuant to the 1972 Act it provided a public service in the supply of gas for citizens generally.

Applying the words of the ruling, the 1972 Act created a body which provided a public service to citizens generally under the control of the state, which had wide powers in its policies and retain its surplus revenue.

British Gas had a special monopoly power created by the legislature. It was therefore a body against which the Directive might be enforced.

The appeal was allowed. The proceedings were heard in the industrial tribunal.

Their Lordships agreed.

For the appellants employees: James Goudie QC and John Cavanagh (Bruce Piper & Co).

For British Gas: Michael QC and Elizabeth Stade (CEH Team), solicitor.

thought in its commercial interests.

The advantages of that policy would accrue indirectly to the state which provided, through British Gas, a supply of gas for citizens generally and was entitled to surplus revenue.

If British Gas were allowed to escape the consequences of the Directive, it would be taking advantage of its own failure to comply with EC law.

In those circumstances there was no justification for a narrow or strained construction of the Directive's ruling.

However, it submitted that the Directive did not give the control contemplated by the Court because it had wide powers in the performance of its functions.

It submitted that monopoly in the supply of gas was not a "special power" contemplated by the Court, and the Court in its ruling had not clearly provided that nationalised industries carrying out commercial functions were to be regarded as organs of the state.

The principle laid down by the European Court was that the state must not be allowed to take advantage of its own failure to comply with EC law.

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Rachel Davies

Barrister

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER



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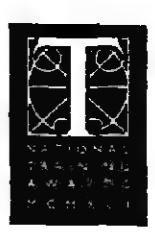
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NATIONAL TRAINING AWARDS HAVE THEIR REWARDS

COMMODITIES AND AGRICULTURE

Fears for farm budget if price ceiling ignored

By David Gardner in Luxembourg

THE European Commission expects the EC farm budget to be out by June before the end of the year, if the community's agriculture ministers continue to fail to agree to stay within the mandatory ceiling, or "guideline", on farm price support.

Brussels is concerned that the first cash shortages in the Common Agricultural Policy will appear around October, if ministers fail to reach a budget package by June.

Such a delay looks altogether likely last night, as the council of agriculture ministers began their third attempt since February to fix this year's prices - by agreeing that any accord would have to wait until next month at earliest.

Ten of the 12 farm ministers reiterated their demands that the ceiling be raised to take account of what they claim is the unforeseen cost of integrating German farms into the CAP.

Led by France and Ireland, they want to increase the proposed by the commission on February 1.

The cuts are intended to limit the rise in farm spending this year to Ecu7.4bn, a record 10 per cent less than last year, touching the ceiling of Ecu32.5bn (Ecu6bn).

Only the UK, and with some faltering, the Netherlands, are holding to the guideline, having failed to get it on to the agenda of the special summit here on April 8, devoted almost entirely to the Kurdish emergency.

The finance ministers, meeting which took place alongside



Ray MacSharry: to present radical reform of CAP

emerging from yesterday's farm council. In addition:

- Ireland was advocating the adoption of the guideline but creation of "an ad hoc mechanism", a special reserve, in particular, are behind in paying out subsidies to their farmers.

They dismiss the contention that the stronger dollar will save the guideline, since its effect will not feed through until next year.

The real concern in the committee, however, is that if a summit were to address farm spending, it might fix guidelines into the future, and queer the pitch for the radical reform of the CAP which Mr Ray MacSharry, EC agriculture commissioner, is due to present in July.

A preferred alternative may in the end be simply to roll over last year's price packages, keep formally in the 1991 guideline and pass on surplus spending to next year, it hopes to the reform.

that summit replicated the 10.2 division among farm ministers over the guideline. It was a European summit, in Brussels in February 1988, which set the yearly ceilings.

The Irish idea is a special reserve would, commission and UK officials say, require the unlikely unanimity of the finance ministers.

However, one of its underlying premises - that Brussels has done its sums wrong - appears to be buttressed by figures from the commission's periodic "early warning system" of expenditure. These show that price support has been underspent by Ecu1.5bn. France also pressed last night for an update.

But commission officials maintain that the seeming underspend is because certain member states, Italy in particular, are behind in paying out subsidies to their farmers.

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Mining tax cuts as emergency is declared

By Sally Bowman in Lima

PRESIDENT ALBERTO Fujimori has declared a state of emergency in the Peruvian mining industry and announced tax incentives to attract foreign miners to the Andean country's breathing space.

From July, small and medium-sized miners will be exempted from the current 5 per cent emergency tax on copper export. Output from mines in this category is worth \$750m (£44m) a year, or over a third of Peru's earnings from mining. Peru's important mining sector will also benefit from new "drawback" measures which allow it to reclaim taxes and business taxes.

Although the measures were welcomed by Mr Luis Rodriguez Maristegui, head of the National Mining Society (SNM), it is not clear whether they are in time to save about 14 medium-sized mines under threat of closure. For example Huaron, a leading silver, zinc and lead producer has been losing \$800,000 a month since January.

Peru's miners are one-off effects like that of the "mad cow" scare and the Gulf crisis on the beef market.

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President Fujimori: new laws more flexible

and is contemplating dramatic personnel cuts. Only five mining companies reported profits last year, according to preliminary data - Southern Peru Copper, Oroyapampa, Milpo, Simas and Aratia.

Copper output fell 11 per cent from 1990, while silver and iron production declined 15 and 20 per cent respectively. Spare parts and equipment problems at MineroPeru, the country's sole iron producer, meant a fall in iron output from 1.5m tons in 1990 to 1.1m last year. High international metal prices partially masked the crisis - but this is likely to be over in the short term.

While plummeting international silver prices mean that silver producers have been worst hit, the entire sector is in poor shape. Preliminary figures for 1990 indicate that direct losses may be around \$130m, close to those registered in 1986, the worst year in the last decade. State-owned giant Centromin lost \$50m last year

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INDUSTRIALS (Miscel.) - Contd.

1991	Stock	Price	Div	Yield	PE	1991	Stock	Price	Div	Yield	PE	1991	Stock	Price	Div	Yield	PE		
1991	2911	1.00	0.00	0.0%	10.0	1991	1200	1.00	0.00	0.0%	10.0	1991	1200	1.00	0.00	0.0%	10.0		
2025	257	1.00	0.00	0.0%	10.0	2291	1.00	0.00	0.0%	10.0	2110	1.00	0.00	0.0%	10.0	2120	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2292	1.00	0.00	0.0%	10.0	2111	1.00	0.00	0.0%	10.0	2121	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2293	1.00	0.00	0.0%	10.0	2112	1.00	0.00	0.0%	10.0	2122	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2294	1.00	0.00	0.0%	10.0	2113	1.00	0.00	0.0%	10.0	2123	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2295	1.00	0.00	0.0%	10.0	2114	1.00	0.00	0.0%	10.0	2124	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2296	1.00	0.00	0.0%	10.0	2115	1.00	0.00	0.0%	10.0	2125	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2297	1.00	0.00	0.0%	10.0	2116	1.00	0.00	0.0%	10.0	2126	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2298	1.00	0.00	0.0%	10.0	2117	1.00	0.00	0.0%	10.0	2127	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2299	1.00	0.00	0.0%	10.0	2118	1.00	0.00	0.0%	10.0	2128	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2300	1.00	0.00	0.0%	10.0	2119	1.00	0.00	0.0%	10.0	2129	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2301	1.00	0.00	0.0%	10.0	2120	1.00	0.00	0.0%	10.0	2130	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2302	1.00	0.00	0.0%	10.0	2121	1.00	0.00	0.0%	10.0	2131	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2303	1.00	0.00	0.0%	10.0	2122	1.00	0.00	0.0%	10.0	2132	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2304	1.00	0.00	0.0%	10.0	2123	1.00	0.00	0.0%	10.0	2133	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2305	1.00	0.00	0.0%	10.0	2124	1.00	0.00	0.0%	10.0	2134	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2306	1.00	0.00	0.0%	10.0	2125	1.00	0.00	0.0%	10.0	2135	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2307	1.00	0.00	0.0%	10.0	2126	1.00	0.00	0.0%	10.0	2136	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2308	1.00	0.00	0.0%	10.0	2127	1.00	0.00	0.0%	10.0	2137	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2309	1.00	0.00	0.0%	10.0	2128	1.00	0.00	0.0%	10.0	2138	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2310	1.00	0.00	0.0%	10.0	2129	1.00	0.00	0.0%	10.0	2139	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2311	1.00	0.00	0.0%	10.0	2130	1.00	0.00	0.0%	10.0	2140	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2312	1.00	0.00	0.0%	10.0	2131	1.00	0.00	0.0%	10.0	2141	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2313	1.00	0.00	0.0%	10.0	2132	1.00	0.00	0.0%	10.0	2142	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2314	1.00	0.00	0.0%	10.0	2133	1.00	0.00	0.0%	10.0	2143	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2315	1.00	0.00	0.0%	10.0	2134	1.00	0.00	0.0%	10.0	2144	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2316	1.00	0.00	0.0%	10.0	2135	1.00	0.00	0.0%	10.0	2145	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2317	1.00	0.00	0.0%	10.0	2136	1.00	0.00	0.0%	10.0	2146	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2318	1.00	0.00	0.0%	10.0	2137	1.00	0.00	0.0%	10.0	2147	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2319	1.00	0.00	0.0%	10.0	2138	1.00	0.00	0.0%	10.0	2148	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2320	1.00	0.00	0.0%	10.0	2139	1.00	0.00	0.0%	10.0	2149	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2321	1.00	0.00	0.0%	10.0	2140	1.00	0.00	0.0%	10.0	2150	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2322	1.00	0.00	0.0%	10.0	2141	1.00	0.00	0.0%	10.0	2151	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2323	1.00	0.00	0.0%	10.0	2142	1.00	0.00	0.0%	10.0	2152	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2324	1.00	0.00	0.0%	10.0	2143	1.00	0.00	0.0%	10.0	2153	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2325	1.00	0.00	0.0%	10.0	2144	1.00	0.00	0.0%	10.0	2154	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2326	1.00	0.00	0.0%	10.0	2145	1.00	0.00	0.0%	10.0	2155	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2327	1.00	0.00	0.0%	10.0	2146	1.00	0.00	0.0%	10.0	2156	1.00	0.00	0.0%
2025	257	1.00	0.00	0.0%	10.0	2328	1.00	0.00	0.0%	10.0	2147	1.00	0.00	0.0%	10.0	2157			

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LEISURE

PROPERTY

TRANSPORT - Com

INVESTMENT TRUST - Capital

WATER

MINES - Contd

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J. POLYMER SCI.: PART A-1

3:15 pm prices April 22

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

NYSE COMPOSITE PRICES

AMEX COMPOSITE PRICES

NASDAQ NATIONAL MARKET

pm April

SWITZERLAND 700 Years

The FT proposes to publish this survey to celebrate Switzerland's 700th anniversary.

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FT SURVEYS

AMERICA

Mobil counters downturn on pleasing results

Wall

THE DOWNWARD trend in share prices established since record highs for the major indices were reached last week continued yesterday morning, writes *Patrick Harrison* in New York.

By 1.30pm the Dow Jones Industrial index was down 40 points, but a modest recovery allowed prices to recoup some lost ground.

The more broadly based Standard & Poor's 500 was lower, down 45.96, to 498.46 at 1pm. The Nasdaq composite index of over-the-counter stocks, which had enjoyed the best run since the start of the year, continued its underperformance yesterday, dropping 8.80 to 494.39.

Turnover on the New York Stock Exchange was relatively light at 93m shares by 1pm, and with declining stocks outperforming advancing stocks by a margin of almost four to one, the weak tone of the overall market was clearly evident.

The recent market rally was fuelled primarily by expectations of economic recovery, lower interest rates and a return to corporate profitability later this year. These hopes are now fully discounted in share prices, and, in the absence of a strong lead from fresh economic news, there is little reason for investors to buy stocks at the moment, say analysts.

Among individual issues, quarterly earnings figures continued to produce a mixed picture. In the oil sector, Mobil bucked the market trend with a gain of 5% to \$63 per share, while a modest improvement in first quarter net income to \$1.44 a share, against \$1.32 a share a year ago.

Canada

TORONTO continued to decline at midday on poor corporate results and recession worries. The composite index lost 15.0 to 3,481.9, slightly above a morning low of 3,479.06. Declines led advances by 235 to 147 on volume of 9.2m shares.

Abitibi-Price rose 0.5% to \$15.45 in very light trade. The paper and products company posted a first quarter loss of nine cents per share against a loss of 17 cents in the year-ago quarter.

Imperial Oil class A shares were flat at \$36.55 after news that the first quarter net income was 60 cents from 75 cents per share.

SOUTH AFRICA

JOHANNESBURG continued to lack direction. The all-gold index slipped 10 to 1,051 on weaker bullion prices, but the industrial index remained firm at 3,475, just below Friday's record 3,476. The all-share index eased 3 to 2,993.

EUROPE

Germany falls 1.7 per cent in wake of Kohl's defeat

THE WEAKNESS of the German government, and its currency dragged other bourses lower yesterday, says *Our Markets Staff*.

FRANKFURT reacted to the crushing defeat for Chancellor Helmut Kohl's Christian Democratic party on Sunday's state election in the Rhineland Palatinate. Mr Kohl's home state, and yesterday's fall in the D-Mark to a 16-month low

Daimler, Siemens and Deutsche Bank, the main international stocks, fell DM10 to DM680.50, DM10.20 and DM13 to DM628.50 respectively. Daimler, after it said that 1990 group operating profit was about 10 per cent below 1989 levels and Siemens on higher net profits for the half-year to March.

PARIS slipped to five-week lows on the last day of the monthly account, depressed by the French franc's weakness against the dollar and by a financial scandal which threatened to endanger the government. The CAC-40 index lost 23.92 or 1.7 per cent to 1,371.91, its March low. The heavier falls in the blue chips, said the Dresdner Bank in Frankfurt, indicated that dealers were anticipating foreign selling.

However, the drop in German equity market turnover from DM5.5bn to DM4.5bn indicated that prices were marked down, rather than forced down by selling volume. By the end of the afternoon, too, the leads were probably shade higher than the close on Monday, despite a fall of 1.7% in the Dax, despite a fall of 1.7% in the Dax.

Martin Marietta, the defence equipment manufacturer which makes components for the Patriot anti-aircraft system used in the Gulf war, fell 5% to \$56.50 in the wake of a modest improvement in first quarter net income to \$1.44 a share, against \$1.32 a share a year ago.

ASIA PACIFIC

Weaker yen and bond prices prompt profit-taking

Tokyo

THE WEAKER yen and lower bond prices brought profit-taking by investment trusts yesterday, but overall trading remained dull, writes *Emiko Terazawa* in Tokyo.

Volume fell to 250m shares, dropping below 300m for the first time since February 4.

The Nikkei average, which lost 26.43 on Friday, fell a further 26.43 to 26,237.01, the day's low in spite of sporadic buying by arbitrageurs. The index opened at the session's high of 26,425.

Declines overwhelmed rises by 518 to 164, with 151 issues unchanged. The Topix index of all first section stocks fell 22.54 to 1,975.53 and in London the ISE/Nikkei 50 index shed 3.19 to 1,989.05.

Traders said the only activity of note was small-lot, short-term trading. Mr Bill Wilder, director of research at Schroder Securities, said domestic institutions were "very active" in the market.

Interest rate scenario due to the weak yen. "The market could be in the doldrums for another three weeks, since the earliest possibility of a discount rate cut will be mid-May," he added.

The smaller markets, which attracted investors looking for quick profits last week, retreated on profit-taking. The second section slipped 3.76 to 3,396.12 and the over-the-counter market fell 30.53 to 30.53.

Interest rate-sensitive issues also declined on profit-taking, with Nippon Steel shedding Y9 to Y47. Nippon Telegraph and Telephone lost Y19,000 to Y99,000, falling below the important Y1m level for the first time since February 15.

Mitsubishi Heavy Industries declined Y12 to Y771 on reports that it had decided to write off Y300m worth of bills receivable that are due from Iraq. Chiyoda, the plant engineer, dipped Y30 to Y3,030 on profit-taking after rising for the last three days.

Nihon Nohyaku, an agro-chemical manufacturer, rose Y70 to Y2,320 in heavy trading. Some investors were attracted by rumours that speculative buying had boosted the issue recently. The spread throughout the sector, with Kumai Chemical adding Y40 at Y1,300 and Hokuto Chemical Y50 at Y1,240.

Securities houses weakened on concern that poor market conditions would affect earnings. Daiwa Securities fell Y60 to Y1,350 and Nomura

des Y30 to Y2,140.

The land transportation sector was the worst performer of the day, losing 4.8 per cent.

Traders attributed the weakness to the decline of Seino Transport, which retreated Y150 to Y3,230 on selling by foreigners.

Medical equipment makers improved on reports of new requirements stipulating that ambulances would have to carry electro-cardiographic equipment. Nihon Kohden gained Y10 to Y1,430.

Iwasaki Electronics, a lamp maker, gained ground in the

FT-SE Eurotrack 100 - Apr 22									
Hourly changes									
10 am	11 am	1pm	1pm	3 pm	Closes	1115.69	1112.62	N/A	N/A
Day's High	1116.26	Day's	1111.97						
1122.00	1124.98	Apr 17	1126.20	Apr 16	1113.05	Apr 15	1125.46		

The London Stock Exchange had difficulties yesterday in getting accurate currency exchange rates between 11.30 and 1.45. Tables here and on page 40 show indices calculated between these times.

PPR500 in spite of news that a consortium led by Alcatel had won a FFr10bn train order from the French state railway. Peugeot gave up some of last week's recovery, losing FFr710 in volume estimated at just below FFr563. Trading was dominated by arbitrageurs tiding up their positions at the end of the account.

Among the day's big losers was Paribas, down FFr14 to FFr142 with most of the 123,025 in volume estimated below FFr563. Trading was dominated by arbitrageurs tiding up their positions at the end of the account.

In the retail sector, Galeries Lafayette rose FFr70 or 1.7 per cent to FFr1,800 in thin volume of 580 shares after the company said it would not make a full bid for Nouvelles Galeries, in which it has a 38 per cent stake. Nouvelles Galeries fell FFr40 or 5 per cent to FFr760 later in the day, while among banks, Mediobanca fell L415 to L16,315.

Hoped that the protracted feud between Mr Carlo De Benedetti and Mr Silvio Berlusconi for control of the publisher Mondadori would soon be resolved lifted Cir, the holding company of Mr De Benedetti, to L2,680 after hours, after an early fixing at L2,610. down 80 per cent controlled by Mondadori, were suspended at L17,000 amid frantic buying before being fixed L16,500 or 5.9 per cent higher at L16,500.

OLIVETTI eased L7.5 to 1,985.65 ahead of its 1990 results due tomorrow.

AMSTERDAM slumped in low volume on fears that the ever-stronger dollar would do more harm than good to corporate earnings and force the Bundesbank to raise rates to protect the D-Mark. Bonds were easier. The CBS Tendancy index fell 1.9 or 2 per cent to 94.1.

Fokker, the aircraft manufacturer, lost FFr1.70 to FFr1.30 on a weekend report in the Dutch press that the US airline AMR Corp might not convert 75 aircraft options into firm orders.

STOCKHOLM continued to worry about interest rates and first quarter results. The Affarsvärlden general index fell 1.8 or 1.5 per cent to 1,058.1. Volume fell from SKR105m to SKR245m, with one-third generated by Trelleborg and Ericsson. Trelleborg free float shares fell SKR1 to SKR18 and Ericsson free float shares fell SKR7 to SKR22. SKF free float shares fell SKR2 to SKR22 ahead of its first quarter earnings report due today.

MADRID was lower. A 21 per cent increase in consolidated net profit failed to support Banco Santander, which fell Pt7.70 to Pt5.510. The general index closed 2.85 lower at 279.58 in low turnover of Pt15.50.

BRUSSELS saw continued interest in Gecam, the polyurethane foam producer, on rumours that Société Générale de Belgique would soon sell its stake. The ordinary shares jumped 5.9 per cent to BPE52. The Bel 20 index fell 7.6 to 1,203.29 in volume of BPE55m.

ZURICH saw the Credit Suisse index fall 7.3 to 650.0 as a slight firming in domestic interest rates kept most investors on the sidelines.

Chemical manufacturer, rose Y70 to Y2,320 in heavy trading. Some investors were attracted by rumours that speculative buying had boosted the issue recently.

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Iwasaki Electronics, a lamp maker, gained ground in the

morning on reports that it has developed a ultra-violet ray lamp which decomposes harmful substances in hospitals, on golf courses, but closed unchanged at Y1,260 on profit-taking.

In Osaka, the OSE average fell 342.44 to 29,557.25 on volume of 21.4m shares, down from Friday's 33.7m.

Stockup

A MIXED DAY for equities in the region emphasised the old saying that what goes up must come down, with Hong Kong and Manila as the illustrations.

HONG KONG was in heavy trading, but the Hang Seng index, its close in seven weeks, still left it nearly 45 points above the day's low of 3,533. Turnover rose from HK\$1.22bn to HK\$1.41bn.

Dealers said London institutions were taking profits on currency, as well as on the market. The Hong Kong dollar is pegged to the ascending US

dollar, but support for the Hang Seng was lost after Mr Douglas Hurd, the British foreign secretary, failed to secure an agreement from China on the colonial airport plan earlier this month.

MANILA's downswing accelerated with a drop of 4.1 per cent, the composite index adding 44.38 to 1,027.12. Some observers blamed last week's

turnover fell from 142.9m pesos to 95.9m. San Miguel declined 5.50 pesos to 52.50.

TAIWAN, in contrast, set a 10-month high in modest trading as an historic political reform package was passed.

The weighted index advanced 6.91 or 1.2 per cent to 5,624.00.

The index has climbed 61.69

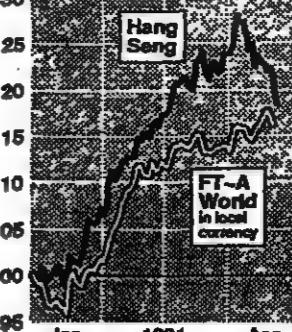
per cent since last Wednesday. However, turnover continued to dwindle yesterday, falling from T\$87.7m to T\$69.7m.

JAKARTA, which has been

criticised for not doing enough to protect investors, tightened disclosure regulations for companies hoping to list on the market.

The official index, meanwhile, celebrated its return from a week's holiday by rising 2.07 to 415.55 in heavy volume of 5.83m shares.

Indices rebased



Source: Datamann

All these Securities having been sold, this announcement appears as a matter of record only.



Minolta Camera Co., Ltd.

Osaka, Japan

DM 200,000,000

5 1/2% Bearer Bonds due 1998
with Bearer Warrants attached

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DAWA EUROPE (DEUTSCHLAND) GMBH

BHF-BANK

COMMERZBANK AKTIENGESELLSCHAFT

CREDIT LYONNAIS SA CO (DEUTSCHLAND) OHG

CSFB-EFFECTENBANK AKTIENGESELLSCHAFT

DAWA BANK (DEUTSCHLAND) GMBH

DEUTSCHE BANK AKTIENGESELLSCHAFT

DRESDNER BANK AKTIENGESELLSCHAFT

FUJI BANK (DEUTSCHLAND) AKTIENGESELLSCHAFT

GOLDMAN SACHS INTERNATIONAL LIMITED

KLEINWORT BENSON LIMITED

KOKUSAI EUROPE LIMITED

KYOWA

THE COMPUTER INDUSTRY

SECTION III

Tuesday April 23 1991



The effects of recent changes in the computer industry have been shattering for many companies.

Almost every mainframe or minicomputer manufacturer in the US and Europe is demonstrating declining profitability, if not actual losses. Alan Cane reports

On the brink of disaster

THE WORLD'S large computer manufacturers used to rehearsing the supercilious reasons for the present crisis in the information technology business, a malaise which has brought many of the best-known names in data processing to the brink of disaster.

These include:

- The spread of open systems,

computer networks based on industry components which cannot be used in proprietary designs. The gross margin built into a mainframe computer sale can be 30 per cent or more; for PCs and workstations, it is less than 30 per cent.

- A never-ending

Facets of modern computing: automated workstation manufacture at ICL (left), stock recording (centre) and computerised paint-spraying at General Motors

decline in the cost and growth in the power of data processing equipment has further squeezed manufacturer's margins. A high performance workstation can cost less than \$1,000 for every million instructions per second (mips) of computer power. Mainframes typically cost more than \$100,000 per mips. For many, but not all, mainframes are used to substitute low cost workstation power for mainframe power.

The growing importance of suppliers and integrators who put together hardware and software from disparate sources to satisfy their customers' requirements. New competitors for the traditional industry as a result of this change include management consultancies such as Anderson Consulting and Price Waterhouse as well as software houses and value added resellers.

• Slackening in demand for computer systems which has been apparent in the US for some time and is becoming evident in Europe. The reasons are complex; they include sales in some areas of the market, dissatisfaction with the results of continued computerisation and, in the UK at least, high interest rates.

The effects of these changes have been shattering for many companies. In the US, Unisys,

the result of a merger between Sperry and Burroughs only five years old, lost \$426.7m in 1990 and suspended payment of dividends on both its common and preferred shares in an attempt to reduce debt which stood at \$3.7bn at the end of that year.

In Europe, Groupe Bull, the French state-owned manufacturer announced a loss of £790m for 1990 and said the French government had agreed to provide £100m in capital support to the company.

• The company is earmarked for re-organisation and development in the UK and

Wall Street analysts were downcast after the company's apparently strong recovery in 1990.

The key is what is happening in the market nature of the picture. Suppliers of PCs, workstations and high powered small systems have not been damaged in anything like the same extent as mainframes and minicomputers.

• Compaq Computer, for example, the world leader in high powered PCs, reported sales of \$1.5bn, up 10 per cent from 1990, while income was \$455m, up 10 per cent from the previous year.

Growth was chiefly driven by

sales, up 10 per cent, while revenues grew only 10 per cent in 1990.

• Apple Computer, a PC player which has tended to go its own way in technological development, had comparatively stagnant sales and

earnings in 1990, but began a spectacular turnaround after the launch of new, aggressively priced computers featuring proprietary "Macintosh" technology.

• Pyramid Technology of the US which makes high performance mid-range computers using the "Unix" operating system increased revenues by 93 per cent last year and its tax rate by 110 per cent. The Pyramid machines are col-

quially known as "Unix hot boxes"; for prices between \$24,000 and \$500,000, they will outperform mainframes.

Other hot box suppliers

include Arix and Sequent.

• New players are entering

the industry, often from unexpected directions. Nippon

Steel, the world's largest steelmaking concern, has developed notebook

computers which are marketing in

the US and Europe as part of a

broad plan to diversify

computers and communica-

tions.

All of this indicates that

the traditional computer busi-

ness is being displaced by a

new industry, with which it

has little in common, as surely

as the traditional watch-

making industry was

brushed aside by Japanese

electronic timepiece manu-

facturers.

This new computer industry

is characterised by

proprietary computer designs which lock

customers to individual sup-

pliers who are set to yield

high gross profit margins

which are used to finance sub-

sidiaries in a single manu-

facturer.

The key to success, as in the case of

Compaq, is a positive

relationship with the channel.

Operating systems

are usually a variation of

the Unix system. Applications

are packaged, developed by

software specialists

who prefer to write programs

which will run on a wide vari-

ety of machines rather than tie

them to a single manu-

facturer.

The question, therefore, is

whether the members of the

old industry are sufficiently

IN THIS SURVEY

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Europe: Shift to open systems

Page 3

The Japanese view: Building on laptop supremacy

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UK: Take your partners and consolidate

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Picture potential: Expert systems: Disappointments

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Editorial production: Phillip Halliday

Page 18

Editorial: Is it time for new industry players, or are they doomed to extinction. Against this background, arguments over the value of national champions appear increasingly redundant.

At present, experts

argue that only IBM is safe

and that the

flexibility and

financial security it change

decisively.

The future of the Japanese

mainframe manufacturers

Fujitsu, Hitachi and NEC

IBM's chief competitors is

unclear. They continue to pro-

per in their growing home

market, but have yet to

challenge the systems

and networked computing

which is causing

Western competitors much heartache.

Swiss watchmakers found

salvation in fashion. An equiv-

alent safe haven for the

old industry is not

in sight.

Which group will arrive first?

There's been a migration in business thinking. Whereas it was enough just to have sound strategy, solid operations and talented people, these days you need means of tying them all together. That requires information technology. And no one can do more to help you effectively integrate all the components than Andersen Consulting. We approach technology from a

business perspective, allowing us to understand your particular situation. Which means that instead of building only on technological strength, we help you capitalise on all your strengths. Because these days, organisations that don't integrate don't fly.

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THE COMPUTER INDUSTRY 2

THE VIEW FROM THE US: Louis Kehoe in San Francisco assesses changing market strategies and unveils a palmtop



Palmtop has the punch of a PC

HEWLETT-PACKARD'S palmtop computer, introduced today, is the size of a cheque book and weighs just 11 ounces but the HP 951LX packs all of the punch of an IBM-compatible personal computer.

Built into the HP pocket-sized computer is Lotus 1-2-3, the most popular spreadsheet program.

In addition, a phone book and

appointments calendar comes installed into the HP palmtop. Further programs can be loaded by inserting solid-state memory cards. A plug-in demodulator unit enables the HP 951LX to receive text messages from cellular paging systems.

It is aimed at technical and scientific users of its desktop PCs, and offers the power of a machine 10 times its size.

ON-LINE TRANSACTION PROCESSING

Technology advance drives sales growth

ON-LINE transaction processing has grown to encompass a full third of world computer market since its beginnings in airline reservations systems and banking.

These interactive computer systems serve in a growing range of business applications, from production to customer service. With sales last year of approximately \$40bn worldwide, OLTP is growing at an annual rate of about 20 per cent and will be a \$72bn market by 1994, according to market analysts.

Growth in the OLTP market is being driven by its broadening use in telecommunications, manufacturing and retail industries, which have

been drawn into the market by OLTP. Technology

Digital Equipment's OLTP revenues grew by some 35 per cent to \$2.1bn in 1990

advances in parallel processing and microprocessor performance have downsized OLTP, creating applications and making this range of computing available to small and medium-sized businesses as well as large corporations.

OLTP has been impacted by the trend toward open systems based upon the Unix operating system. Unix-based OLTP will grow to between \$15bn and \$21bn by 1994, according to Dataquest, the market company.

The emergence of relational database management systems software has been a driving force in the growth of OLTP. These programs, which store data in a central information base, have become vital for a broad range of business applications running on OLTP systems.

"Fault tolerant", or "high availability" computers represent a significant part of the OLTP market. As business users their critical functions to computer systems, the reliability of the systems and their ability to continue functioning through power failures, component failures, software updates and all manner of events that can bring the average computer to its knees has become vital.

Traditionally, OLTP systems have been based upon mainframe computers with International Business Machines holding an 85 per cent share of the OLTP market, largely based upon a dominant role in mainframe computers. While IBM is expected to remain the market leader, its share of the OLTP market will decline, according to industry analysts, as microprocessor-based parallel processing systems - many of them running the Unix operating system - displace traditional mainframes.

Tandem Computers, pioneered the "fault tolerant" computer market selling its proprietary computers to banks and other companies. Lower spending in the financial services industries have hurt Tandem's earnings over the past year but with 1990 revenues of \$506.1bn the

company has the market in mainframe computing.

Last year, Tandem introduced its first open systems products, offering a range of Unix computers based upon Mips Computers Reduced Instruction Set Computer (RISC) chips. In addition to selling Unix computers direct to end users, Tandem signed an agreement with AT & T under which the telecommunications and computing company will resell the Tandem products.

Biting at the heels of IBM and Tandem are a new generation of specialist OLTP computer companies led by Stratus Computer, Pyramid Technology Systems and Pyramid Technology. Stratus specialised in what it terms "critical on-line computing or high availability computing for mission critical applications".

Stratus' stronghold is in the financial services industry where it provides systems for stock trading, automatic teller machines and credit card authorisation. Stratus is, however, expanding its customer base in other fields such as retailing, manufacturing and telecommunications.

Stratus recently launched a new product line based upon Intel's 386 Reduced Instruction Set Computing (RISC) microprocessor, following a trend toward the use of high performance RISC processors in OLTP. The company is also making a transition from a proprietary operating system to open systems based upon the Unix operating system.

Some 20 per cent of Stratus's 1990 revenues came via IBM, which sells Stratus computers on an OEM basis. Over the past year, however, Stratus's sales with IBM has flattened as IBM increasingly targets an improved version of AT & T's "transaction manager" which will improve performance and reliability, the company claims.

Digital Equipment's OLTP revenues grew by approximately 35 per cent to \$2.1bn in 1990, according to analysts at Hambrick & Quist, the San Francisco investment bank.

Unix-based OLTP will grow to between \$18bn and \$21bn by 1994, says Dataquest

for computers to control "intelligent networks" as deregulated telephone companies offer new services such as store and forward facsimile, free-phone numbers and voice messaging services.

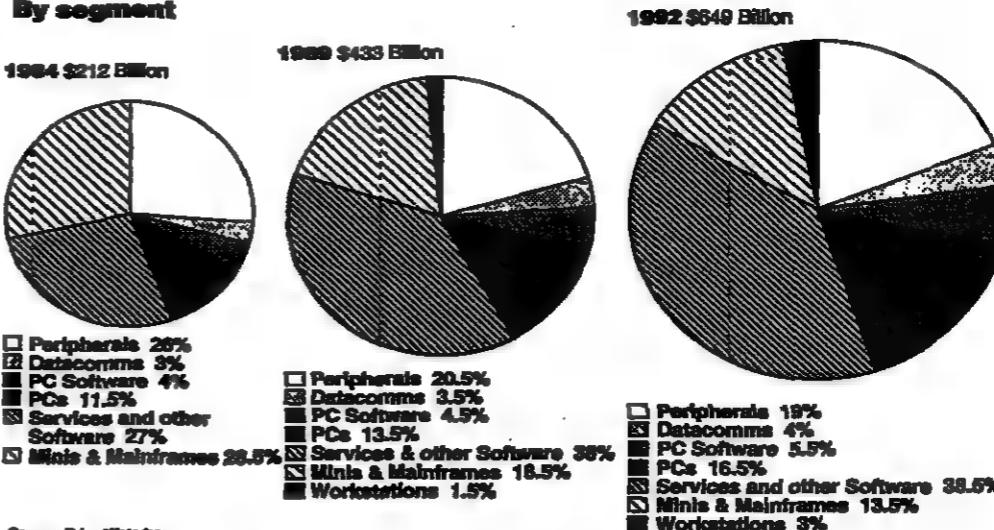
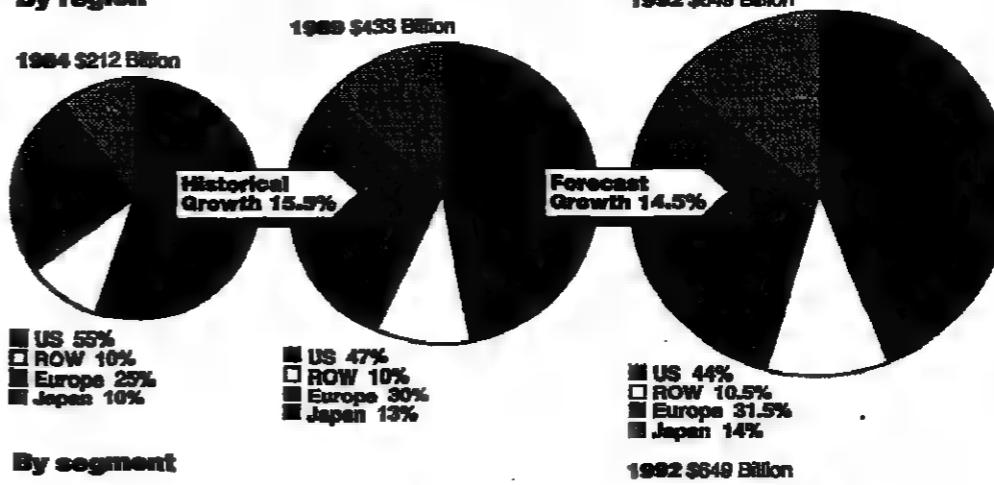
Sequent Computer Systems' products, based upon the Intel line of microprocessors running a version of the Unix operating system, demonstrate the price and performance advantages that microprocessors offer parallel processing. Sequent has over traditional mainframes.

HP will sell Sequent's machines and gain access to its technology. As competition mounts, the OLTP market will become increasingly segmented, analysts predict. Increasingly, the ability to perform OLTP will become a pre-requisite of commercial computing systems or all sizes.

New generation challenges leaders

IT Industry World Market

By region



Source: Price Waterhouse

using computers built around Motorola and MIPS Computer microprocessors. This phenomenon, known as downsizing, has had an impact on the entire computer industry.

"The microprocessor has turned hardware computer economics upside down," says Mr Steven Milutinovich of Solomon Brothers, in a recent report on the discontinuities in the computer industry. "Multiprocessor systems will directly threaten mainframe and minicomputer solutions," he says.

"Relational data bases can transform data into information. Object-oriented programming will reduce the applications backlog that plagues every level of computing. And sophisticated networks will allow users to access data seamlessly across the enterprise. Those vendors that can bridge these discontinuities to add customers in adopting new technologies, while protecting prior investments, will benefit the most," he says. However, hardware is only one side of the computer industry. Software and services are growing faster and have higher profit margins.

Companies such as Electronic Data Systems are riding the wave of the computer services market, providing computer users with solutions to their increasingly complex information technology needs.

Another driving force behind the reshaping of the computer industry is the trend toward open-systems standards that enable different types and brands of computers to work more efficiently together. With

Leading worldwide computer companies 1984 vs 1988 (\$bn)

	1984	Data proc. revenues	1988	Data proc. revenues	Change in rank
IBM	42.6	IBM	57.3		-
DEC	5.5	DEC	12.9	+2	
Burroughs	4.5	Fujitsu	12.3	+5	
Sparc	4.0	NEC	11.5	+2	
Fujitsu	3.7	Unisys	9.3	+6	
Control Data	3.7	Hewlett	9.3	+6	
NCR	3.6	HP	8.2	+1	
HP	3.4	Groups Bull	6.5	+8	
NEC	3.3	Apple	5.4	+6	
Siemens	2.8	NCR	5.2	+3	
Wang	2.4	Olivetti	4.9	+2	
Hitachi	2.2	Siemens	4.7	+2	
Olivetti	2.1	Toshiba	4.6	+12	
Apple	1.9	Compaq	2.8	New	
Honeywell	1.8	Matsushita	2.8	New	
ICL	1.6	Philips	2.8	+8	
Groups Bull	1.6	Nixdorf	2.8	+6	
Data Gen.	1.3	Wang	2.7	+7	
Philips	1.2	ICL	2.7	+3	
Commodore	1.2	EDS	2.4	New	
TRW	1.2	Canon	2.3	New	
Xerox	1.2	Xerox	2.2	-2	
Nicard	1.2	TRW	2.1	New	
LM Ericsson	1.1	Amdahl	2.1	New	
Tochiba	1.1	Sun	2.1	New	

Source: Datamonitor/McKinsey analysis

a variety of motives, the vast majority of computer companies are pursuing open systems, with varying degrees of enthusiasm.

For many, open systems represent an opportunity to infiltrate the customer bases of industry leaders such as IBM and Digital Equipment, HP and Unisys. The industry leaders have adopted open systems in part as a defensive move. They view open systems as a means of providing customers with complete solutions to their computing needs.

One of the critical needs of the 1990s among computer users, is to find a way to tie together their inventories of computers, which have typically been acquired in a rather haphazard fashion.

During the 1980s, distributed computing was in vogue. Departments of large corporations frequently installed their own computer networks or systems often with little reference to the corporate data processing centre. Now, companies are trying to tie these computers together to create

One of the critical needs of the 1990s among computer users, is to find a way to tie together their inventories of computers, which have typically been acquired in a rather haphazard fashion.

Similarly, NCR and Data General have developed aggressive open systems strategies. Unisys, in spite of financial woes, is pursuing open systems. It is too soon to count out the US computer industry leaders of the 1970s, but it seems certain that they will be forced to concede a bigger share of the market to the companies that emerged in the 1980s.

MOBILE COMPUTERS

Lightweights that buck the trend

SINCE the early 1980s, when the desktop personal computer was still in its infancy, there have been numerous attempts to create "portable" versions of PCs. Only recently, however, have semiconductor, data storage and display technology advanced to the point

that a fully-functional PC can be housed in a compact, lightweight

These technology advances are creating an increase in sales of laptop, notebook and pocket computers, with worldwide sales expected to top \$25m this year.

The market for mobile computers has become one of the fastest growing sectors of the computer business. The increase in mobile computer sales comes as sales of desktop personal computers are beginning to sag, particularly in the US.

By the mid-1990s, portable computers will represent close to 50 per cent of all types of PCs sold, market analysts predict. In Japan, laptop computers account for over 40 per cent of all PC sales. In Tokyo's crowded offices the smaller laptop computers are widely used on the desktop.

Europe is also caught up in the mobile computer revolution with unit sales expected to rise by over 20 per cent this year. Spurring much of this growth is the new category of notebook computers - battery-powered machines that are small enough to fit in a briefcase and weigh 8 lbs or less.

More than 340,000 notebook computers were sold in the US in 1990, according to International Data, a research company. It predicts that sales could rise to 1.4m units in 1991 and rise to 6.2m by the middle of the decade.

The US portable computer market has so far been dominated by Compaq Computer and Tandy of the US, the Zenith Data Systems division of France's Groupe Bull, and Japanese makers Toshiba and NEC.

HP will sell Sequoia's machines and gain access to its technology. As competition mounts, the OLTP market will become increasingly segmented, analysts predict. Increasingly, the ability to perform OLTP will become a pre-requisite of commercial computing systems or all sizes.

For computers to control "intelligent networks" as deregulated telephone companies offer new services such as store and forward facsimile, free-phone numbers and voice messaging services.

Sequent Computer Systems' products, based upon the Intel line of microprocessors running a version of the Unix operating system, demonstrate the price and performance advantages that microprocessors offer parallel processing.

HP will sell Sequoia's machines and gain access to its technology. As competition mounts, the OLTP market will become increasingly segmented, analysts predict. Increasingly, the ability to perform OLTP will become a pre-requisite of commercial computing systems or all sizes.

announced new portable computers.

Many have yet to deliver these products with designs blamed on shortages of displays, disk-drives and microprocessors. Also entering the portable computer market are some of the largest US and European computer manufacturers.

International Data recently unveiled its notebook computer in its third attempt to find a place in the portable computer market. The IBM Personal System/2 L40 5K notebook computer is slightly larger and heavier than most products in this category, but it is claimed to provide the full functionality of the current generation of desktop computers.

The IBM notebook features a full-size keyboard virtually identical to that found on IBM's PS/2 desktop PCs, a standard memory of 10 MB; a 60 MB hard drive and a 10-inch Video Graphics Array (VGA) display. All this comes in a 7.7lb package priced in the US at \$6,000.

The recent entry of IBM into the notebook computer market, and the anticipated announcement by Apple Computer this year of notebook-sized versions of its Macintosh computers are expected to expand sales rather than to unseat established suppliers.

Digital Equipment, Unisys, NCR and American Telephone & Telegraph are expected to launch mobile computer products this year. Portability still comes at a premium price, with most notebooks up to 50 per cent more than equivalent desktop machines. Competition is spurring price cuts with some companies such as AST Research offering substantially lower prices on notebook computers.

Technology advances are significantly expanding the capabilities of portable computers.

Flat panel colour displays have recently been introduced by

and other leading portable makers.

The portable computer of the future will incorporate "wireless communications" according to many industry experts. Last month, NEC of Japan introduced one of the first portable computers with wireless communications. The 6.6lb laptop computer incorporates a radio transceiver which enables it to send and receive messages without a telephone line.

NEC is offering the wireless computer only in Japan. Leading US computer makers also see radio communications becoming an important feature of portable computers in the future.

Apple recently filed a petition with the US Federal Communications Commission (FCC) that, if approved, would let computers transmit and receive information over radio waves instead of through a wired network.

For today's users of portable computers, wireless communications represent a potential solution to the difficulties of hooking portable computers up to telephones. While desktop personal computers that incorporate a model generally have their own phone line, the portable computer must be plugged into a phone in whatever location the user finds himself.

Yet to be resolved is one of the toughest technical challenges of building portable computers - short battery life. Although power-management systems and low-power components have significantly extended computer battery life, battery technology is advancing only slowly, computer makers complain.

A new category of PCs that is beginning to show promise is the hand-held or pocket computer. This market has been pioneered by Poet Computer of Sunnyvale, California, whose 1.1 lb IBM-compatible PC fits easily into a coat pocket or handbag. The Poet has been picked up by Infonet, the international value-added network provider, as a portable communications terminal, for sending and receiving electronic mail and other types of messages.

Mr Stav Prodromou, founder and vice-chairman of Poet, sees pocket-sized computers creating new types of PC applications. These tiny computers are so unobtrusive, he suggests, that they could be used to take notes during a meeting. Their light weight also makes them suitable for use as an electronic appointments calendar or time organiser.

■ **EUROPE: a crisis that knows no national boundaries**

The shift to open systems unlocks sector

A series of stunningly defensive, whole-page advertisements from Groupe Bull in Europe's leading newspapers last month highlight the crisis facing the entire European-owned computer industry. They were used to soften the impact of the announcement of Bull's FF16.5bn loss in 1990.

Most of the leading players are trading at a loss. Those, such as Olivetti, that are still keeping their heads above red ink, are showing greatly reduced profitability. The crisis knows no national boundaries.

• Germany: Siemens-Nixdorf chief executive Mr Hans-Dieter Wiedig warned last month that Europe's largest computer company, formed in 1950 from the ailing Nixdorf Computers and Siemens computer interests, would not make profits this year as he had hoped, nor was he prepared to say when it would become profitable. The difficulties of assimilating Nixdorf, which had losses of about \$800m in its last year as an independent company, have proved far greater than expected.

• France: joint venture between BULL and Siemens selling chiefly mainframes built by Hitachi of Japan, on the other hand, made post-tax profits of DM42m, 31 per cent up on the previous year.

• France: state-owned Bull's

loss is thought to be a record for the industry in any one year. It is made up of a FF13bn operating loss and restructuring charges of about FF12.5bn. The company is already well advanced with an ambitious programme of corporate changes designed to restore competitiveness and vitality. It includes cutting the number of manufacturing plants from 13 to five, reducing staff by some 5,000 over the year and rationalising research and development and marketing.

• Italy: Olivetti has remained consistently in the black, but its profitability has been falling. Its 1990 turnover is not expected to show much advance on the LS.031bn

achieved in 1989 and profits are expected much below the £202.8m announced.

It is in the process of trimming 7,000 jobs from the workforce; manufacturing activities are being rationalised in Italy and the rest of the world in direct and indirect distribution networks.

• The Netherlands: Phillips is shedding some 50,000 staff resulting in restructuring charges forced to the tune of Fl42bn last year. The root cause, however, was heavy losses in the information systems division. Now Phillips is moving away from computer systems of its own design to those built to industry standards.

• The UK: International Computers, Britain's largest information technology company, while still generating good profits, was bought from STC by Fujitsu last year, leaving the telecommunications company free to concentrate on its core interests.

The deal with Fujitsu came at the end of a series of sporadic merger discussions between ICL and several other European-owned computer companies. Apricot Computers, manufacturing arm of the Apricot Group was sold to Mitsubishi Electric of Japan last year.

In a surprising reversal of fortune, both ICL and Apricot are now selling UK-designed and manufactured computers



Graphical User Interfaces

Windows to rooms

SYSTEMS for managing large amounts of information are becoming increasingly important to business computer-users. For example, the concept of overlapping "windows" on computer screens has become popular since its introduction a decade ago.

In the US, the Xerox centre at Palo Alto unveiled graphical user interfaces (GUIs) 10 years ago to replace command-driven interfaces which tend to restrict the working of computer screens with control codes.

The easier-to-use window-driven GUIs enable various sources of information and tools to be worked on in separate windows for a single project.

The system puts all the windows that are relevant for a single task into a separate information workspace (or room), with linking electronic doors that allow users to work on many projects at the same time. The system also allows users to collaborate with different sets of people for each project.

Xerox's graphical user interface has always been object-oriented - unlike many of today's icon-driven interfaces

- and is based around a concept of an electronic desktop. The rooms concept is based on research by cognitive psychologists and computer scientists at the Xerox PARC research centre.

The system is based on the idea that personal computers are fine in their place, but what many workers and planners need to get projects under way is a large table - a place to spread out files and papers for easy access," explains Mr Chris Lindsey, integrated systems manager at Rank Xerox.

The new system allows users to co-ordinate desktops. "With rooms, all you do is walk into your specific project office and you find it just as you last left it, with all your information close at hand," says Mr Lindsey.

The concept, which is now at the advanced development stage, allows users to create a suite of rooms which can be passed around, copied to disk or loaded on to other workstations. To assist users, an overview room is provided where users can see the layout of rooms on a single screen.

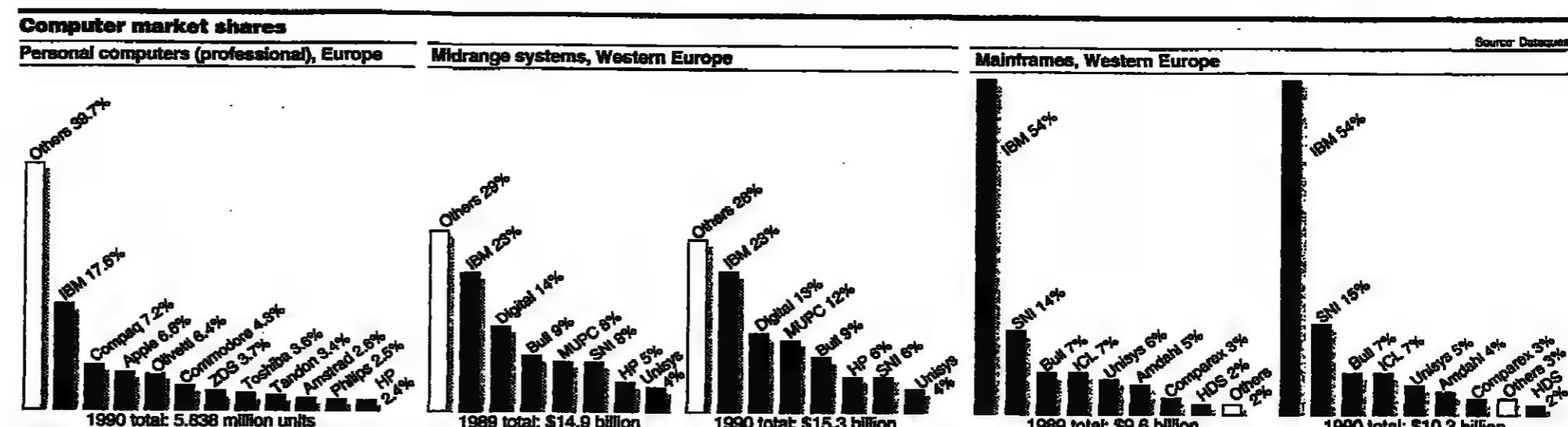
The system, which Xerox is demonstrating at this year's Which Computer? Show, supports the natural way people work, "rather than forcing them to change what they do to suit the limitations imposed by screen-sizes and windowing systems," says Mr Lindsey.

Michael Wiltshire

FINANCIAL TIMES 1991 RELATED SURVEYS

Computers in Manufacturing	May
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in Japan. Smaller manufacturers have been affected by the same malaise.

Norsk Data of Norway and Nokia Data of Finland are going through extensive restructuring and job losses in their attempts to return to profitability.

The plight of European computer makers is, to some extent, a reflection of the troubles afflicting every large computer manufacturer worldwide.

Customers, especially governments and the armed forces, are beginning to move rapidly from traditional, mainframe data processing systems to so-called "client systems" where the computing power is supplied by small computers and workstations networked together.

The shift in preference from proprietary designs to open systems took place with remarkable speed. It coincided with a rapid, but temporary, softening in many of the European markets. Com-

panies such as Nixdorf, which had been gearing up on the back of powerful sales of their proprietary systems suddenly found themselves facing weak markets with systems which were no longer in fashion.

Europe will remain an

important IT market though US will remain dominant. According to figures from the consultancy

By 1992, according to Price Waterhouse, the overall value of the market will have grown to \$64bn. The US share will have shrunk to 44 per cent, the European share will have grown to 31.5 per cent with Japan and the rest of the world holding 14 per cent and 10.5 per cent respectively.

It seems likely that US and

Japanese manufacturers will

profit from the growth in the

European market, however,

rather than the local champions.

There are sharply opposed

views on what, if anything,

should be done to support

European-owned companies.

Japan 10 per cent with a similar percentage for the rest of the world.

The French government which owns over 70 per cent of Groupe Bull has agreed to support its restructuring measures, but it understands that the company has to find a partner to share the load.

There have been talks between Europe's main players aimed at establishing a single transnational computer company able to rationalise research and development costs and achieve economies of scale, but they have all founded on issue of management and control.

In doing so, it has moved to a more hands-off approach to encouraging competitiveness than earlier and unsuccessful interventionist states.

The fate of ICL within

Fujitsu organisation is being

watched closely as an example

of the most extreme form of

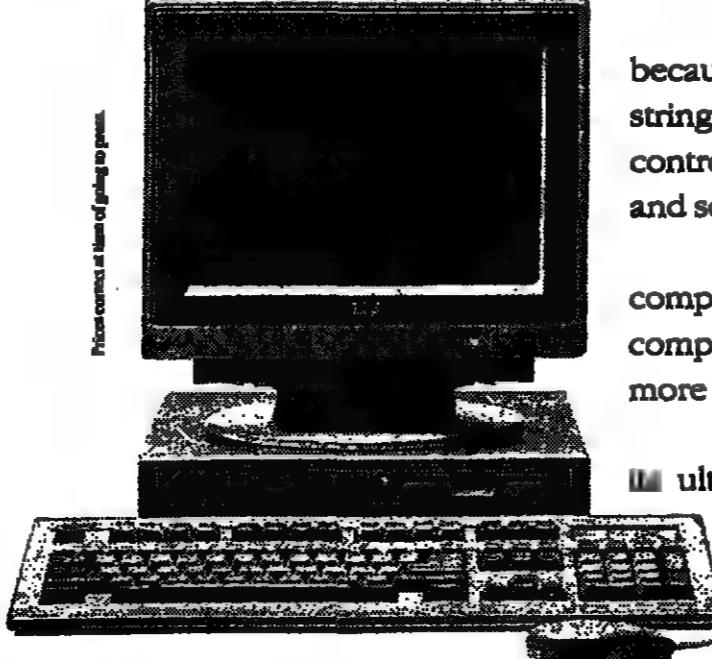
survival measure. It is not

long before others are forced to follow suit.

Alan Cane

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The Tulip dc 386sx has every feature you'd expect of a high quality machine, plus some pleasant surprises and some free bonuses. You'd expect a 20MHz clock speed, 2Mb RAM, 40Mb hard disk and VGA graphics. Among the nice surprises are the ability to upgrade to 18Mb of RAM on-board and all the expandability you should need.

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THE COMPUTER INDUSTRY

■ JAPAN: plans to build on its supremacy in laptop sector

Advancing on many fronts

JAPAN'S computer makers are betting that the next generation of computer users will fall into their laps — literally.

Japanese manufacturers believe their increasing supremacy in the production and sale of laptop computers will lead to a significant expansion of Japan's role in the overall computer market.

Japan's consumer electronics companies control half of the laptop and notebook market, the industry's fastest growing segment. And Japanese dominance of such critical technologies as disk drives and liquid-crystal-displays (LCDs), together with Japanese skill at shrinking components, has led such US stalwarts as IBM and Apple into joint ventures with their Japanese competitors.

While laptops account for 12 per cent and 20 per cent of the European and US PC market respectively, they account for almost half of all PCs sold in Japan. Many analysts believe the European and US figures will double within three years.

Japanese miniaturisation techniques are sure to help them lead the emerging palm-top and tablet markets. Japanese companies are increasingly dominant in disk drives, not only in the low end with hard drives for PCs, but in high end for mainframes.

The Japanese have worked hard to improve their software and services in Japan and have to begin exporting such skills in the near future. Even with their relatively limited presence in the computer-systems and software market, Japanese manufacturers exported over \$20bn-worth of computer-related products last year, some 85 per cent of which were in parts and peripherals.

Japanese makers are increasing their control of high density storage systems as companies such as Epson and NEC continue to gain share at the expense of small and medium-size US makers. Japanese companies are certain to widen their dominant lead in display technologies, including those related to high definition television (HDTV).

Sharp, Epson, and NEC have clearly established themselves as the world's leaders in LCD technology. South Korea and Taiwan, their closest competitors, are years behind, while

US makers are virtually nonexistent. Such technologies are growing in importance as HDTV-related systems are used in a widening variety of applications, including workstations which are still dominated by US companies.

"There's no use in having a Rolls-Royce engine if you have a poor monitor," says Mr Barry Dargan, an analyst at James Capel Pacific in Tokyo.

Japanese producers are forging ahead in other areas, including taking industry leader IBM head-on in mainframes. Japanese producers including NEC, Hitachi, Fujitsu, and Toshiba believe that their growing presence in PCs will propel them into complete systems integration, particularly as the mainframe market matures relative to PCs.

NEC boasts the fastest supercomputer in the world, the SX-3. Japanese service networks continue to trail US competitors, notably IBM. However, Toshiba and NEC continue to improve their growing sales channels in the US, while Fujitsu's purchase of ICL has catapulted Japan's largest mainframe maker into the forefront of European sales and distribution network channels.

Although the Japanese still trail in the development of software for export, Japanese companies have become highly skilled at developing operating software systems for the Japanese market. Hitachi and Fujitsu, in particular, have devoted significant resources to the development of world-class software.

Such investments will pay off in the future, particularly as the world moves in the direction of more open industry standards such as Unix, the operating system developed by AT&T which seems destined to become a world standard for small computers.

In the end, Japanese computer makers greatest strength may be the growing dominance of other Japanese industrial sectors. As Japanese industries such as automobiles, pharmaceuticals, and steel continue to expand and automate, they are sure to bring Japanese computer makers along with them.

"It's much tougher [for Japanese computer makers] to sell to GM than to Toyota or Ni-

san," says Mr Steven Myers, an analyst at Jardine Fleming in Tokyo. Given that PC use in Japanese offices is one half that of Europe and one quarter that in the US, Japan's internal market is poised for a period of explosive growth.

Japan's estimated Yen 900bn information technology market is the world's second largest, and is expected to more than double by the end of the decade. Most of the increase in sales will fall to Japanese makers.

Japanese companies will continue to prefer to grow internally. However, more companies may resort to either taking equity positions or outright acquisitions in fields in which Japanese companies have such as processing technologies and software.

"The Japanese have to catch up in some areas and they know it," says Mr Dargan. "If they can't do it themselves, they'll engage in joint ventures or acquisitions."

Joint ventures such as NMB-Intel are bound to increase as capital-starved US companies increasingly turn to their deep-pocketed Japanese competitors.

"Small West Coast tech houses are vulnerable to being cherry-picked," says Mr Dargan, pointing to TDK's \$600m acquisition of Silicon Systems in 1989.

Still, Japan's dearth of software programmers — estimated at 600,000 — is expected to top 1m by the end of the

century. Such a shortfall, argue most analysts, can only partially be made up by subcontracting work to Korea and China and by buying small US producers. But Japanese computer makers remain undaunted. If anything, the only impediment most Japanese companies see in the way of their inevitable advance are sales networks, preferably in the form of joint ventures.

"We have to be certain that investments in fields like semiconductors are welcome," says Mr Taiso Nishimuro, general manager for overseas operations at Toshiba.

"It might be easier to go it 100 per cent alone or to buy out an existing firm but it doesn't guarantee us that those actions will be welcomed by the community."

Although Fujitsu's acquisition last year of ICL garnered the most headlines, scores of Japanese companies are developing production facilities, creating sales networks and searching for potential joint venture partners in the region.

"We very much respect the marketing and software capabilities of European firms, especially their network architecture," says Mr Hideichi Nose, vice-president for European operations at NEC.

Most observers believe that except for sales channels and some software, most European companies have little to offer their Japanese rivals besides political cover.

"European information technology companies rank very low on the list of who the Japanese fear," says Mr David Benda, an analyst at Barclays de Zoete Wedd (Asia) in Tokyo.

"The Japanese want to have their liberal sharing of technology with Japanese companies in the past, are trying to demand a more equitable sharing of know-how."

Robert Tomkin, Tokyo



Toshiba's T10000SE notebook portable can be battery or mains operated. It weighs 2.7kg and is fractionally larger than A4 size

■ THE JAPANESE IN EUROPE: a preference for joint ventures

Patient expansion continues

WHILE European information technology companies continue to experience difficulties, their Japanese counterparts are patiently expanding their presence on the Continent and in the UK.

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Japanese hardware and customized local software — are expected to increase as more production becomes application specific.

Fujitsu has formed joint ventures with Quantel of the UK and the British subsidiary of McDonnell Douglas, to develop software for the banking and CAD/CAM industries respectively.

Toshiba is developing CMOS chips with SGS Thomson Microelectronics of Holland, while other Japanese producers are sourcing out much of their local software and design work.

Moreover, even with higher capital costs and mounting overcapacity in the memory chip market, Japanese companies have not abandoned direct investment. NEC plans to begin construction of a new computer production facility in Germany and has just completed upgrading its plant in Scotland to produce four megabit DRAMs.

Fujitsu will soon finish a new production facility in Durham in northern England to produce similar chips.

In addition, many argue that dictates from Brussels may ultimately backfire. A 1990 decision by the European Commission setting minimum prices for Japanese chips allegedly being dumped in Europe had been expected.

Many analysts argue that one of the estimations of western Europe is its position as a springboard for eastern European market. Over 60 per cent of Japanese products sold in eastern Europe are shipped from Japanese subsidiaries in the EC.

"Naturally, because of its proximity and its similar culture we do feel entering eastern Europe is easier through the west, especially Germany," says Mr Nishimuro. As personal incomes grow in the former Comecon states, the market will shift from large-scale infrastructure projects (a relative European strength) to consumer-driven purchases sure to favour the Japanese, say most analysts.

Moreover, some Japanese companies are attracted by the East's low wages and relatively well-educated workforce. Such allure may lead many Japanese companies to shift much of their assembly operations to the east, and to concentrate on more value-added production in the West.

"There must be another mechanism by which the Japanese are forced to share some of their technology," says a Tokyo-based industry observer.

"If the Europeans don't band together and try to do something then they may as well throw in the towel."

To the extent you put semi-

conductor production into western Europe, board stuffing can then be done where it's cheapest," says Mr Myers.

Political uncertainties remain the greatest fear among senior executives in Tokyo. Fujitsu, in particular, is wary of projecting a high-profile image.

"ICL is a different company," says Mr Yuki Momonoto, of Fujitsu. "They have their own plans which we don't know about." Regardless, except for political sensitivities, and perhaps being privy to the setting of standards, most Japanese companies seem unconcerned with being shut out of European research consortia, largely because Japanese companies have much more to contribute than the Europeans themselves.

"It doesn't make sense to keep out the Japanese," says Mr Jeremy. "The Europeans will lose the opportunity to monitor them. It's a two-way street. It's no more Machiavellian than that."

In addition, many argue that dictates from Brussels may ultimately backfire. A 1990 decision by the European Commission setting minimum prices for Japanese chips allegedly being dumped in Europe had been expected.

Moreover, adds Mr Benda, as Europe continues to insist that more products be manufactured locally, more Japanese companies will come, posing a further threat to European companies. Others argue, however, that even if Japanese companies were to show that they are "politically correct" by participating in projects such as the research consortia, it is doubtful that they would be willing to share any of their most advanced technology — something they have never done in the past.

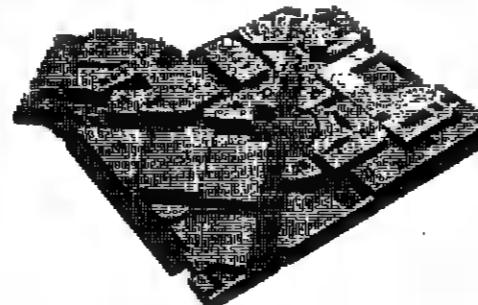
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Robert Tomkin

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THE COMPUTER INDUSTRY

■ UK: an industry still to be reckoned with

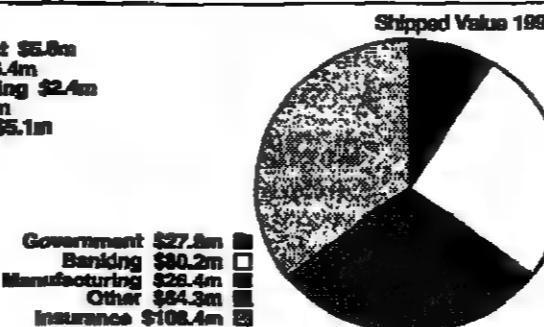
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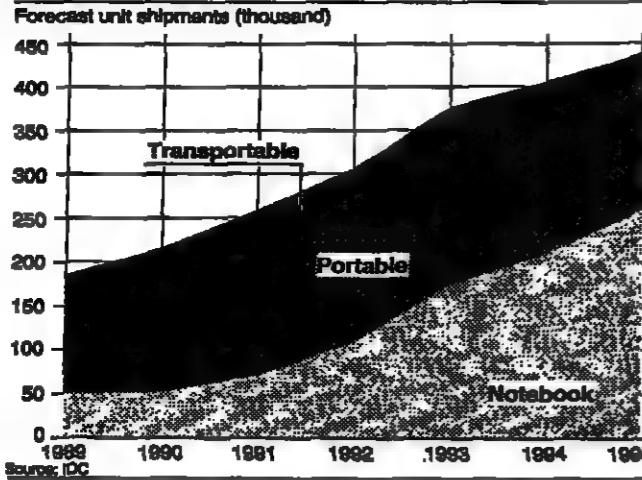


Source: BIS Strategic Decisions



Sugar: ■ business ■ suffering

UK personal computer mobile systems



Source: IDC

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"I think, therefore IBM."



1991-04-20



McNally: Compaq in the UK is just as much of a British company as ICL was

of the recession.

"Business is not very good at the moment, but everyone is suffering," admits Mr Alan Sugar, Amstrad founder and chairman. "But that's no consolation. It's been bloody slow and probably will be for the next six or seven months – even if interest rates drop 2 or 3 per cent. It was a bad January and February and the satellite business suffered in February. Things are starting to move again, but not in the volumes we had before Christmas."

He says that public sector sales for Compaq in the rest of Europe account for only 3 per cent of its business. In the UK, that figure has recently risen to 15 per cent.

"Clearly the Scottish factory has been an influence," he suggests. But while Compaq is enjoying the benefits of increased public sector and corporate sales, the recession has hit the lower end of the PC industry hard, particularly in the retail sector.

Former prime minister Mrs Margaret Thatcher personally put pen to paper and wrote to our US chairman Mr Rod Compton," says Mr McNally.

"That played an important role in terms of him deciding to come here – although we did have a lot of support from the government and the Local

Authorities," says Mr McNally.

Compaq has spent more than \$75m on its Scottish manufacturing facility in the past three years. Compaq has built up an annual UK turnover in excess of \$1bn thanks largely to a combination of the revenues generated by the factory and the company's sales in the UK.

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THE COMPUTER INDUSTRY 7

AFTER over 12 years service at the Aldermaston Atomic Weapons Establishment, the world's first modern day supercomputer is already an antique.

The Cray 1A, the pioneering computer designed by Seymour Cray after he founded Cray Research in the mid-1970s, has been consigned to a disused aircraft hangar used by the London Science Museum to store exhibits. Donated to the Museum by the Cray company, it will eventually be displayed as part of the Computing Collection.

Weighing eight tonnes and operating at 160m floating point operations a second (Flops) a measure of supercomputing performance, it cost \$3m in 1979. Now it is: "Outdated, large and expensive for what does by modern standard," according to the Science Museum's Mr Peter Ball. Today's top of the range Cray is the YMP-8 with eight processors weighing considerably less, operates at a peak of 2.5m flops and costs about \$20m.

As Cray 1A was designed to stand alone, Cray's newest machines are built for what Mr Jim Rollo, the company's chief executive, calls "network supercomputing": providing a number of crunching capability as part of a network of smaller computers.

The rapid advances in technology which have so quickly dated the Cray 1A, have also changed the shape of the supercomputer business.

Only a few years ago, there were two dominant manufacturers, Cray and Control Data of the US, supplying a tiny group of customers who both needed the power and could afford the price of the fastest available computing hardware. Today, the same customers — meteorologists, oil exploration organizations, aerospace companies and automobile manufacturers — still need supercomputer performance.

Peugeot SA, for example, an organisation comprising the two French automobile manufacturers Automobiles Peugeot and Automobiles Citroen, has

Edinburgh University is advanced in transputer-based supercomputing

just ordered a Cray YMP4E, a two processor system that nevertheless delivers some 600 mips. It will be used for general automobile research and design including structural analysis, crash simulation, acoustic design and the simulation of car behaviour.

The supercomputer landscape has changed irrevocably, however, over the past two years. Control Data, the US supercomputing pioneer has moved out of the area altogether, as commercial difficulties in other parts of its business made the heavy research and development investment necessary to stay at the leading edge too great a burden.

Seymour Cray detached himself from Cray Research to establish a new company devoted to the development of the Cray 3, an innovative machine based on chips fabricated in gallium arsenide, a material which makes possible speeds of about three times the maximum possible from silicon.

The new machine depends on a whole range of new technologies including assembly by robots and is proving a severe challenge even for a man recognised as the world's foremost supercomputer designer.

International Machines, which for many years had tended to ignore supercomputing as a niche market where the investment hardly justified the investment, changed its mind and came back to the market with a family of vector processors —



Rollo: Cray's newest machines are built for network supercomputing

SUPERCOMPUTERS: a faster rate of change

The high price of top performance

conventional high performance mainframes with a bolt-on accessory giving a performance for certain applications close to that of a supercomputer. It also funded research into an advanced supercomputer being developed by Mr Steve Chen, formerly a senior designer with Cray Research.

The three Japanese mainframe manufacturers, Fujitsu, Hitachi and NEC launched supercomputers of impressive performance. While critics argue that their machines are let down by inferior software when compared to the Cray range, there can be little doubt that in hardware terms the Japanese machines are set to challenge the best US designs.

The principal change in the market, however, has been wrought by a different kind of advance. The emergence of two new kinds of supercomputer — minisupercomputers and massively parallel machines, which offer much of the performance of a conventional supercomputer at a fraction of the cost — have opened new markets for supercomputing. Supercomputers, in fact, is a name not much to the liking of computer engineers who prefer the expression "scientific computers".

On this basis, a high performance Sun workstation carrying out scientific and engineering calculations is in the foothills of supercomputer performance. Speed is the important factor especially where, for example, weather forecasting is involved. As Mr Bryan Little, director of operations for Cray Research in Europe, points out, the calculations involved in weather prediction can be carried out by a small machine — but by the time the answer has been delivered, the storm will have passed.

Minisupercomputers have the capacity to tackle many kinds of calculation and simulation. Some approach the speed of a full scale supercomputer. But it will require funding on a substantial scale for Europe to make much headway against the US and Japan.

In the latest in a long series of warnings that Europe is throwing away the supercomputing future, the Italian physicist Mr Carlo Rubbia and a panel of experts have urged the development of pan-European high speed computer communications network backed by a Community expenditure by 1995 of 1bn Ecu a year.

Typical of the new supermin-



The Cray Y-MP4E supercomputer

icomputer manufacturers is Convex Computer Corporation, another company experimenting with exotic gallium arsenide technology to give speed at low cost.

Cray, faced with the first threat to its pre-eminence in supercomputing in many years, has been forced to meet the challenge from Convex and other minisupercomputer makers by launching smaller, air-cooled models in its YMP series. It also bought a US-based minisupercomputer maker, Supertek Computers, and now sells its S-1 machine.

Massively parallel machines are constructed by manufacturers such as Thinking Machines of the US. These rely for their power on hundreds or thousands of individual processing chips connected together and co-ordinated by special software.

Where is Europe in all this? Nowhere. In conventional supercomputing, it does, however, have the skills to build massively parallel machines, using, for example, the Immos transputer, a processing chip designed for parallel processing applications.

Edinburgh University, for example, is particularly advanced in transputer-based supercomputing. But it will require funding on a substantial scale for Europe to make much headway against the US and Japan.

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Alan Cane

STANDARDS: users wait in vain for common technologies

Consortia add to confusion

THE COMPUTER industry is driven by fashion, and industry standards is the current craze. At one time, indeed, it seemed as if a genuine enthusiasm for common standards might result in lower costs and greater simplicity of operations for customers, a notion much promoted by the manufacturers themselves.

The belief was that if manufacturers were prepared to agree common technologies for operating computers, connecting them together and running software, users would be saved the cost and complexity of connecting dissimilar hardware. At the same time, software suppliers would be able to write programs capable of being run on any machine, cutting the cost of the multiple versions they have to produce at present.

This, however, has proved a vain hope. For most computer users, the standards issue has become hopelessly confused. The suppliers have done little to help matters, taking part in seemingly endless series of industry consortia to promote one standard or another. There are compelling financial reasons for this apparent waywardness — backing the wrong standards horse can be an expensive mistake. But somewhere along the line, the idea of common standards to which everybody in the industry adheres for the benefit of the customer has been lost.

Common standards are crucial to the idea of open systems, which most observers believe will play an increasingly important part in data processing over the next decade.

Will it be an open system? According to a new handbook? Are they defined as "those that conform internationally"?

agreed standards defining computing environments that allow users to develop, run and interconnect applications and the hardware they run on, from whatever source, without significant conversion cost".

The author goes on to point out that the key factors for users are that no single supplier actually "owns" (that is, has control of) the environments involved and that the mixing and matching of applications and hardware can be achieved without significant cost.

The reality is that every supplier of any size is scrapping its own, or at least share ownership, of any hardware or software element which looks as if it stands a fair chance of becoming a standard. The result has been a series of pitched battles which show no real signs of abating.

Even the oldest standards war, the fight over how best to connect computers together in telecommunications networks has yet to be resolved after more than 15 years.

On the one hand, standards setting bodies are trying to establish a set of rules called Open Systems Interconnection (OSI) which they have now almost completely defined. On the other hand, International Business Machines (IBM) is insisting that the IBM relays will remain the way for its own machines to be connected together, while its customers are content with called TCP/IP standardised by the US Defense Department.

Or consider, for example, the latest industry initiative, a consortium of 20 leading suppliers including the US computer company Compaq, the leading supplier of high performance personal computers, Control Data, the mainframes supplier

and Digital Equipment, the world's principal minicomputer maker. It also includes the Japanese suppliers NEC, Nippon Kokan KK and Sony.

The consortium has established what it calls an Advanced Computing Environment (ACE) whose elements include support for software operating environments from Microsoft (OS/2 version 3.0) and the Santa Cruz Operation (Open Desktop, a version of the Unix operating systems) and microprocessor chips from Intel (30386, 80486 and so on) and MIPS Computer Systems (advanced reduced instruction set computing, or RISC) chips.

The aim of the group is to "unify" the industry by establishing standards combining software and hardware technologies from personal computers, computer workstations and multi-processor computers.

Groups of users have formed their own ginger groups, but with only limited success — General Motors' attempt to set a manufacturing automation protocol (MAP) is one example.

Earlier this year, in initiative sponsored by the user arm of X/Open, one of the earliest standards pressure groups, representing hundreds of Unix workstation manufacturers, formed a plan to encourage manufacturers to speed up the introduction of open systems. They deliberated and drew up lists of their requirements. The resolutions, however, fell far short of an ultimatum to the manufacturers. Computer users, to some extent, have only themselves to blame for the way manufacturers treat them.

Alan Cane

*Practical Open Systems by Ian Hugo, NCC Blackwell, 108 Cowley Road, Oxford, OX4 1JF. £20.

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THE COMPUTER INDUSTRY

■ SEMICONDUCTORS: when is a computer company not a computer company

It all depends on the number of chips

MR Bernard Giroud, vice-president of Intel, takes strong exception to anyone calling his organisation a computer company. By contrast, Mr Tom Beaver, vice-president of Motorola, positively insists on his organisation being called a computer company.

Regardless of how they prefer to be styled, both of these leading US semiconductor manufacturers now make products which used to be made by computer companies. As computer companies concentrate on profitable activities such as software and systems integration, semiconductor companies such as Intel and Motorola are spending more of their time manufacturing computers.

Ten years ago, the computer companies simply provided customers with their computers. Now the task of traditional computer companies has shifted, says Mr Giroud. "The end user is asking for more software, more assistance, more training," he says.

As computer companies have moved away from their older manu-

facturing role, Intel, the world's leading manufacturer of microprocessors, has moved in. "We are doing what an ICL or a Nixdorf was doing 10 years ago," Mr Giroud says. "We are making the central processing unit that ICL used to make 10 years ago."

The reason he insists on Intel not being called a computer company is that it does not deal directly with the end users of computers. "A computer company is a company that sells solutions to the end user. We supply hardware to the system integrators. They supply the technology to the end user, combined with the software. We are not in competition with Compaq, Hewlett-Packard or IBM."

Motorola, America's biggest semi-

conductor maker, sees itself as being more directly involved in the computer industry. Mr Beaver says the company regards itself as a manufacturer of standard computers, along with their operating software. The only area in which Motorola is not involved is in the provision of application software.

Five years ago Motorola established a separate computer division, which Mr Beaver heads. One of the reasons why Motorola wanted to move more decisively into computer manufacture was to help influence the debate over common operating standards.

The computer industry worldwide has seen a move away from computers which are unable to communicate with those provided by other

manufacturers. Customers are increasingly insisting on common standards or open systems. They are demanding that different manufacturers provide computers that can talk to one another. Motorola

says. "A computer company is a company that sells solutions to the end user"

makes computers which use AT&T's Unix operating system.

The move from proprietary to open systems provided Motorola with what it saw as a commercial opportunity. "We saw a lot of computer compa-

nies struggling through the transition from proprietary to open systems. We saw a lot of them becoming niche companies, specialising in banking, insurance, what have you. They're letting someone else build the hardware. We saw that as an opportunity because our corporation is good at competing in commodity products. We make computers as a commodity item," says Mr Beaver.

Mr Beaver says he sees the world computer industry today as being divided into three groups. The first consists of companies providing a mixture of computers adhering to both their own and to common operating standards. He says the American companies IBM, DEC, Unisys and Hewlett-Packard belong

in this category, along with Siemens of Germany.

The second group consists of companies providing computer systems to clients in particular fields, such as banking or law, and contracting out much of the hardware manufacture. He puts Wang of the US, Olivetti of Italy, Philips of the Netherlands and Nixdorf of Germany (now part of Siemens) in this group.

The third group consists of companies providing products for the open systems market. NCR, Intel, AT&T, Sun Microsystems and Compaq – all of the US – fall into this category, as do most of the Japanese computer companies. So, he says, does Motorola. Participating in a commodity market, he says, these companies have to sell com-

puters on the basis of price and performance.

The move by many computer companies away from manufacturing is not the only reason that some chip companies have become computer manufacturers. Mr Giroud points out that technological developments mean that companies use fewer and fewer chips.

"At the moment, you fix two chips from Intel, eight chips from someone else, add the memory, and you have a personal computer. In 1984 or 1985, you needed 16 chips plus the memory to make a computer. In 1988, the 16 chips plus the memory you need today will become one chip plus the memory," Mr Giroud says.

As the number of chips used in computers shrinks, semiconductor makers effectively become computer manufacturers. "What we are doing is we are putting a PC in a chip," Mr Giroud says. "The chips we are designing now have 64m transistors."

Michael Skapin

THE past year has seen big changes in the ownership of the companies which distribute computer equipment in the UK. In general, control of the leading companies has moved outside of this country.

In the past 12 months Frontline, one of the most successful of UK computer distributors, has been taken over by German distributor Computer 2000, while network specialist QDI has fallen to Micro Macro, a Netherlands combine, and in the past few weeks Software Limited has been taken over by Ingram Micro of the US.

These changes of ownership are arguably less important than the changes in the structures of computer distribution channels that have been taking place.

A few years ago computer distribution channels in the UK could be defined quite easily. The manufacturer, who would sell equipment to distributor, who in turn would sell it on to computer dealers. But more recently this three-tier structure has begun to crumble.

Pressure on profit margins has encouraged manufacturers to remove the central distributor tier, and to deal direct with computer dealers, and even with customers. At the same time, we have seen the growth of the super dealer, operations such as Compucenter and Technology which are large enough to deal directly with suppliers, and dealers/distributors.

The two types of operation

meet in the middle, with dealered companies such as Compucenter and Technology becoming, to all intents and purposes, distributors, and with distribution operations such as Rossendale, adding computer dealer operations to broaden their base. Pressure on margins is such that it is difficult to see, in the minds of many analysts, how an operation that deals solely as an intermediary, taking equipment from a manufacturer and passing it on to a computer dealer without gaining any extra profit margin from selling direct to users, can survive.

One danger for the trade-only distributor is that the market will split, leaving such companies handling mainly the more esoteric product ranges and lower volume shipments to smaller dealers.

As the bigger dealerships are beginning to show, and as smaller distributors which move back into direct sales confirms, large amounts of money can be made through a combination of relatively limited product ranges shipped at high volumes.

Mr Derek Lewis, head of Technology, argues that large corporate dealerships such as his own company should concentrate on one or two, maybe three ranges of computer hardware. Mr Lewis's company is a member of Comsec, one of two big European dealer associations, and the implications of this are clear – if the dealers throughout Europe who are members of Comsec decide on

an official range of computers, they can drive a very hard bargain, forcing the margins of manufacturers down.

This worries Mr Don Pinchbeck, managing director of Epos UK. He feels that "the reseller who is pan-European can seize power from manufacturers". Comsec and the International Computer Group (ICG), which is the rival association of which Compucenter is a member, can through the combined buying power of their membership overturn the food chain, controlling the manufacturers rather than

being controlled. If this happens, Mr Pinchbeck sees computer manufacturers becoming very much like the suppliers of UK supermarkets, having prices, terms and conditions dictated to them by a few all-powerful chains. A possible escape-route, he feels, involves

manufacturers learning from the motor industry and moving machines tailored to individual specification straight off the production line. The manufacturer, in effect, would become a systems integrator.

Other manufacturers are however exploring different routes to survival. One of the basic planks on which Compucenter stands with its distribution nation is not to sell direct, but in recent years, as the power of its equipment has increased, the company has found itself evolving what is in effect a direct sales force that does not sell direct.

With the exception of the large chains, a company's individual dealers do not have the resources to sell adequately into what is, in effect, the minicomputer market. If a company will not set up the kind of direct sales force traditionally used to sell minis, it finds itself forced to do an increasing amount of handing holding for the dealers who are making the sales. Compaq UK has in the past few years hired a number of staff from main manufacturers, and Mr Gian Carlo Risoni, head of European marketing, is no stranger to these techniques. The nature of the market accentuates these problems.

Mr Risoni describes the primary characteristic of the dealer channel as being that it has no money, and Compaq pursues intricate schemes in order to inject money into it without the extra cash disappearing in the shape of increased discounts to customers.

Training and joint marketing programmes are examples of how this can be done. Other manufacturers are engaged in heavy support programmes for their dealer base, and one possible consequence of such approaches is that dealers – particularly those who are not part of large associations – will become more closely bound to single manufacturers. These manufacturers may, albeit accidentally, convert their dealer base into what is effectively a direct sales force.

In the UK, Apple has traditionally taken a similar approach to Compaq, attempting to keep prices and the level of its dealer expertise high, and taking a highly competitive line with discount houses. However, it has created a problem for itself, in terms of sales channels, with its new low-cost range of machines. There are rumours that the company will later this year release a range aimed at home and square at the home/games market, which indicates that the problem can only get worse.

Selling these without overturning the apparel and forcing down prices on its higher specification machines is a puzzle Apple is still working

on. Mr John Sculley, chief executive officer, has made conflicting and perhaps ominous references to rapid turnover-style outlets.

There is an alternative that Apple will almost certainly reject. If manufacturers in general find themselves facing lower margins on the machines they sell into distribution channels, is it not logical for them to consider reducing the number of tiers in the channels, or perhaps eliminate them completely by selling direct to users?

Speaking at a conference in Düsseldorf last month, Mr Billy Ho, Mitac's associate vice-president told the company's distributors that, at least for machines that are priced at commodity level, the company would have to face up to a reduction in the number of tiers in the channel.

Mitac, a Taiwanese company, is one of the largest computer manufacturers in the world, although its name isn't that well known to users because it has traditionally built for other computer companies. His view was that Mitac distributors worldwide would have to begin to sell direct to users in order to increase sales and maintain profitability, and as it seems likely other manufacturers are thinking along similar lines, the future could hold increased terrors for independent dealers.

John Lattice,
Editor, MicroScope

■ DISTRIBUTION CHANNELS: a year of change

Three-tier structure crumbles



Pinchbeck (left): resellers will be like supermarket suppliers. Sculley: working on price puzzles

"Sometimes you have to get off"

The best way to enable someone to succeed is to grant them the freedom to work whenever and wherever they want.

In short, liberty leads to excellence. Hence Librex Notebook Computer, a new range of truly personal computers from Nippon Steel Computer.

The inspiration and expertise have been provided by Nippon Steel Computer of Japan, a company that has long provided high quality innovative technology solutions for a diverse range of manufacturing and business environments.

JP/101/120

THE COMPUTER INDUSTRY 9

■ MAINFRAMES: life in the old system yet

Right-size gains credence



Cleaver: recession worries for mainframe business

THE mainframe computer will not lie down and die. It continues to demonstrate it has a viable, long-term place in information processing and management, in spite of the inevitable effects of the recession, and the continuing suggestion that it is to be supplanted by a collective of mid-range, workstations and PCs.

One of the main assumptions in the suggested demise of the mainframe, and one which has had a significant impact of late, is downsizing. This is the concept that, as technology allows the same performance to be packed into an ever-smaller physical size, so the need for big boxes will diminish to an eventual vanishing point in economic non-viability.

The evidence is now starting to point to the mainframe's inevitability. Instead, the term "right-sizing" is starting to gain credence. With that comes an appreciation that the mainframe will continue to play an important role. What is more, the corollary of downsizing, that the technology will be exploited to add more power and performance to a system of any given physical size and price, will provide continued justification.

Right-sizing means that different types of applications in information management require different systems architectures to run most effectively. Therefore, while it is far more sensible to run a highly user-interactive mix of spreadsheet, graphics and text report writing applications together on a PC, the same platform is totally inadequate as the host of a large, on-line transaction processing system.

Here, there is really no alternative to a large mainframe installation and an extensive disk farm on-line data storage. As such, on-line transaction processing (OLTP) is the life-blood of most large corporations, such as the financial institutions, there is unlikely to be any significant reduction in either the demand for mainframe.

The main differentiator that defines mainframes, minicomputers and workstations/PCs, is the relationship between an

two families, and users of series machines may first have to upgrade their existing systems to one of the configurations at which a transition to the equivalent [] be made. There have been some missed compatibility opportunities in fairly obvious, [] rather silly areas.

For example, the upper range of the ES9000 [] water-cooled, [] are the 370 series machines, yet they use different diameter piping [] supply the coolant.

In spite of the continued reliance on proprietary architectures and operating systems from the mainframe suppliers, there are signs that open systems concepts are now penetrating deeply.

Amdahl is still the only mainframe supplier to offer an implementation of Unix as a native operating system on its machines.

An application item is [] such as OLTP or large data management, is ideally suited to a mainframe solution.

Applications with an inverse ratio [] the workstation/PC, while the minicomputer matches applications which require a reasonable mix of []

announcements for a quarter of a century.

Amdahl is still the only mainframe supplier to offer an implementation of Unix as a native operating system on its machines

has been a significant sales route through which IBM has reached its customer base.

The recession is a big worry for IBM's mainframe business, for it has followed smartly on its introduction of a complete new range of systems, the System/380 range, described by Mr Tony Cleaver, IBM chairman and chief executive, as the biggest and most important announcement for a quarter of a century.

The fact that there is still

very much a role for mainframes has not meant a healthy flow of business for the manufacturers. Industry-leader IBM indicated that the slump in the business, thought to have been stemmed following a good fourth quarter last year, would continue for at least the first half of this year.

The company has held the blame on the general recession throughout Europe and Japan, though US analysts, such as Mr Ulric Weil of Weil Associates, have suggested that downsizing aspirations by customers is also having a considerable impact on the company's mainframe sales.

There is a negative impact from the problems in computer leasing business, which

is spite of that significance, sales of systems in the range have been slow, except for a small increase which occurred during the fourth quarter last year. Then, [] the most powerful, six processor [] the ES9000 Model 500, and [] the top of the entry-level machines, Models 330 and 340, rose sharply.

This looks as though it has been a temporary excursion, and that [] will continue slowly. As well as the problems of recession, the machines mark a fairly radical step function both in performance and compatibility with the existing IBM mainframe product family, the 370 Series.

There are only a limited number of bridges between the

two machines, and users of

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■ PRINTERS: concerned about scale

Smaller but more powerful



The Mannesmann Tally MT7400C low cost colour page printer

THE trend to downsizing where applications previously carried out on a mainframe can now often be done on a mini; and the power that one expected from a mini now being available in today's top of the range PCs is having a profound effect on the market for printers.

On the one hand, advanced features and performance is required and yet, at the same time, the market will not bear prices which appear to be out of relationship with the falling prices of the PCs to which the devices will be connected.

Some users want colour, others need

improved quality such as higher resolution (in dots per inch) while many departments need to handle multi-part forms.

Furthermore, a growing proportion of users need a graphics capability to handle a variety of text fonts and sizes as well as charts and more complex images. This is a facility which is widely available, especially in the non-impact page printers.

One long-felt but often ignored is colour to enable, for example, profit/losses to be more readily seen in spreadsheets. The simplest way of achieving this is to use a printer with a two-colour ribbon as was used in a manual typewriter. Where this would be too slow, colour ink jet and thermal transfer printers come into their own.

"The market for high quality colour

printers is one which, until now, has been

supplied with high priced machines," says

Mr Richard Bright of Mannesmann Tally,

printer manufacturer. "By introducing a

sub-£2,000 thermal transfer page printer

we have significantly reduced the cost of

colour page printing, without sacrificing

print quality. What was a specialist piece

of equipment is now available to general

business users."

According to EIS CAP International the

European colour printer market is set to

expand from 170,000 units in 1990 to

500,000 in 1994 and will be worth about

£1.8bn by 1994. The UK printer market is

likely to grow from 45,000 units in 1990 to

120,000 in 1994. It will be worth £400m by

1994.

While, no doubt, some of this growth

will come from normal business users, a

growing proportion will be in computerised

design (CAD) and desktop publishing

where users will be able to get a

colour representation of their documents

before going out to print in high volume.

The widely-used laser printer with its

300 x 300 dots per inch (DPI) resolution is

frequently not considered adequate for

DTP. Hence, once the work has been com-

pleted on the Macintosh (or PC), the

actual camera-ready artwork is prepared

on a higher resolution printer often of

more than 1,000 DPI.

Bridging the two markets is the Qume

CrystalPrint Express. Not only does this

12 page per minute (appreciably faster

than the average laser printer) provide

600 x 300 resolution which is adequate for

more than 1,000 DPI.

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A businessman in the field is worth two in the office.

ONE DAY a small businessman woke up to find he was no longer a small businessman. His business had grown. He now employed over forty people. They'd moved offices once and were already looking to move again. The small businessman had become a middle-sized businessman. To go with his middle-sized business, he had a middle-sized overdraft, a middle-sized ulcer and more of a middle. He was also more than mildly disillusioned.

"I no longer see anyone anymore. I spend all day in meetings with my managers or all day behind a computer. Where are the clients who helped me build this company? I never see them."

What also troubled him was the thought that if he wasn't seeing his clients, and his managers weren't seeing his clients, who was? Other companies with other offers, he suspected. "Trouble is," he said to himself, rattling home on a late train, "you simply can't be in two places at the same time."

A blast of cold air from the outside world announced the arrival of a fellow-passenger. He sat down opposite the middle-sized businessman,

took a file from his briefcase and began to work. What an industrious young fellow, thought the businessman. Home late from work and working all the way. He'll get on. He'll do well.

The businessman looked out into the night. Everything was shiny, wet black. Not long to go now he thought. I'll soon be home beside my fire. Only another thirty minutes. Enough time, perhaps for a small whiskey in the dining car. Why not, he thought. Why not indeed.

When the middle-sized businessman returned a little later he noticed the young man was still working. But now he had a computer. A portable computer it seemed. A Toshiba. "Excuse me," said the businessman, "I hope you don't think me rude but I can't help noticing your computer. You see I have a computer too, back at my office. But that's just the problem. My managers and I spend more and more time behind our PCs and less and less time with our clients' MDs."

"Well if you're not spending time with your clients' MDs who is?" said the young man.

"My thoughts exactly," said the businessman. "This very question has been troubling me for some time. Would you mind if I took a closer look at that screen on your computer? It's very clear, isn't it?"

"Yes it's a VGA plasma screen. Something you don't normally get on a battery-powered portable PC. Would you like to see more?"

"I thought you'd never ask," said the businessman.

These days the businessman's business is no longer middle-sized. It has grown considerably bigger. The whole office now uses Toshiba portable PCs. Switching over was a doddle. A Toshiba PC runs all the software the company was using, Microsoft Windows, Lotus 1-2-3 and Microsoft Word. It connects into the office network and can address the company's mainframe. The 386SX technology makes it a faster computer and 80 megabytes is far more storage than they've ever had with desktops.

The big businessman as he now most surely is, got his people out from behind desks and back into clients' offices. With Toshiba PCs they can do business and talk business at the same time, on their computers and with their clients.

He's solved the problem of being in two places at the same time.



To: Toshiba Marketing, PO Box 28, Pangbourne, Reading RG8 7BR.	
Or FREEPHONE 0800 222 1144 Quoting reference 11114	
Help my people be in two places at once. Please send more info on the portable PC range.	
NAME (Mr/Mrs/Ms) _____	POSITION _____
COMPANY _____	PHONE _____
ADDRESS _____	POSTCODE _____
PREFERRED DEALER (if any) _____	

In Touch with Tomorrow

TOSHIBA

THE COMPUTER INDUSTRY 12

■ IMAGING and SCANNING: an immature technology grows up

Testing the water for entry to mainstream

THE technology for scanning documents is most commonly seen in the ubiquitous fax machine. It is not complex: a scanner detects the presence of shaded dots in the image and then converts this information into an easily manipulated stream of ones and zeros.

In spite of the relative simplicity of the technology, document scanners for reading this information into computers are still rare.

Scanners have, for the most part, been eschewed as an immature technology although the big banks have long used scanners for automatically reading cheques and simple forms, supermarkets and manufacturers have bar-code readers to identify products. For at least 10 years, market

So far, almost all the projections have proved to be optimistic, many of them wildly so

forecasters have been predicting an explosive growth in the use of scanning and its related applications, most notably document image processing (DIP).

So far, almost all the projections have proved to be optimistic, many of them wildly so, but that is at least significant. DIP is about to enter the mainstream and that market growth rates are accelerating. As a result, all the big computer and office equipment suppliers are introducing products and investing heavily in research and development.

There are several reasons why image processing has remained a niche activity.

• The specialist equipment can be expensive; in addition to the scanners for reading documents or other items, a user must have software to manage the information, terminals with big clear screens for displaying the images, and powerful computers and high capacity disks for holding large amounts of information.

• Software for converting the scanned image into character-based text (optical character recognition) and for managing the movement of images (usually known as workflow) has only recently reached a point where it is widely available, reliable and cheap.

• Most of the products available have been developed with specific applications in mind. This means that potential users must customise their systems and develop their own application-specific drivers.



Inevitably, this has limited the market.

"The problem is that vendors have been selling the technology as a technology, not as a solution to a business problem," says Mr David Kelly, document management systems marketing manager for computer supplier NCR.

Users often end up developing simple, sometimes ineffec-

tive systems: "If you look at the applications, they are not very sophisticated, nor as widespread as the technology will allow," he says.

• Image systems have been developed separately from other business applications. The big banks and insurance companies which have invested in DIP systems have all struggled with the issue of how to integrate their image applications with their traditional business applications.

The technical problems of putting effective image systems together have been compounded by a simple one of scale: a normal A4 page of wordprocessor text takes up about 1 kilobyte of computer memory or disk space, but a scanned A4 page can take up as much as 30K to 50K of memory (depending on complexity).

Such large volumes of information can quickly fill up magnetic disks and clog up communications networks.

Each of these obstacles is now being tackled and to a large extent overcome. The cost of raw computer power has fallen rapidly over 10 years, while optical disk technology has solved the storage problem: each compact disk can store thousands of scanned images.

Compression techniques, high-speed local area networks and high bandwidth communication lines have solved the document distribution problem and now make it feasible for scanned images to be distributed across large companies.

Scanners have improved and



Alex Littlejohn: new Royal Life policies can be processed within 24 hours while checking on existing policies is immediate. Olivetti Filenet image processing system (left): theoretically capable of scanning 40,000 A4 pages a day

ment scanners is at the low end, where quality is improving and costs are falling. Kurzweil, a leading supplier, has a system in the £15,000 bracket which can read up to 50 pages a minute at a high-quality 400 dots-per-inch resolution.

Hand-held scanners for attaching to personal computers are available for a few hundred pounds. Last year, an international group called the Scanner Programmers Interface Association announced they were developing international standards to make it far easier to use scanners with simple office software programs.

Until now, fax machines, photocopiers and computer-attached scanners have been separate devices serving separate purposes. But some suppliers believe that eventually the use of "scan servers" will become widespread: documents will be scanned once and automatically indexed, after which any user on an office network can make copies, distribute them electronically, or manipulate them on-screen.

Xerox, developer of the photocopier and the inventor of the windows graphical user interfaces used by Apple and others, is leading the way. It announced in October 1990 that in the US the Xerox Document Products Publisher "will ignite a revolution as profound as the introduction of the first plain paper copier in 1959". The system can be used to scan colour images from

paper, manipulate them on-screen using "cut and paste" techniques, and print up to 135 high-quality copies a minute. But it is not cheap: an initial configuration costs the region of \$220,000.

The most impressive examples of document image processing in use can be seen in the financial sector, where the big paper-bound institutions have developed corporate-sized systems. Norwich Union, for example, recently revealed its

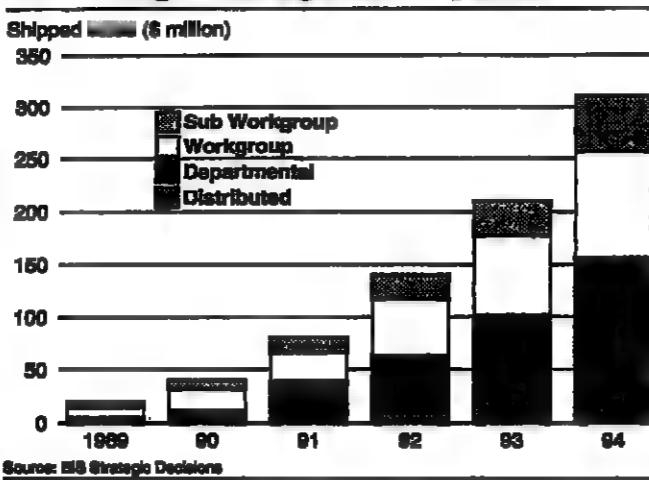
The cost of new computer power has fallen rapidly over 10 years, while optical disk technology has solved the storage problem: each compact disk can store thousands of scanned images

new mainframe-based insurance claims handling system, based on IBM's Infopress system. Eventually, it intends to deliver document images to as many 10,000 terminals throughout the organisation.

The benefits of image processing applications is being seen at companies such as Royal Life, where there is a serious paper storage and management problem which is affecting business efficiency. According to market researchers Ovum, the price of a typical multi-user DIP system will fall from £750,000 to £400,000 over the next four years, attracting thousands of new customers.

Andrew Lawrence

UK - Image management systems



Source: EIS Strategic Decisions

THE WIND OF CHANGE

SAMPLE PRICES (including carriage and VAT)

PC-480VLS-EISA

3MHz 80486 CPU with 256 cache, 8MB RAM (32MB), 15" 1400x1000 TFT, two parallel ports, serial port, 32MB 31 MHz cache, 16MB 16MHz RAM, 32MB 32MHz RAM, 32MB 33MHz RAM, 32MB 34MHz RAM, 32MB 35MHz RAM, 32MB 36MHz RAM, 32MB 37MHz RAM, 32MB 38MHz RAM, 32MB 39MHz RAM, 32MB 40MHz RAM, 32MB 41MHz RAM, 32MB 42MHz RAM, 32MB 43MHz RAM, 32MB 44MHz RAM, 32MB 45MHz RAM, 32MB 46MHz RAM, 32MB 47MHz RAM, 32MB 48MHz RAM, 32MB 49MHz RAM, 32MB 50MHz RAM, 32MB 51MHz RAM, 32MB 52MHz RAM, 32MB 53MHz RAM, 32MB 54MHz RAM, 32MB 55MHz RAM, 32MB 56MHz RAM, 32MB 57MHz RAM, 32MB 58MHz RAM, 32MB 59MHz RAM, 32MB 60MHz RAM, 32MB 61MHz RAM, 32MB 62MHz RAM, 32MB 63MHz RAM, 32MB 64MHz RAM, 32MB 65MHz RAM, 32MB 66MHz RAM, 32MB 67MHz RAM, 32MB 68MHz RAM, 32MB 69MHz RAM, 32MB 70MHz RAM, 32MB 71MHz RAM, 32MB 72MHz RAM, 32MB 73MHz RAM, 32MB 74MHz RAM, 32MB 75MHz RAM, 32MB 76MHz RAM, 32MB 77MHz RAM, 32MB 78MHz RAM, 32MB 79MHz RAM, 32MB 80MHz RAM, 32MB 81MHz RAM, 32MB 82MHz RAM, 32MB 83MHz RAM, 32MB 84MHz RAM, 32MB 85MHz RAM, 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THE COMPUTER INDUSTRY 15

■ GEOGRAPHIC INFORMATION: 'the biggest step forward since the map'

Systems that shed fresh light on information

COMPUTER-based geographic information systems seem set to take their place among those developments which will embody the information age.

They are described by the government as "the biggest step forward in the handling of geographic information since the invention of the map".

The systems facilitate the display and manipulation of data among such established users as the large utilities and national and local government — organisations that have traditionally made extensive use of paper maps — and are increasingly recognised as an accurate and effective marketing tool by a variety of commercial organisations.

GIS, essentially systems which allow the analysis of stored information on a graphic basis, consist of both graphic and alphanumeric data.

Automated mapping provides pictorial representations of maps and plans using numerical information, while text-based data covering any number of factors such as

cabling, sewers, parks, schools, types of housing and so forth are combined to facilitate analysis and planning.

The main benefit of their use, according to the Chorley Committee of Enquiry set up by the Department of the Environment in 1987 to investigate the handling of geographic information, include fast and easy access to large volumes of data; the ability to analyse spatial characteristics of data and to search for particular characteristics or features in a given area; to link or merge one data set with another; and to produce flexible forms of output such as maps, graphs and summary statistics tailored to meet particular needs.

Mr Glenn Carver, a GIS consultant with information management company CMG, comments that access to data and proper management of the successful elements in the use of GIS.

"A well managed GIS in an authority could, for instance, hold all the data for various departments, updating and distributing information to each department as changes were made. So, a map referenced by, say, a postcode could be called up on screen, and depending on the information required, be marked differently.

"Thus the housing department could ask for all empty council property to be displayed, highways for all traffic light systems, and social services for all registered children."

Such systems, however, require enormous effort in data input, and Mr Carver notes that from the initial de-

velopment as within an organisation. It is vital for users to think and plan strategically, and it is part of our job to help them do so."

The extent of the undertaking may have slowed the progress of GIS and until recently confined its use to governments and utilities, but the technology is being increasingly recognised as a powerful commercial tool enabling companies to target groups of people as potential customers for specific products and services.

Specialist database systems are distinguished by their ability to link graphics and text, thus creating smart graphics which provide a visual window into the administrative database.

Pinpoint Analysis, another company active in geographic information systems, provides demographic and other information which the company claims, when combined with clients' internal information will ensure more effective targeting and delivery of products and services.

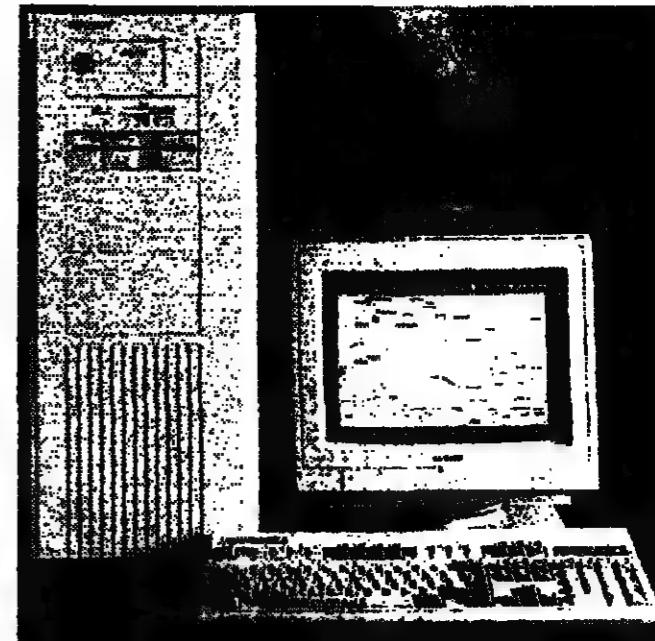
Pinpoint is among suppliers of highly detailed digital address and road data for use in GIS and has built up a wide range of databases including a market-specific classification system geared to the financial market, and a profiling system which analyses UK neighbourhoods into marketing-oriented categories.

In keeping with the increasingly high profile of personal computers, Pinpoint offers Geopin, a geographic information system which runs on a desktop computer and was developed specifically to meet the needs of marketers.

Mr Martin Higgins, a GIS consultant with Pinpoint, explains that the system was designed for users who are not computing experts, but who are increasingly aware of the relevance of geographic information systems to their business and so require the facility to perform complex analyses with the help of simple pull-down menus.

The PC version of Geopin can be run into a networked system and a compatible mainframe version is available.

The technology for GIS is



Tandon's 33MHz Tower 485

well and truly in place, but it is data needed to make it work, as well as requiring considerable time effort, may not always be easily available.

The Chorley report noted, for example, that "information needs to be seen as a corporate resource and be more widely

Lynd Morley

■ CASE: engineering approach fails to match expectations

Consultants come under software attack

THE adoption of traditional engineering principles helped to improve both the quality of computer software and the process which creates it.

Software developers have turned increasingly to the disciplines of engineering to solve the problems which have plagued computer users since the beginnings of the industry in the 1950s.

The engineering method, first adopted by the military and academic community in the 1970s, is universally acknowledged — if not universally applied — throughout the computer industry.

It has created a large and growing market for tools, consultancy and re-training. It has caused businesses to re-evaluate their use of information technology and provided a way to change the skill needs of the industry. Software engineering makes labour-intensive program coding obsolete and offers greater control over the design and maintenance of software.

In spite of significant backing from industry leaders such as IBM and DEC, the engineering approach has not delivered its expected promise. Its supporters face new challenges. The shift away from proprietary, monolithic systems to multi-vendor, networked systems makes it harder to build information technology systems and has increased the pressure on software engineers.

Mr Richard Barker, head of Oracle Software's software engineering operations, says this is the biggest problem facing the software industry in the 1980s. "The problem of designing one logical program to run across multiple hardware platforms will

occupy the next few years," he says.

The engineering approach will play a leading role in solving the problem.

Until quite recently, software production was haphazard and mysterious. Good results were achieved by a mixture of luck and schooled intuition.

However, in the 1980s the engineering analogy grew in credibility and software production was increasingly seen as a craft rather than an art. It was subject to scientific laws and the

business edge in the market.

The vision is yet to be fulfilled. For every moderate success, there is equal evidence of failure.

Consultant Butler Cox noted in a report, published at the end of the 1980s, that Case tools only worked successfully, where a formal design method — such as Mr Martin's information engineering — had been introduced. In other words, the principles of systems engineering must precede the use of software engineering tools.

However, there are other reasons for the apparent slow progress.

Mr John Lowrie, who worked with Mr Martin on Information Engineering Facility and now leads Information Architects, puts some of the blame on consultants. "The consulting world took over the whole concept of Case and it resulted in complete culture shock in user computer departments. Case changes the skill needs — de-skilling the programming back-end and re-skilling the front end analysis and design.

"It is a fundamental change and means that companies need a lot of change management and training for consultants," says Mr Lowrie.

He sees this attitude running against real advances in the software technology: "Consultants are not interested in producing the best software technology — they just want to put it in a series of consultants."

A more compelling reason for the failures of software engineering is that the technological goals have moved.

Early Case tools were conceived at a time when software was built for a single machine and operating environment.

"IBM announced SAA four years ago to provide a model for bringing

environments — usually a large IBM mainframe or a DEC minicomputer.

The information technology systems of the 1980s will be based on networks of PCs, clusters of database "servers" and high-speed transaction processing computers.

"The current tools were based on the software technology of 1983-84. We are now moving into second-generation products based on late-1980s technology," says Mr Lowrie. He is cautious about raising expec-

For every moderate success, there is equal evidence of failure

tations too soon. "I don't think anyone really knows the answer yet. It is very early days. Our view is that we can evolve into other environments because in Case you are maintaining designs not machine code. But it is very new stuff."

Information Architects, launched in autumn 1988 as a spin-off from British Gas, says its future developments in Case are aimed at multipurpose platform applications.

"We are committed to the idea that future systems will be based on client/server databases and local-area networks of personal computers," says Mr Lowrie.

Mr John Lewis, vice-chairman of IPSYS, UK software engineering company, is cautious and points to IBM's problems with its Systems Application Architecture (SAA) as an example of the difficulties.

"IBM announced SAA four years ago to provide a model for bringing

its three main hardware architectures together. But it hasn't brought out much of it yet. At the same time it has its AIX/Unix developments, which lie outside SAA," says Mr Lewis.

He sees Unix playing an increased role in software engineering, as a development environment and as a platform for applications. IPSYS is working on Case tools to support Unix alongside proprietary environments.

"It is a question of economics. If you set up IBM's AD/Cycle you need an expensive dedicated mainframe and PS/2 for every programmer. The cost is between £2m and £5m. With Unix workstations you can set up an equivalent system for about £1.5m and get far more power for your money," he says.

Oracle says it has plans to extend its Case products so they can produce applications for multi-user networks. At the end of this month, Oracle will announce a new generation of Case products which will allow designers to specify the characteristics of the target environment and customise the system.

This Oracle says, has implications for users. The company intends to include more features which let the user extend the system and define new objects. The company anticipates that within the next five years the distinction between the development of a system and its five running will disappear.

This is a little optimistic. But there is no doubt that this is where software engineering is heading.

Phil Manchester

■ DTP: new software products for a maturing market

Advanced technology lifts desktop publishing systems

INNOVATIVE software producers are giving a lift to the maturing market for desktop publishing systems.

Publishers of larger magazines and newspapers may have only considered buying, say, a dedicated newspaper production system from one of the leading suppliers, such as Aten or System Integrators (SI) of the US, or N.D. Content, a division of Norsk Data of Norway.

However, publications across Europe and the US are produced on Apple Macintosh's range, for example, using standard or enhanced software packages from Quark (X-Press) or Aldus (PageMaker), which started life as suppliers of desktop publishing software.

These advanced software products operate on the standard DTP "platforms", such as IBM's PC, the Mac or other computers that can be bought "off the shelf" to produce a wide range of magazines and newspapers.

The Spanish newspaper, *El Sol*, in Madrid is just one example of a large circulation daily paper produced on a Mac

Sales of \$1.9bn are forecast by 1994 — by then, there will more than 97,000 new desktop publishing installations up and running in Europe, with at least 18,000 of them located in this country, according to a report from Frost and Sullivan, the leading market research group.

But the rate of growth is likely to slow after 1992, as software and scanning input devices take an increasing

share of sales from hardware and new DTP systems. While most DTP software programmes are English-based, companies such as Apple and Adobe have tackled the language problem, with increasing sales in non-English speaking countries.

Several leading Arabic newspapers and magazines are prepared in London on Apple Mac systems using Diwan software. They include such daily broad-

A typical DTP system includes a personal computer, a high resolution monitor, a mouse or other hand-controlled digitiser for positioning text and graphics; plus software for word processing, graphics and page-composition; and a laser printer. DTP systems, which may or may not be networked, are generally at the low end of a larger market for electronic publishing systems.

Because a large proportion of software comes from the US, many packages are English-based, and the UK is — and will remain — the largest market in Europe for DTP installations, with sales reaching \$737m in 1994.

Colour continues to be a big topic in the DTP world — as systems move on from basic monochrome to colour; the big issue is how users can achieve colour-tone consistency across various computer screens, proof printers and presses — a facility which is especially important to advertising agencies, for example.

Innovation abounds in all areas of the market, with higher performance PCs and new software packages. For example, the processing of Postscript, the page-description language from Adobe, has been significantly enhanced in recent years.

Vendors of proprietary hardware for professional publishing systems are also "porting" software on to the Macintosh platform.

Apple has announced a new operating system, called System 7, which give a new environment for many applications, particularly publishing.

One of these new enhancements is called "Publish and Subscribe" which allows users on a DTP network to call up

The \$1.83bn European market is the biggest in the world

"live" material, such as text, images and up-to-the-minute price lists.

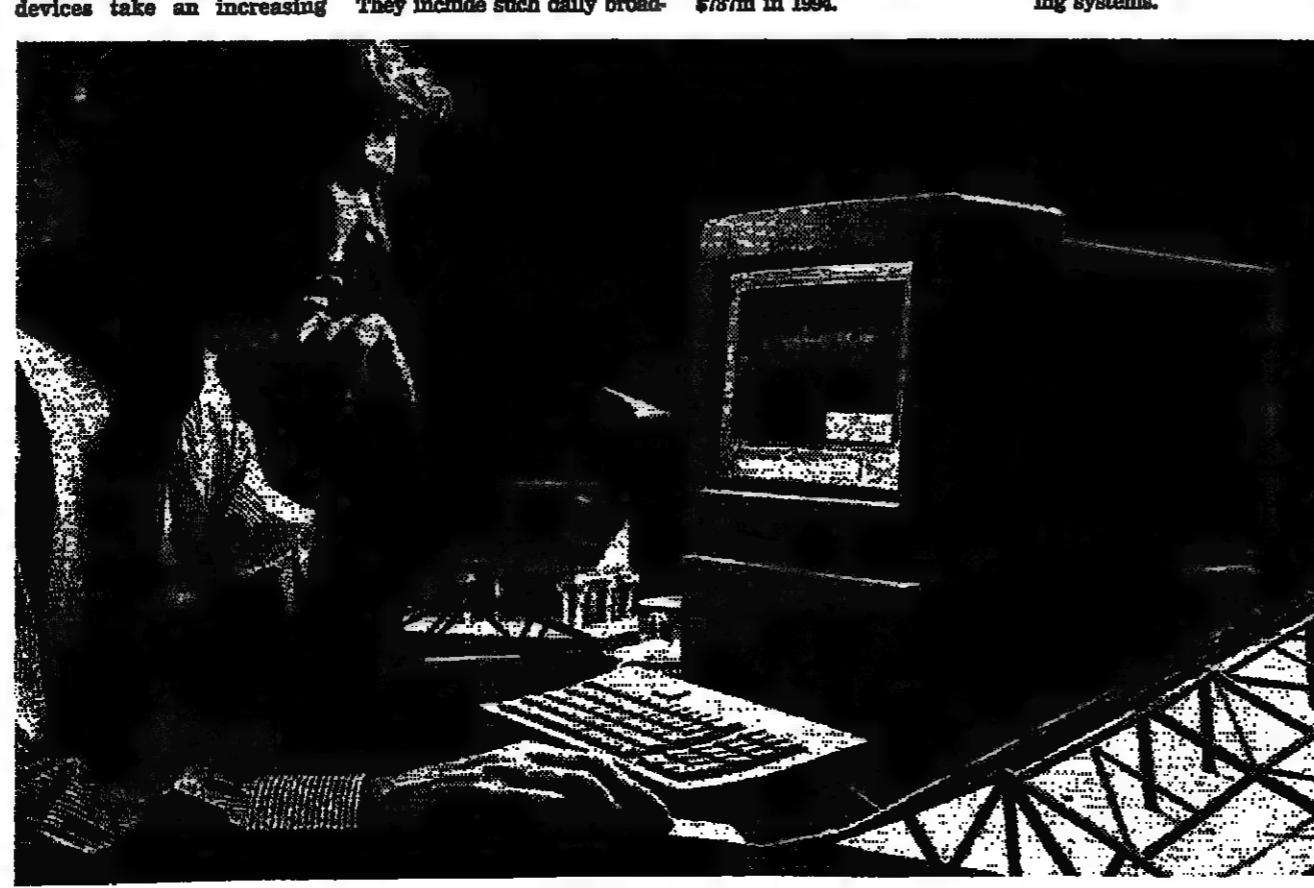
In the European market for DTP systems, analysts expect an upsurge in demand in a number of application areas, particularly the production of magazines, advertising literature and public consumption information. Scanning — and particularly the input of higher definition with greater grey-scale and colour — is expected to push up the cost of scanners and attendant software.

Sales of core hardware, personal computers and printers in Europe could be worth almost \$1.3bn by 1994.

*The Seybold Report, Eastbourne, (0323 410551)

**European Market for Desktop Publishing: Frost and Sullivan, London, \$3,800, 071 730 3432

Michael Wilshire



Apple Macintosh IIcx: software programmes in many languages

■ MULTI-MEDIA: tools to create more informative systems

The potential of pictures

A group of 12 computer hardware and software manufacturers has put its name to a trademark.

This is not in itself so remarkable. The establishment of a trademark does not require any great degree of commitment. However, the object of this collection of companies is to establish a way forward for the personal computer industry — and that future will encompass television pictures and sound as well as the more technical aspects of data processing. The name for this is multimedia, and the trademark is Multimedia Personal Computing.

Most computer systems are constrained to store and display information in ways more acceptable to machinery than human beings. Text or numbers are the norm, and, where pictorial information is kept, it is most often in a form more akin to a cartoon or drawing than to a photograph. The storage of sound for computerised manipulation is not any more advanced.

There are exceptions to this — a good example being the *Domesday Project* machines, which use a BBC micro to access all sorts of geographical and demographic data from a video disk, for display on a television screen.

However, in the mainstream of computing such applications

Spreadsheets were intended to provide a way of merely doing cash flows

are rare. One of the leading suppliers is Videologic, a British company. It provides a board which can go into an IBM-compatible PC or Macintosh. It can capture television pictures and sound for editing and inclusion in a presentation alongside other computer data.

Integration of video, audio and conventional data within a single processing unit is known as multi-media. A multi-media system should enable the user to manipulate and view all such data.

It would be easy to dismiss this as just another piece of enthusiastic marketing, a product looking for a market. However, that would ignore the way other products have blossomed, and, if not changed the world, certainly made an impact.

Spreadsheets, for example, originally intended merely to provide a way of doing cash flows, took the pain out of re-calculation when information changed, but that in itself could not account for

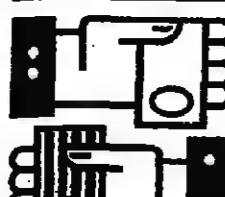
The establishment of a trademark does not require any great degree of commitment

their phenomenal success. Users have driven that change, and spreadsheets are now embedded within the corporate culture to such an extent that it is hard to imagine how we could have managed without them.

The Multi-media PC will not be an end in itself, rather it will provide the tools necessary to create more colourful and informative systems. Doubtless it will provide the games player with an even more realistic view of his imaginary worlds, but it could also bring the benefits of computing to a wider business audience than hitherto. At least, that is what the gang of 12 are banking on.

Michael Powell

EUROPEAN FINANCE AND INVESTMENT



As Portugal faces increasing political and economic change, the time of easy successes for the financial community is over, reports Patrick Blum. The sector is experiencing stronger competition from abroad and further restructuring is needed.

Tougher days ahead

THIS YEAR is likely to go by unusually quickly for Portugal. First, it is having to speed up the pace of reform to meet next year's European Community deadlines for the internal market. It must prepare also for its first EC presidency starting on January 1 — exactly six years after it joined the Community. Before that, a general election, due by October at the latest, will decide whether Mr Aníbal Cavaco Silva, the prime minister and leader of the ruling Social Democratic party, remains in power for a third term of government.

At stake will be a particular model and style of government whose achievements and shortcomings are likely to come under close scrutiny in the run-up to the election.

The result of the vote cannot be forecast, but the tenant at the São Bento prime ministerial residence will have his work cut out. Economic pressures are building up in spite of some striking successes.

In the years that followed its accession to the Community, Portugal benefited from propitious domestic circumstances, a favourable international environment and considerable goodwill and assistance to help it modernise and catch up with its European partners.

But it is still a relatively poor country, and after five years of rapid growth and development, new problems have emerged and some old ones are re-asserting themselves with a vengeance.

The good news is that Portugal continued to grow at a faster rate than any of its European partners last year with



The trading floor of the Lisbon stock exchange: see story, page 4. On other pages: the banking scene; bank profiles, pages 2 and 5; the economy; key facts and indicators; insurance, page 3; foreign investment, the central bank, page 4; Madeira; doing business in Portugal, page 6.

the gross domestic product rising by 4.4 per cent. Investment, up by more than 8 per cent, remained sturdy, and foreign investment rising by over 50 per cent was buoyant. Official unemployment was negligible and industrial activity high. The current account was almost balanced.

The bad news is that inflation at 12.4 per cent — more than twice the EC average — resisted official efforts to bring it down.

The budget deficit at close to 7 per cent of GDP is proving equally difficult to reduce, and

ties of the labour market and eased conditions for dismissal, a tax reform has made tax collection more efficient, and the financial sector has seen the most extensive liberalisation and deregulation of all, spurred along by the need to meet the approaching 1992 deadline for an EC-wide internal market in financial services. But there is still much to be done.

Mr Rui Machete, past minister in several governments, former president of the Social Democratic party, and the chairman of the parliament's budget, finance and planning committee, identifies four areas in need of fundamental structural change: agriculture, industry, social welfare and education.

Portuguese agriculture employs about 19 per cent of the active population but makes up only six per cent of gross domestic product. Fewer than 15 years ago, Portugal's population was predominantly rural, yet it cannot feed itself and depends for more than half of its food on imports.

Part of the problem is due to an excessive division of the land into a plethora of tiny unviable plots, mainly in the north, and inefficient huge co-operative farms created after the revolution, mainly in the south.

Productivity is rising in the EC and rural farmers have had to prove competitive. Mr Machete says the land structure and the system of agricultural price subsidies will have to change, though he expects it will take several years of transition.

Industry also faces the challenge of the internal market. Most Portuguese companies remain unprepared for the inevitable increase in competition after 1992, and continue to rely on old production methods, low wages, and outdated management methods. There are exceptions, and larger companies, many of them foreign

PORTUGAL



The Lisbon waterfront — the Finance Ministry, Stock Exchange and several government departments are located in this area of the capital city. Lisbon is also Portugal's chief port and lies on the right bank of the Tagus River, 13 kms from the river's entry into the Atlantic Ocean, at the westernmost fringe of the European continent. Portugal's other main towns and cities include Oporto, Setúbal, Coimbra and Braga. Pictured below: Lisbon's main square, the Praça do Comércio. Pictures by Ashley Ashwood.

or with international links or partners, can achieve productivity levels comparable to those in other European countries. In contrast to the growing apprehension of some Portuguese business groups, foreign investors exude optimism seeing in Portugal's relative backwardness as the springboard for a period of sustained and dynamic development.

Privatisation is a vital element in the strategy to open the economy to market forces, but the process has so far been slow.

In the long run, foreign investment can have a ripple effect throughout the economy, encouraging the development of local suppliers and helping to raise quality standards, but the adaptation will be difficult.

A large number of small and medium-size companies will face a straightforward choice: modernise or close — many will probably have to close. Industrial restructuring will lead to job losses which will have to be alleviated through a more efficient and expanded social security system since it will not be possible to retrain all displaced workers.

There is a sorry state. Teachers are underpaid, career conditions unattractive

and schools and colleges plagued with recruiting strikes. Illiteracy at anything between 15 per cent and 20 per cent of the population, depending on the statistics, is still widespread.

As old industries give way to new ones or modernise, training and retraining have become more important. The EC is helping through its social fund to finance training in private industry. But as Portugal prepares for the future, education will need greater resources with an emphasis placed on quality.

Reducing the weight of the state in the economy is another huge task. In economic terms, the state accounts for nearly 40 per cent of GDP, but its weight in particular sectors is overwhelming.

In the financial sector, it still

controls about 80 per cent of the market. Once the privatisation programme is completed, the two big financial groups

remaining in state hands

together will have between 30

per cent and 40 per cent of the

market. Privatisations are a

key element in the govern-

ment's strategy to reduce the

weight of the state and open

the economy to market forces,

but the process has been slow

and prone to delays.

Conditions are less favourable

now than they were 18

months or a year ago, invest-

ors have become more wary

especially since share prices of

privatised companies have

tended to fall below their original, often high, selling price. This may not matter too much for big domestic or foreign groups whose objective is to

win market positions, but it

has shaken the confidence of

smaller investors.

Reducing the size of the state is only part of a wider need to reduce bureaucracy and bureaucratic interference.

The truth probably lies somewhere in between: quite a lot has been achieved but a lot more could have been done.

Given the scale of the challenge, the task of restructuring the economy and the state may have only barely begun, but the process will have to be

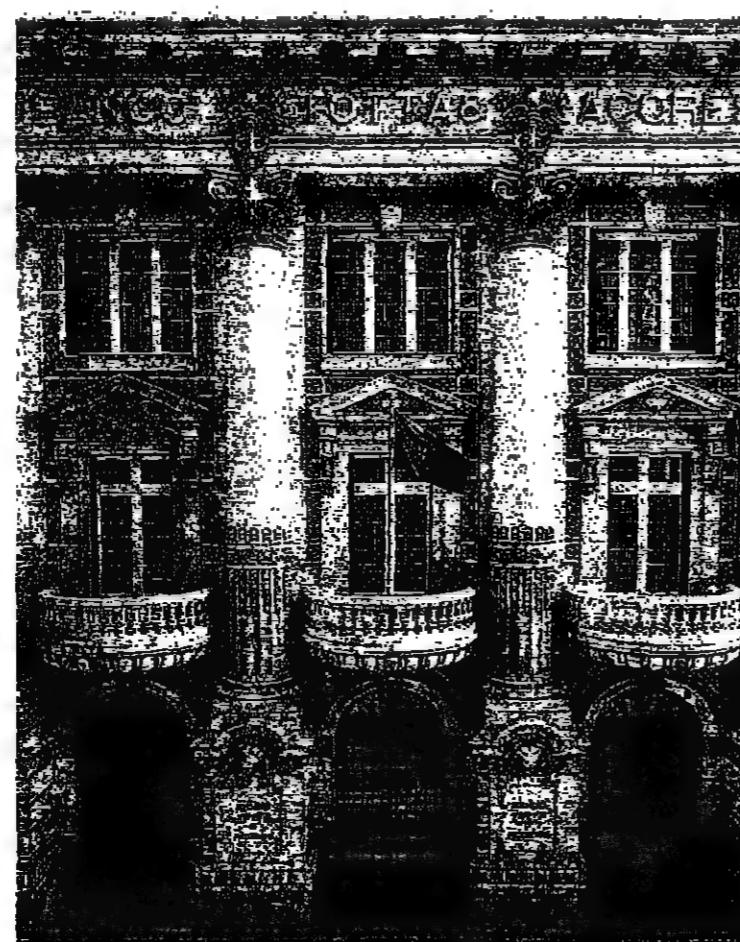
accelerated if Portugal is to

develop into a modern and

competitive economy.

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BANCO TOTTA & AÇORES

Banco Totta & Açores was the first public sector Bank to open its capital to private enterprise in 1989 when 49% of the capital held by the State was sold to the public. In 1990, after the privatisation of an additional 31%, the Bank's capital was increased from 25 to 30 billion Escudos; this raised to 85% the percentage of capital owned by the private sector. In all respects 1990 was a good year for Banco Totta & Açores. The size of the Bank, its financial soundness and its cash-flow generating capacity were all substantially improved while forecast initial targets, including those for the privatisation process, were exceeded. All these performances are highlighted in the figures shown below.

1990 HIGHLIGHTS

(Consolidated)

	1987	1988	1989	1990
Size Indicators				
Net Assets (10 ⁶ Escudos)	580974	662448	825576	1085506
Net Worth (10 ⁶ Escudos)	17472	21743	38757	53529
Total Staff	4656	4539	4376	4246
Branches	140	145	155	182
Profitability				
Cash-Flow Before Tax (10 ⁶ Escudos)	8524	11598	20926	36847
Profits (10 ⁶ Escudos)				
Before tax	558	1051	3230	11120
After tax	558	1051	3080	9680
Cash-Flow Before Tax/Average Net Assets (%)	1.5	1.9	2.8	3.9
Cash-Flow Before Tax/Average Net Worth (%)	97.4	81.9	74.8	99.4
Profits After Tax/Average Net Assets (%)	6.4	7.4	11.1	26.1
Profits After Tax/Average Net Worth (%)	0.1	0.17	0.41	1.0
Productivity				
Average Net Assets / Average Number of Employees (10 ⁶ Esc)	118.16	135.23	166.91	221.65
Personnel Costs and General Expenses / Average Net Assets	2.2	2.3	2.2	2.0
Total of Employees / Branches	33	31	28	23
Market Indicators				
PER	-	-	26.3	8.86
PCF	-	-	3.9	2.42
PBV	-	-	2.05	1.63
Dividends per share (Escudos)	-	-	50	280

Preparing for turbulence

IN THE past five years the Portuguese banking sector has risen swiftly from a very low base. The question troubling bankers now is whether the growth can continue in the years to come.

"There have been five terrific years of banking," reflects Mr Carlos Rodrigues, president of Manufacturers Hanover (Portugal). Margins have been high, competition from the state-owned banks - which even after the latest privatisations account for 75 per cent of the sector - less than vigorous.

Up until earlier this year, the financial authorities maintained a strict credit ceiling on bank lending. According to Mr Timothy Bradbury, managing director of Lloyds Bank Portugal (recently bought by BBV, Spain's largest bank), this meant that corporate customers "were competing to borrow. In the meantime, the private banks could buy liquidity from the public banks and lend it out under their own credit ceiling."

Even now, savers are paid 14-15 per cent on their deposits, subject to 20 per cent withholding tax, which is less than inflation. Banks then lend out the funds at 26 per cent retail and 22 per cent wholesale. With such handsome margins, it is not surprising that the banks have prospered.

The growth of the sector as a whole is captured in the extraordinary story of Banco de Portugal. When the bank started in 1986, it had 205 shareholders, capital of Esc 3.5bn and 255 employees. Now it has nearly 25,000 shareholders, capital of Esc 65bn and it employs 2,500 people.

There is more turnover in BCP than in the Lisbon exchange than in any other company's shares. Coming from the past, BCP is now one of Europe's top 100 in terms of capital strength and one of the 60 largest in terms of market capitalisation.

The banking industry today cannot be understood without remembering that in 1975 all Portuguese banks were nationalised. It was not until the late 1980s that government promoted legislation allowing private banks to be

set up. The first stage of deregulation drew six foreign banks into Portugal within 18 months, and local entrepreneurs founded four banks, of which BCP is the best-known.

This sudden influx of competition had a profound effect on the sleepy public sector banks. They were exposed to not merely grossly inefficient by European standards - they

have invested heavily in information technology. Fonseca now considers that it is virtually indistinguishable from Portugal's private-sector banks, a feeling shared by the large state sector banks such as Banco Espírito Santo e Comercial de Lisboa, which is also hoping to be privatised this year. The tidying up process completed, these banks

Banco Espírito Santo e Comercial de Lisboa: Portugal's second largest state-owned commercial bank - set for privatisation.

had more employees per branch than any other European country and fell behind by all other yardsticks - but downright insolvent.

"Throughout the 1970s early we had a clear role and we were not driven by normal financial and economic goals," reflects Mr Pedro Rebelo de Sousa, president of the Banco Fonseca & Burnay, a state-owned bank which is hoping to be privatised this year. By the mid-1980s, the consequences of this uncommercial approach were clear: the average percentage of bad credit to total loan portfolio had climbed to 20 per cent.

"Many of the borrowers simply didn't exist," quips one banker. Add unfunded pension liabilities and dubious accounting policies and the majority of the state-owned banks were insolvent.

The reaction of Fonseca to the new environment is typical of that of the whole state-owned sector. It shrank its staff by 25 per cent. It shaved its balance sheet by selling off properties amid a bull market for real estate. It sorted out its provisions for bad debts and unfunded pension liabilities. It

has to think of the state as just another shareholder.

In this vein, Mr Alípio Dias, president of the Banco Totta & Acores (BTA), Banco Santander has a substantial share of Banco de Comercio e Indústria (BCI), and Banco Exterior de España has a main branch in Lisbon and plans to open several more branches this year.

More recently, the public and partially-public banks have shared in the general prosperity of the sector. For example, the 85 per cent privately-owned Banco Totta reported a 76 per cent rise in cash flow last year and assets grew up 33 per cent, with profits rising from Esc 1.5bn in 1986 to 3.26bn in 1988. This year the rise in cash flows will be less, but lower provisions will mean that profits rise by as much as 50 per cent.

The pattern is repeated at Caixa Geral de Depósitos, the gargantuan state-owned bank which on its own has 26-30 per cent of the Portuguese banking

market, a fact easy to understand when one realises that it has 10 million customers and a population of 10 million. Here, profits have risen from Esc 850m in 1984 to Esc 23.9bn in 1988, with cash flows rising from Esc 15.5bn to Esc 82.2bn.

Caixa, which will never leave the public sector, is planning an aggressive branch-opening programme, and aims to increase its branches from 420 to 500 by the end of next year. Caixa is not alone in expanding its branch network - all the other banks are doing it too. This is but one symptom of increasing competition in the banking sector.

The government has yet to deregulate its rules forbidding current accounts at anything paying anything other than nominal rates. But relaxation of this rule is expected sooner or later.

Another factor behind the increasing competition is the presence of foreign banks - in particular Spanish banks eager to repeat in Portugal the success they have had on their territory. More significant, though, is the recent abolition of the credit ceiling. This frees the banks' lending capacity. Combined with increased competition in the market for retail deposits, it is inevitable that banks' spreads and profit margins will narrow.

When we were founded we realised we only had a limited time to reach a certain dimension," reflects Mr Jorge Jardim Gonçalves, President of Banco Espírito Santo e Comercial de Lisboa and the chairman of the Portuguese Bankers' Association, the average percentage of bad debts to loan portfolio is down to 14 per cent across the country.

More recently, the public and partially-public banks have shared in the general prosperity of the sector. For example, the 85 per cent privately-owned Banco Totta reported a 76 per cent rise in cash flow last year and assets grew up 33 per cent, with profits rising from Esc 1.5bn in 1986 to 3.26bn in 1988. This year the rise in cash flows will be less, but lower provisions will mean that profits rise by as much as 50 per cent.

Competition from foreign banks will be restrained for as long as the government keeps in place its restrictions on short-term capital flows. Looking ahead, one banker reflects that "days of easy money are over - it's going to be harder out there," he said, "and it's going to be bloody."

David Waller

BBV wanted to be a rapidly expanding banking group

Patrick Blum records the end of an era for Lloyds

Spanish banks invade



BBV building on the busy Avenida da Liberdade, Lisbon. Soon, the rich, blue colours of the Banco Bilbao Vizcaya (BBV), the prominent Spanish banking group, will be hoisted on to the front of the premises.

Jaime Terreros, BBV international manager, says the bank

wanted to be in the Portuguese market to offer universal banking services with an emphasis on corporate and private banking.

He sees Portugal as a rapidly

expanding banking group

tions similar to the Spanish

in the early

"Spain and Portugal are

growing in

Europe," he says.

Lloyds was chosen after a

study of various other possibilities including that of buying a

bank that was being privatised.

This was discarded as too slow,

too uncertain, and as a potential

source of conflict with the

companies, and with a

private clientele of high net worth individuals.

Since 1985, BBV has more than doubled its total assets which were valued at

at the end of last year with profits of Esc 2.6bn.

It is authorised to transform the bank into a 100 per cent BBV-owned Portuguese subsidiary. It intends to build on the bank's present strengths and seek to capture a greater chunk of the market among small and medium-size companies and among private customers.

"We think we will be able to develop immediately new products, new customers and markets, and compete with highly attractive products in those parts of the market that are growing very fast," Mr Terreros says.

Plans are to increase the number of branches to around 30 within 18 months.

In the longer-term, the goal is to establish BBV as an important Portuguese bank with a "Portuguese team and character, not a marginal foreign bank".

This announcement is of record only.

10th April, 1991



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Although the economy appears to have performed remarkably well, Patrick Blum discovers...

Serious underlying problems

AT FIRST sight Portugal's economy appears to have performed remarkably well. Last year, the gross domestic product grew by 4.4 per cent, exports surged, investment was up by 8.7 per cent with direct foreign investment rising by more than 60 per cent to \$3.6bn, the current account balance closed with a hardly noticeable \$61m deficit, and unemployment was below 5 per cent. Only inflation, at 13.4 per cent for the year, appeared to cloud the horizon.

Yet, in spite of the good news which merited praise from the Organisation for Economic Co-operation and Development (OECD) and the European Commission, there remain serious underlying problems of which inflation - which officials seem at times to perceive as only a temporary difficulty caused by too much success - is just one.

True, exports are rising, but not as much and not sufficiently fast to overcome an enduring trade deficit. Merchandise imports have grown much faster than exports. The value of imports of goods rose by 31.5 per cent from \$17.6bn in 1989 to \$22.8bn last year, while the value of exports of goods grew by a steady but more modest 25.2 per cent from \$12.7bn in 1989 to \$16.2bn. The deficit in trade goods rose by almost 35 per cent in 1990, resuming an upward trend that had been reversed in 1989.

It will not be easy to overcome this imbalance, although some important manufacturing projects now under way will help in the future. But for the time being, Portuguese manufacturers goods tend, with few exceptions, to be of lower quality and geared to the mass market. Inefficient production methods are compensated for by the lowest labour costs in the Community. Portugal's largest market. But that comparative advantage is being increasingly eroded as competition from other EC and non-EC producers becomes more intense, and as wages rise to come more into line with those in the rest of Europe.

Mr José Alberto Tavares Moreira, governor of the Banco de Portugal (central bank), argues that the growth in exports demonstrates that Portuguese industry is becoming more competitive. "In spite of the strong appreciation of the escudo we have managed to



Study in contrasts: modern technology in an Oporto shoe factory where robots take the strain (left) while a farmer relies on the age-old method of sowing the soil



have a current account practically in surplus. This shows that there has been a considerable restructuring of the economy. There have been extensive productivity gains."

That is true in some industries though the extent and significance of the restructuring is less certain. Traditional sectors such as textiles or agriculture - the two biggest areas of activity - are deeply in crisis. Repeated complaints about high interest rates - at between 21 per cent and 23 per cent for prime corporate clients for a year, or 24 per cent to 28 per cent for small companies and recurrent calls for help from Portuguese business groups in the face of foreign competition suggest that industry remains deeply apprehensive about the future.

The current account has improved with the latest figures for 1990 showing a surplus of \$1.25bn instead of the forecast deficit of \$550m, and initial figures for 1991 showing a deficit of 40 per cent compared to a forecast deficit of \$1.25bn. But this was achieved not simply because exports grew - though that helped - but in large part because of higher than expected earnings from tourism, up by almost 30 per cent from \$2.1bn in 1989 to \$2.7bn last year, and higher emigrant remittances worth \$4.2bn.

This year, the government hopes to bring down inflation to a maximum 11 per cent. Mr Tavares Moreira says this is feasible though it will be difficult because of strong demand pressure. "It is not easy to deflate an economy under these conditions," he says.

There are signs that price rises may have slowed a little with the annualised average rate in February falling 0.1 of a percentage point to 13.5 per cent, but this is still a long way from the 8 per cent which he says would be desirable to bring the escudo into the Exchange Rate Mechanism (ERM) of the European Monetary System (EMS), a move the government would like to make as soon as possible.

Another factor may now also be entering the inflation equation. In recent years, wages have lagged behind rather than led inflation, but this could be changing. An agreement last autumn between the government and some of the unions to keep wage increases to 13.5 per cent may limit rises in the rest of Europe.

The opportunities for such an underdeveloped sector are enormous, especially in view of Portuguese people's high propensity to save. Recognising this, the number of insurance companies operating in Portugal has risen from 50 in 1986 to 65 now and is estimated to be at the end of the year.

Like the banking sector, the insurance industry was owned and controlled by the state until the mid-1980s. The pace of change has been slower, though, than in banking and deregulation has in many cases brought pain rather than prosperity.

The market is extremely concentrated - the six biggest companies account for approximately 70 per cent of the industry. In 1986, all were state-owned; by now one is totally private, another is in the process of privatisation, and three more are to be sold off by the end of next year.

Between 1984 and 1989, the state relinquished its control over tariffs in segment after segment of the insurance market. This ushered in an era of fierce price competition, which according to Mr Ruy de Carvalho, president of the Portuguese Insurers' Association, lingers on still.

Thus, in sectors such as motor insurance, big-ticket industrial insurance and workers' compensation, premiums have fallen dramatically recently. "After decades of control competition is now very lively," Mr Carvalho acknowledges.

"All the big insurers are

state sector, but low unemployment and labour scarcity, especially in parts of the private sector, is causing strong upward pressure with pay deals this year reaching 16 per cent. Yet wages must go up if higher productivity gains are to be achieved."

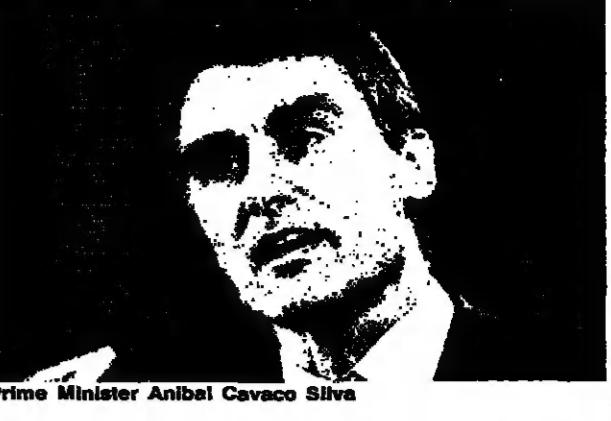
The government is caught between conflicting pressures. In the past, interest rates were kept high administratively as part of efforts to curb credit demand and consumption to fight inflation. Now, with moves towards market set rates, the main and enduring cause of high interest rates remains the budget deficit which represents between 6.5 per cent and 7 per cent of GDP. Government borrowing effectively sets the rates for the market. Privatisations which

last year brought the government an extra income of nearly \$1bn, cannot help since revenue from the sale of state-owned assets cannot be used to finance the budget. Meanwhile, high interest rates and a stable currency encourage capital inflows thereby adding to inflationary pressures.

Moreover, as the economy is opened up and the financial system is liberalised it is increasingly difficult for the authorities to control capital movements. Short-term capital inflows proved especially troublesome last year, having increased from \$770m in 1989 to \$1.8bn which represented more than one third of all capital movements in 1990. To discourage these mainly speculative capital movements the authorities tightened up foreign exchange rules and allowed greater fluctuations in the value of the escudo by ending the practice of maintaining a "crawling peg" according to which the escudo was depreciated by 0.25 per cent a month. The immediate effect, however, was to send the escudo up rather than down.

So those hoping for a depreciation of the escudo are unlikely to see their wishes satisfied. "We have to see the exchange rate level on a long-term basis, and (on that basis) the escudo is about right at the moment," Mr Tavares Moreira says, adding: "There is no alternative to maintaining a very firm monetary policy". And that means the squeeze between high real interest and exchange rates is likely to continue.

KEY FACTS AND INDICATORS



Prime Minister Aníbal Cavaco Silva

Area	92,300 sq km
Population	10.34 million (1990 estimate)
Head of State	President Mario Soares
Prime Minister	Aníbal Cavaco Silva
Currency	Escudo (Es.)
Average exchange rate	1989, \$1 = Es 157.46; 1990, \$1 = Es 142.55

ECONOMIC INDICATORS

	1989	1990
Total GDP (\$bn)	45.4	59.6
Real GDP growth (%)	5.4	4.4
GDP per capita (\$)	4336	5656
Components of GDP (%)		
Private consumption	63.5	n.a.
Gross fixed investment	26.7	n.a.
Stockbuilding	2.6	n.a.
Government consumption	18.1	n.a.
Exports	36.6	n.a.
Imports	-45.7	n.a.
Consumer prices (% change p.a.)	12.6	13.4
Unemployment (% of labour force)	4.8	4.8
Industrial output (% change p.a.)	5.0	6.0
Reserves, minus gold (\$bn)	9.9	14.5
Discount rate (% p.a., Dec.)	14.3	14.5
Total external debt (\$bn)	17.8	19.6
Current account balance (\$mn)	139	-61
Exports (\$mn)	12,716	16,420
Imports (\$mn)	17,594	23,001
Trade Balance (\$mn)	-4,878	-6,581
Exports	Imports	
West Germany	15.7	14.4
France	15.1	11.6
Spain	12.5	14.5
UK	12.3	7.4
Total, European Community	71.5	67.9

Sources: IMF; Economist Intelligence Unit; gov't statistics.

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INSURANCE

Painful changeover

PORUGAL is grossly under-insured by the standards of the European Community.

According to a study conducted by Arthur Andersen, total premiums in 1989 amounted to Es220bn (US\$1.5bn), which works out at about 3 per cent of GDP - less than half the EC average. Premiums per head are around one-eighth of the level of the rest of Europe.

The opportunities for such an underdeveloped sector are enormous, especially in view of Portuguese people's high propensity to save. Recognising this, the number of insurance companies operating in Portugal has risen from 50 in 1986 to 65 now and is estimated to be at the end of the year.

Like the banking sector, the insurance industry was owned and controlled by the state until the mid-1980s. The pace of change has been slower, though, than in banking and deregulation has in many cases brought pain rather than prosperity.

The market is extremely concentrated - the six biggest companies account for approximately 70 per cent of the industry. In 1986, all were state-owned; by now one is totally private, another is in the process of privatisation, and three more are to be sold off by the end of next year.

Between 1984 and 1989, the state relinquished its control over tariffs in segment after segment of the insurance market. This ushered in an era of fierce price competition, which according to Mr Ruy de Carvalho, president of the Portuguese Insurers' Association, lingers on still.

It is in the life sector that premiums rose most comfortably last year, by 26 per cent, twice the rate of inflation. It is the life business which offers the biggest opportunity for profitable expansion. This accounts for only 20 per cent of the market against an average of 40 per cent across the EC.

In total, the life market grew from Es45.5bn to \$5bn over 1989-90 and the non-life from 175.5bn to 215bn.

New companies - such as Occidental Seguros, the insurance subsidiary of the Banco Comercial Português - have tended to concentrate on life. Older ones - like Fidelidade, Portugal's second largest insurer now owned by the giant Caixa Geral - are scurrying to form distribution links with the banks. This form of selling is gradually replacing the army of agents who act as intermediaries.

Mirroring the success of its parent company in the banking sector, Occidental has come from nowhere to be the 14th largest insurance company. Seguros predicts its premium income will grow by 30 per cent this year, an indication of the vigour of the life business.

The company would occupy a higher position still if motor insurance were stripped out. This accounts for a substantial proportion of the premium income generated by the top six insurers but, according to Mr Ruy de Carvalho, president of Occidental, losses in this segment of the market amounted to Es2.5bn last year.

The total profit across the sector was Es6.7bn last year. Talone says that two thirds of it is not trading profit - "the only thing the big companies can do is cut their rates to keep market share," he comments. "They have made most of their money by selling properties in the middle of a bull or by selling shares bought long before the 1974 revolution.

"All the big insurers are

engaged in window-dressing to make themselves look good for privatisation," he says.

The state sector does

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Stock market reforms

Continued from previous page:
depository and settlement system.

The implementation of a new paperless trading system, at first only for the blue-chips, eventually for the market as a whole, giving investors continuous stock prices; and rules and penalties on insider dealing, takeovers and mergers; share manipulation and disclosure rules.

The package will be implemented in June at the earliest; preliminary reforms were introduced earlier this year (when the two exchanges introduced a second daily price-fixing for the most liquid stocks) and at the beginning of this month when a new partially computerised trading system was introduced in Lisbon.

"The initial impact of the stock market reform is difficult to assess," says Mari Vargas, a London-based analyst at BNP Securities, "but it should bring greater efficiency and liquidity to stock exchange transactions for the benefit of investors."

"Costs are also expected to go down, and the major foreign institutional investors, including the Americans, that have been reluctant to face the difficult trading conditions should reconsider their investment decisions."

Foreign investors, while accounting for much of the turnover, and owning 15 per cent of the market by market capitalisation (at the end of

September 1990), were net sellers in the fourth quarter of 1990.

The market's recovery in the first months of this year – up from 1988 at its lowest point in mid-January to 2515 – is thought to be driven by domestic investors awash with cash because of the delayed privatisation programme.

A revival of this programme in the months ahead will soak up that demand and is likely to tempt back foreign investors who have traditionally been keen on new issues.

As the early privatisations will be banks and insurance companies, the market's heavy skewing towards financial services will be exacerbated: large sectors of the economy such as property and tourism are under-represented, while banks alone accounted for 29 per cent of the market's capitalisation at the end of last year.

The Portuguese market is the EC's smallest stock market and last year was the worst performer. But it gives investors the opportunity to invest in a small but dynamic economy.

Thus, if the market is still fragile, it certainly has potential – "for the first time in five years, stocks and p/e ratios are in line with international standards," says Mr Rendeiro.

"Prices react to events and information in a normal way. For the first time we begin to have a real market."

Patrick Blum looks at the controversial privatisation programme

Quest for the right balance

FEW issues have been quite as controversial as the government's privatisation programme in spite of a broad consensus in favour of selling companies nationalised in the mid-70s.

Though there has been some opposition to the privatisations from groups of former owners who are mostly seeking better compensation, and, on the left, from those who want to preserve a large state sector, in practice the government has had a free hand.

This has allowed it to establish what must be the largest privatisation programme in Europe outside the former communist countries.

Plans are to sell dozens of leading companies including banks, insurance companies, manufacturers of a wide range of products from cement to beer, chemicals to pulp and paper, steel and oil distribution companies, leading utilities including telecommunications, the tobacco monopoly, the state airline, shipping and bus companies, to the last state-owned newspaper.

The scale of the programme has not really been at issue, rather criticism has focused on the way it has been undertaken. The government has been accused of selling companies

on the cheap to foreigners, of inflating share prices to maximise revenues, of distorting the market by imposing rigid limits on the purchase of privatised shares by the same foreigners, of failing to protect adequately Portuguese interests of going about it in a half-hearted way, and of failing to use privatisations as a means of restructuring the economy.

It is an illustration of the difficulty of the task that in

even if prices were lower. One suggestion is that potential Portuguese investors should be given preferential credit terms to help them buy into companies.

To counter the criticism that it is selling off the family silver to foreigners, the government has imposed rigid limits on the amount of privatised shares foreigners can buy, but this has proved ineffective.

Foreign companies have

fully carried out, though this appears less certain now. The programme has unfolded in fits and starts, and has faced repeated delays. These have been exacerbated by the Gulf war, and several privatisations due in the first quarter of the year have yet to take place.

A general election is due by October at the latest and this will increasingly occupy the minds of ministers.

Perhaps the most serious charge is that not enough thought has been given to using the privatisation process to restructure important parts of the economy.

The government's answer is that by privatising public companies it is doing precisely that and strengthening the market economy.

Critics are not convinced – "privatisations in the financial sector, for example, are decided piecemeal," says a leading economist.

"There is no overall strategy, but what we need is an active restructuring to prepare quickly the economy for the single (European) market."

"The government should intervene selectively to help the formation of Portuguese groups, otherwise we'll miss a unique opportunity."



Picture by Andrew Ashwood
Mr. Miguel Seiza, Portugal's finance minister: he prefers caution to speed in the privatisation programme, but insists that the programme is nevertheless on target. Most critics believe the government's main objective has been to maximise revenues from company sales, which last year alone brought in revenues of more than Es140bn (\$970m) in six operations.

Case study: Banco Totta & Açores

Step by step to private ownership

WHAT happens when a state-owned bank becomes private, and how does it prepare for the change?

For Mr Alípio Barroso,

Pereira Dias, president of the

Banco Totta & Açores (BTA),

the first Portuguese bank to

be privatised, save for about

15 per cent remaining in state

hands, privatisation was a

crucial factor for the bank's

future development not just

because of the change in

ownership, but because it

enabled the bank to do several

things that it could not do

before.

The privatisation itself took

place in three separate stages:

an initial flotation on the stock

exchange of 48 per cent of the

bank's share capital in July

1988, followed just over a year

later with the sale of another

31 per cent stake.

A capital increase last

December, finally brought the

private shareholding in the

bank to above 84 per cent.

Despite government limits on the purchase of privatised shares by foreigners, Banesto, the Spanish banking group, managed to build up directly and indirectly a controlling interest in the bank.

Today, Banesto holds directly around 10 per cent of the shares, while Valores Ibericos – a joint venture with a Portuguese partner in which it holds 49 per cent, has another 28 per cent. Other shareholders are small and in practice Banesto has effective control of the bank.

From the very beginning, the privatisation had a dramatic impact on the bank.

First and foremost, it allowed it to strengthen its

capital base and grow. Like all Portuguese state-owned banks that were nationalised in 1975, BTA had seen its need for fresh capital frustrated by the unwillingness of successive governments to provide new funds.

A weak capital base was a common problem for the nationalised banks. It was a double handicap at a time when a system of credit ceilings – established in the late 1970s and only recently abandoned – limited the amount a bank was allowed to lend on the basis of its capitalisation.

With expansion thus constrained, BTA had to face

increasingly tough competition from new foreign and private Portuguese banks allowed to operate once more after an initial liberalisation of the banking system in 1984.

By 1989, the need for fresh capital had become urgent if the bank was going to remain competitive and grow.

Privatisation came just at the right moment.

"It became possible to raise the bank's capital and with more capital we could expand our activities. This was the most important effect of privatisation," Mr. Dias says.

Paradoxically, the credit ceilings now started to work in BTA's favour. The state-owned banks which were

denied new injections of funds from the government could only strengthen their own capital base either by issuing limited amounts of participation certificates, or by ploughing back into the bank what profits the state as main shareholder would decide to leave them.

This clearly hampered their development, which was already more difficult because of their heavy burden of bad debts, inefficient structures and overstaffing.

The second most important effect was to give the bank a new sense of direction.

Mr. Dias who had joined BTA in 1988, prepared a new strategic plan for the bank

aimed at modernising operations, improving research and internal controls, increasing the number of branches and making more efficient use of human resources.

Staff had to be reduced and productivity raised, older employees were retired early or retrained.

Whereas in December 1987 the bank had on average 37 employees per branch, this is now down to 23 employees.

The total number of employees has been reduced from about 4,500 in 1988 to 4,200 today in spite of an increase in the number of branches from 127 in February 1988 to 173 now.

Mr. Dias says he expects to open up another 10 to 15 branches by the end of this year. Productivity has risen dramatically, helped by the introduction of new computing and software systems.

Privatisation also meant changes in the image of the bank and in the attitude of its employees.

"Sometimes it was simple things, like employees coming to work in casual clothes without a tie. We had to explain to them this gave the bank a bad image. But you couldn't legislate this, you had to win their cooperation," he says.

Another problem was the length of the privatisation

process. For a period of months, the future of the bank and of its shareholding structure remained uncertain. This made it especially important for the bank's management to maintain the full confidence of both the financial authorities and of its staff.

"It was crucial during the privatisation to make people understand the need for the process," Mr. Dias says.

Consultations and persuasion created a better climate than edicts from above and sackings, though some lay-offs were inevitable.

But over a year and a half after the initial part-privatisation, Mr. Dias feels he has overcome the biggest obstacles – "now we compete on equal terms with the private banks. By next year we'll be in a position to do much more."

Patrick Blum

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PORTUGAL 6

Patrick Blum discusses Madeira as an offshore business centre

Slow but steady take-off

IT HAS not exactly been plain sailing for Madeira's offshore business centre. Establishing a new legal framework to cover financial institutions, manufacturers in the free trade zone and a new international shipping register has taken up more time and encountered more bureaucratic obstacles than expected. Nevertheless, Madeira is slowly taking off as a viable alternative or addition to existing offshore centres in Europe and elsewhere.

"If you look at the early years of other centres, their own development was not any faster than ours. Early days are always difficult," says Mr Francisco Costa, chairman of the Madeira Development Company (SDM), which is responsible for developing the island's offshore activities.

In spite of initial problems, Madeira already has attracted a good number of businesses including 13 banks, 231 service and trading companies, and 10 manufacturing companies. Another five banks have applied to set up an offshore branch, 10 more service companies have applied for a licence, and three more manufacturing companies are waiting for authorisation to operate in the free trade zone. Response to the shipping register has been slower with only five vessels registered so far.

Initially, only branches of banks and investment companies could operate in the offshore centre. This was later extended to all financial institutions. Now new laws are being prepared to allow funds to be denominated locally and to enable the local incorporation of full banks and insurance companies as opposed to only branches. Mr Costa expects these to be in place this year.

The shipping register has posed bigger problems. Until now, all crews for Portuguese registered ships had to be 100 per cent Portuguese, a standard requirement in Portugal. This is in the process of being changed so that crews will only need to be 50 per cent from the European Community. Restrictive and uncompetitive Portuguese mortgage regulations were another problem, and this is also being changed to allow ship-owners to choose the law under which they will operate when registering a



Madeira: attracted a good number of businesses

ship. New legislation will also allow private yachts to be registered.

Mr Carlos Sousa, general manager of Stearmar, a ship management services company, says he expects to register 80-100 ships in the first year after the new law is approved. "Foreign shippers are waiting for the change. We've had many enquiries, especially from Germany," he says.

The free trade zone has had more success with a mix of companies from as far apart as Brazil (plastics), Ireland (gold and jewellery), Lebanon (textiles and marble), Liechtenstein (precision optical instruments), Hong Kong (garments), and Portugal (construction materials, tobacco, electronics, food, and chemicals). Only a handful have started work, the others are building their own factories or in the process of installing machinery.

The free zone is on a 120-hectare site on Madeira's eastern coast some 8km from Funchal, the island's main town. Next to the smaller town of Canical, it is easily accessible though the roads and a tunnel leading to the site are having to be widened and upgraded to cope with the heavier traffic. About half the initial 40 hectares are to be prepared in a first

phase of development have been completed: the land levelled, roads and infrastructures including water supplies and telecommunications installed. Work on a new deep sea port directly serving the site began in October 1990 and is due to be completed by the middle of next year. The island's main airport will be expanded to enable it to receive bigger aircraft and to improve freight facilities.

Officials say rents are competitive at \$12.50 per square metre of land per year for a minimum of five years for companies building their own installations, and \$40 per square metre for ready-made building.

Offshore financial business is centred in Funchal. So far all but one of the bank branches established are Portuguese. The exception is Lloyds Bank Fund Management of Guernsey, to be joined soon by Banque Franco Portugaise of France. Mr Costa believes this is to be expected of the centre's development. "It is important to have Portuguese banks. It has a demonstration effect showing Portuguese banks are confident about the centre's prospects."

The banks do any type of business from taking deposits - there is strong competition

for remittances of emigrant Portuguese workers and the savings of the wider Portuguese community around the world to trade financing, fund management and granting credit.

There are considerable attractions for investors and companies. Incentives include full tax holidays until 2011 for all financial institutions, trading and manufacturing companies setting up offshore or in the free zone. This allows banks, for example, to offer better conditions to their customers at no extra costs.

Foreign exchange rules have been liberalised. However, this has caused some concern to the financial authorities in Lisbon. Accordingly, the central bank has asked for clarification on regulations covering the operations of Portuguese non-banking institutions which it argues should be treated under the same tax regime as their mother companies and not as foreign companies. The central bank would like all non-financial Portuguese companies wishing to operate offshore to first seek the bank's approval. "There's a hole in the legislation on this," a bank official says.

Several Portuguese or Madeiran companies, such as Companhia Insular de Moinhos (CIM), a biscuit and pasta manufacturer, are moving into the free zone to take advantage of the favourable tax regime. CIM is also using the opportunity to restructure and modernise its production.

Requests for information have been "pouring in", according to Mr Joao Luis Dias, director of Dixcart Management (Madeira), a subsidiary of the Dixcart group. He says establishment procedures have greatly improved, making it possible to incorporate a company within a little more than two weeks.

Office space has been scarce, but supply is improving. Dixcart recently moved into new premises while The New Madeira Investment Services, another management company, prepares to make its own move. The original optimism appears unchanged. "The centre is well regulated and we keep standards high. I don't have any doubts about the future," Mr Costa says.



Trams in Lisbon: If you are in a hurry, Portugal is not for you

Doing business in Portugal

Standards are rising

"PORTUGAL," quipped a Mozambican friend, "is an African country with European vocation."

The remark, neatly turning round a popular saying about Portugal's historic links with Africa, has more than a grain of truth in it.

Life in Portugal, especially in the northern half of the country, is tempered by a distinctly non-European, non-colonial spontaneity, a tendency to leave decisions to the last minute and a desire to please, all mixed with a strong streak of fatalism, seem designed to test the patience of visitors. If you are in a hurry, Portugal is not the place for you.

If you add to that problems that result from an as yet under-developed infrastructure, poor though improving telecommunications, and the dead weight of a massive state bureaucracy with its over-abundant "red tape," it is easy to see why business people occasionally despair they will ever get anything done.

Portugal's ties with its former colonies in Asia, with Portuguese-speaking Brazil, and more especially with Africa, are still much in evidence. Immigrants from Cape

Verde, Angola and Mozambique make up a good proportion of workers in building sites in and around Lisbon.

In its aftermath, the north-east side of the Rossio, the capital's main square, is animated with groups of immigrants who have made it a meeting point to exchange gossip or simply while away the hours.

But for all these vivid reminders of Portugal's colonial past, Lisbon has been rediscovering Europe with an official enthusiasm matched only by generous helpings of European Community funds.

EC membership is assisting Portugal to overcome decades of neglect and changing attitudes. Foreign investment has poured into the country helping to modernise industries and infrastructure.

The process of EC integration is forcing the pace of change.

The range and quality of goods and services is improving, new businesses are bringing more ideas and promoting the cause of efficiency. Standards of living have risen, though wide disparities of wealth are still noticeable.

Wages are the lowest in Europe, and this has been an

important attraction for foreign investors.

While the public sector is plagued with poor industrial relations and strikes from government bureaucrats to policemen, teachers, doctors, and museum attendants, the private sector is practically free of strife.

Managers of multinational companies say that while local workers generally have lower initial skills, they respond well to training and can achieve levels of proficiency that can compete with levels elsewhere.

Housing is often sub-standard with poor safety and hygiene. There is a serious housing shortage, but foreign executives can find better quality accommodation in Lisbon or Oporto, though at prices closer to those in other European cities.

Office space is a problem and prices are high though after 1982 they should stabilise as more commercial property comes on the market.

Bureaucracy and red tape are infuriating, though the right connections will usually help speed matters, but not always.

Brush a local government official the wrong way, and the

water link that you so desperately will need will be damned at source by forms and unanswered letters. Construction work is slow and requires constant supervision; delays are common.

Appointments will often be changed, sometimes at the very last minute, and few will actually start on time playing havoc with business schedules. Minor officials can be wrong-headed and infused with an exaggerated sense of their own importance. Services, especially in the state sector, is bad - reflecting the fact that many state employees are poorly paid and trained. Taxi drivers are probably among the rudest in the world and you will be lucky to get a grant back as an acknowledgement after you mention your destination.

Finding a garage to park your car is difficult and expensive, but it could save having to pay for broken windows and stolen car radios if you leave your car in the street, even if you live in a smart part of town.

If you are planning to live outside Lisbon and drive in travel before or after the rush hour to avoid long jams. And always drive defensively - Portuguese drivers are among the worst and probably the most dangerous in Europe, giving Portugal the highest proportion of fatal road accidents in the Community. Insurance premiums are high.

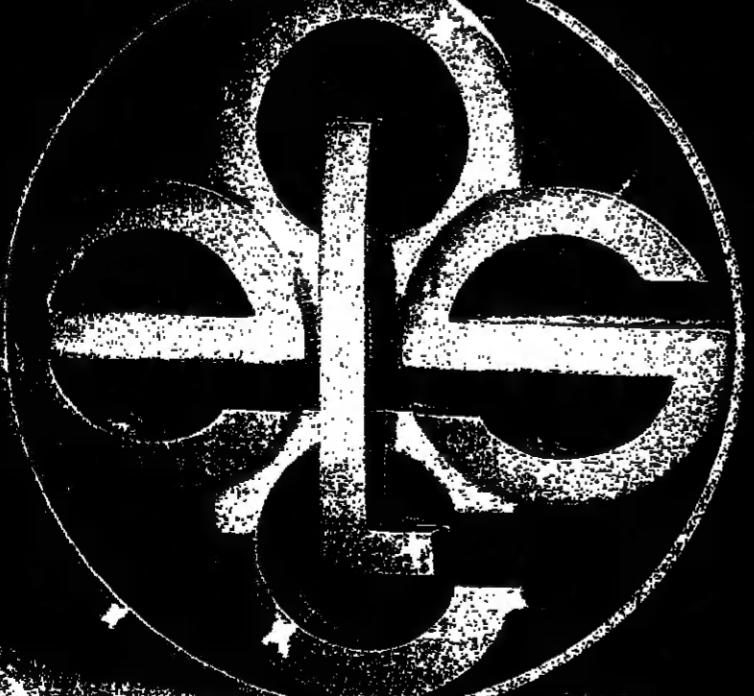
But for all these drawbacks, there are big compensations. Apart from four months between December and April when it can rain torrentially for days and temperatures are low, the climate is mild, the summers long and hot, and the beach is never very far away.

At the height of the tourist season, it is best to avoid the main resorts along the Algarve, but there are still many places left to visit along the coast and in the interior.

From the green hills of the Minho where *vinho verde* (red and white) is produced in the north, along the Douro river and valley that runs down hill from Spain in the east through stunning landscape to Oporto through the Serra da Estrela mountains in the centre, and south, across the Alentejo, with its miles of practically deserted beaches and torrid interior landscape, there is plenty to delight and distract.

Portugal has much to offer those who like to live outside. There is a wide choice of sea food and some good wines, and once off-duty a temporary resident can enjoy a pleasant and relaxed lifestyle.

Patrick Blum

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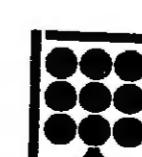
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